

ABSTRACT

Today, motorcycle business competition in the market is increasing. At the same time, the presence of information technology has changed the modern business structure. The motorcycle business needs strong flexible information that could accommodate rapidly changing requirement to consolidate and exchange large volumes of data quickly and efficiently.

Speed time to market, prompt delivery, improved function and faster access to multi-channel information would enable both the dealer and the company to make better-informed business decisions.

This project might help the company, which is in the stage of strategic planning for the implementation of information technology across their dealer.