Abstract

In this thesis, the researcher tries to examine how to create an intended meaning in MTV EXIT documentaries; *Traffic* and *Enslaved*. *Traffic* is a television documentary program that addresses the issue of human trafficking in the Asia Pacific region. The program was produced in 2007 in thirteen languages and hosted by international and local celebrities. The version that was selected for this thesis is the English version with the Thai female singer Tata Young as host. *Enslaved* was produced in 2011 and presented by the Thai film actor, Ananda Everingham. The Thai version of *Enslaved*; which presents the trafficking trends specific to Thailand, is selected for the data for this research.

The purpose of this thesis is to understand the production techniques which MTV EXIT uses to produce its television programs. Also the researcher wants to understand how the production techniques can create extra meanings in a visual text. These techniques can be considered as the formula of MTV EXIT television programs. Through this research, the researcher wants to find answer for the research question:

How does MTV EXIT use production and post-production techniques to transfer and emphasize the messages about human trafficking and exploitation?

To find out the information about this topic, the researcher watched and identified both MTV EXIT documentaries; *Traffic* and *Enslaved*, carefully in order to learn the production and post-production techniques and to observe the specific techniques that MTV EXIT staff selects for their productions.
From the data collection, the researcher can realize that the intended messages about the human trafficking and exploitation were created, transferred, and reached to the audiences accurately.