

ABSTRACT

Suansirilak.com is the fruits orchard and crocodile farm catalogue online which has the objective to enlarge target group and provide information to customers.

This website project has been developed in order to extend marketing channels which will be used to increase income, awareness and reliability. It also aims to improve the work efficiency, capability, control, decision making and increase customer services to make communication between the company and customer easier.

Furthermore, this project is designed with the purpose of providing all potential buyers with necessary information of any events or update news of the agricultural sectors. This website not only provides helpful information but also has marketing strategies and computerized systems which can be used to achieve the web's goals and targets.

