

ATTITUDE TOWARDS CASINO GAMBLING, MATERIALISM, AND  
RELIGIOSITY AMONG THAI BUDDHIST UNDERGRADUATE  
STUDENTS OF ASSUMPTION UNIVERSITY

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ABSTRACT

This study examined interrelationship among attitude towards casino gambling, materialism, and religiosity among 530 Thai Buddhist undergraduate students of Assumption University. It utilized a descriptive research design in which information was derived from a self-administered research instrument consisting of: a researcher-constructed personal information questionnaire, the Casino Attitudes Scale (CAS), the Material Values Scale (MVS), and the Duke Religion Index (DRI).

Results of hypothesis testing revealed the following findings: a) significant difference in attitude towards casino gambling in terms of gender, and frequency of temple attendance, but no significant difference in terms of age, monthly family income, and cumulative GPA; b) no significant difference in materialism in terms of age, cumulative GPA, and frequency of temple attendance, although there is a significant difference in materialism in terms of gender and monthly family income; c) a significant difference in religiosity in terms of frequency of temple attendance, but no significant difference as a function of gender, age, monthly family income, and cumulative GPA; d) a significant low positive relationship between attitude towards casino gambling and materialism; e) a significant low positive relationship between attitude towards casino gambling and religiosity; and f) no significant relationship between materialism and religiosity.