

Dr. Preecha Methavasarakhak

Awarded St. Thomas Aquinas Award for Research (Third Class)

Citation

Dr. Preecha Methavasarakhak joined Assumption University in 1994. He is currently the Director of Institute for Research and Academic Services. Dr. Preecha received his Bachelor of Business Administration in Marketing from Sukhothaimathirath University and Bachelor of Arts in Sociology from Mahachulalongkornrajavidyalaya University in 1988 and 1989 respectively. He got his Master of Arts in Sociology from Thammasat University in 1991 and Certificate of Advanced Study in Educational Sciences from Lueven University, Belgium in 2000. In 2003 he got his Doctor of Philosophy in Social Sciences from Magadh University, India.

Dr. Preecha's research interests include topics in education, sociology, social sciences, and business administration. Some of the research he conducted has been sponsored and published by the International Federation of Catholic Universities (IFCU) as follows:

- 2011 Insight into Displace Population in Thailand
- 2014 Study on Policies and Practices in the Field of Drugs Use/Abuse: The Catholic University in Dialogue with Political and Social Actors
- 2015 Preventing Risks Related to Population Displacements: Defining Models of Education Action in Cambodia
- 2015 Preventing Risks Related to Population Displacements: Defining Models of Education Action in Thailand

Dr. Preecha has been the project director of more than 200 projects of marketing and business administration research for business companies as well as public and private organizations which include the following:

- 2006-2010 After Sale Service Customers' Satisfaction, Toyota Motor Thailand
- 2007-2010 Customers' Satisfaction on Sale Process, Toyota Motor Thailand
- 2011 Stakeholders' Satisfaction and Dissatisfaction toward the Ministry of Energy, Ministry of Energy
- 2010-2015 Customers' Satisfaction Study, Sports Authority of Thailand
- 2011-2015 Customers' Satisfaction Study, National Science Museum
- 2000-2004 Tesco Lotus Customers' Satisfaction Survey, Ekachai Distribution Company

2015 Opinions toward Education Quality Assurance: Needs, Problems,
and Development, Office for National Education Standards and
Quality Assessment

For his valuable contributions to research and for establishing good reputation for the University, Assumption University is pleased to confer the St. Thomas Aquinas Award for Research (Third Class) on Dr. Preecha Methavasarakhak on this auspicious date of December 24, 2015.

