

## **Dr. Uree Cheasakul**

St. Bernard Award for Special Merit (Second Class)

### **Citation:**

Dr. Uree Cheasakul became a faculty member on June 1, 1993 in the Department of Management, Faculty of Business Administration; rapidly rose to the positions of Deputy Chairperson June 1, 1995, Acting Chairperson January 1, 1997, Chairperson on November 1, 1997 and Assistant Dean on June 1, 2003 respectively. She has made an early impact on her superiors by performing her duties superbly and at the same time building up an enviable track record. Although on first appointment she held only a master's degree in Technology Management from Mercer University, U.S.A. she has now fortified her position by securing a Ph.D. degree from the National Institute of Development Administration in October 2001.

The Faculty was farsighted and daring in sprucing up old courses and introducing new and innovative programs and Dr. Uree was there quietly working under Dr. Cherdpong Sibunruang, ready and willing to face challenges, implement new theories and concepts and reap rich rewards and benefits for the University. She was the project director who outlined and dovetailed the executive training program for officers of Bangkok and Siriraj hospitals, drawing up schedules, fixing glitches, smoothing out incongruities, and harmonizing conflicting interests, issues etc. Dr. Uree was also closely involved in initiatives and activities concerning the setup of Business Research and Case Study Development Centre as well as Student Activity Units which enabled our students to demonstrate competencies and take part in Thammasat Undergraduate Business Challenge Cup and the L'oreal E-strat Competitions in which Assumption University achieved successes and scored coveted prizes offered for these events thus bringing fame and acclaim to the institution.

As a young and dynamic faculty member Dr. Uree has a rosy future and there is no doubt she will continue to enhance her entrepreneurial acumen, business pragmatism and profundities. In the meantime for her superlative performance and her contributions to the success of the School of Management, Assumption University is pleased to bestow on Dr. Uree Cheasakul the St. Bernard Award for Special Merit (Second Class) on this auspicious date of December 24, 2004.