

Assistant Professor Dr. Sirion Chaipoopirutana

Awarded St. Martin de Tours Award for Excellence in Performance (Third Class)

Citation

Assistant Professor Dr. Sirion Chaipoopirutana received her Doctoral level in Business Administration with a major in Marketing from Nova Southeastern University, USA in 1998. She earned her Master of Business Administration in Finance and Master of Business Administration in Marketing from Mercer University, USA in 1996, Master of Education in Science from Srinakharinwirot University in 1984, and Bachelor of Education in Science degree from the same university in 1979.

Assistant Professor Dr. Sirion Chaipoopirutana has served as a faculty member of the Graduate School of Business since 2000. She has conducted many research projects which have resulted in publications in several national and internationally recognized journals. In 2011, she was awarded the St. Thomas Aquinas Award for Research (Third Class) for her numerous research endeavours and paper awards. In 2014, she was awarded the St. Thomas Aquinas Award for Research (Second Class) for contributing immensely and increasing the research capacity of the University. In 2016, she was awarded the Outstanding Researcher Award on the occasion of AU GSB 30th Anniversary: Assumption University of Thailand, ABAC Graduate School of business. In today's ceremony, Assistant Professor Dr. Sirion will be awarded the St. Martin de Tours Award for Excellence in Performance (Third Class) for her excellent teaching performance.

Her achievements has involved in various academic services to other academic institutions as a guest lecturer at Chulalongkorn University, Mahidol University, Srinakharinwirot University, and other universities. Besides her teaching duties and responsibilities, her efforts can be seen not only in excellence in teaching performance but also help many graduate students to accomplish their research works successfully.

Based on the superb academic works that she has written and published as she has worked on various research activities with other Professors and with many graduate students. This has resulted in numerous presentations at both national and international conferences. Worth mentioning are fourteene of her papers as the author and co-author with students and other Professors, which received The Best Research Paper Awards.