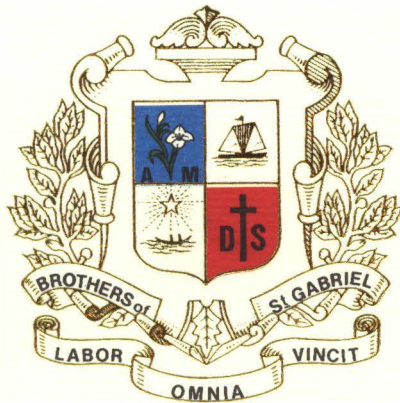


# Assumption University of Thailand



*Presentation  
of  
Au Awards for Excellence  
December 24, 2005*

# AU AWARDS FOR EXCELLENCE

International Business

THE AU AWARDS FOR EXCELLENCE ARE AN ANNUAL CELEBRATION OF THE BEST OF AUSTRALIAN BUSINESS. THE AWARDS ARE AWARDED TO BUSINESSES THAT HAVE MADE SIGNIFICANT CONTRIBUTIONS TO AUSTRALIAN SOCIETY AND THE ECONOMY. THE AWARDS ARE AWARDED TO BUSINESSES THAT HAVE MADE SIGNIFICANT CONTRIBUTIONS TO AUSTRALIAN SOCIETY AND THE ECONOMY.

THE AWARDS FOR EXCELLENCE ARE AWARDED TO BUSINESSES THAT HAVE MADE SIGNIFICANT CONTRIBUTIONS TO AUSTRALIAN SOCIETY AND THE ECONOMY. THE AWARDS ARE AWARDED TO BUSINESSES THAT HAVE MADE SIGNIFICANT CONTRIBUTIONS TO AUSTRALIAN SOCIETY AND THE ECONOMY.

## **The 2005 Au Awards for Excellence**

*In recognition of greatness of spirit*

*Shown in service to the university*

*Ordinary things done in extraordinary ways*

THE AWARDS FOR EXCELLENCE ARE AWARDED TO BUSINESSES THAT HAVE MADE SIGNIFICANT CONTRIBUTIONS TO AUSTRALIAN SOCIETY AND THE ECONOMY. THE AWARDS ARE AWARDED TO BUSINESSES THAT HAVE MADE SIGNIFICANT CONTRIBUTIONS TO AUSTRALIAN SOCIETY AND THE ECONOMY.

THE AWARDS FOR EXCELLENCE ARE AWARDED TO BUSINESSES THAT HAVE MADE SIGNIFICANT CONTRIBUTIONS TO AUSTRALIAN SOCIETY AND THE ECONOMY. THE AWARDS ARE AWARDED TO BUSINESSES THAT HAVE MADE SIGNIFICANT CONTRIBUTIONS TO AUSTRALIAN SOCIETY AND THE ECONOMY.

## **The Six AU Awards**

*St. Montfort Award*

*St. Michael Award*

*St. Hilaire Award*

*St. Martin de Tours Award*

*St. Bernard Award*

*St. Thomas Aquinas Award*

# AU AWARDS FOR EXCELLENCE

## Philosophy and Objectives

“Those who have sacrificed their lives and time by their creative loyalty and positive contributions to the institution must be recognized, promoted and rewarded.” So wrote Rev. Prathip Martin Komolmas in the *Faculty and Staff Development Policies*, July 22, 1993.

The philosophical underpinnings of the AU Academic Awards were simply that good deeds and achievements must be recognized and awarded. The President had often expressed his wish to establish academic awards as incentives for the academic community. Evaluation of job performance for this purpose was undertaken. After a considerable length of time, the administrators decided to introduce the awards. These awards aim to both reward for past performances and encourage future efforts. As a reward, it demonstrates our belief that those selected have met and surpassed the standards of excellence for the award given. The awards are also meant to encourage future efforts of not only the reward recipients but others who may take note that they, too, will be recognized for superior performance. The AU Academic Awards are granted periodically to those who met the selection criteria.

## Historical Background

One of philosophies of Assumption University is that good deeds and achievements done by any member must be recognized and awarded. The first conferment of awards was initiated in **1997** under the name **AU Academic Awards**. Only lecturers were nominated for these awards under six categories. Then, three-tier system of achievements (first, second, and third class with the first as the highest in each category) was announced in 1999 to take effect in 2000 (Au Academic Awards, December 24, 1999, p. 12). In the year 2000, the name of the awards was changed to **Au Awards for Excellence**. The purpose is to reward not only teaching staff but also the non-teaching staff who daily facilitate in the management and operation of the institution.

So far the awards committee is chaired by the President with Brothers in the University administration serving on the committee (Au Academic Awards, December 24, 1999, p. 12). The sole right and prerogative on selection of the awardees reside in the committee.

# THE SIX AU AWARDS

Each award was named after an illustrious person found in Catholic Church history and also in memory of our predecessors who had worked long and hard to carry out their teaching mission. The general policies governing each award were laid down by the AU Academic Awards Committee in 1997. These policies are subject to review, re-interpretation and modification as may be called for. Except for the St. Montfort Award, the awards are given in three classes. The second and third class awards are meant to recognize mid-level and junior AU faculty and staff who have performed well above the norm as compared to their peer group. The awards are as follows:

## **St. Montfort Award Illustrious Service Award**

The St. Montfort Award was named after St. Louis Marie Grignon de Montfort (1673-1716), the founder of the Brothers of St. Gabriel. He is our spiritual master who walked before us toward the Living God. Following in his footprints, we can proceed on a path to union with God. The Brothers of St. Gabriel in Thailand consider him to be a model for a religious life and for their educative mission.

This award is given for faithful, dedicated and outstanding services rendered to the University by senior administrators whose career spans more than 25 years.

## **St. Michael Award Public Service Award (First, Second, and Third Class)**

The award was named after St. Michael the Archangel, the protector of the people of God.

This award also honors the name of Brother Michael, one of the 13 French Brothers who moved from Thailand to India during World War II. He was appointed master of novices at Eachinkadu, Yercaud, South India, tasked with the training of a number of senior Brothers of the Province of Thailand.

The award comes in three classes and is given to University members who have provided academic and/or other significant services to society, and who have represented the University in academic and supporting activities that are acknowledged by the public. In so doing, they uphold and promote the University's reputation and stature.

**St. Hilaire Award**  
**Distinction in Writing Award**  
**(First, Second, and Third Class)**

This award was named after St. Hilaire who was born at the beginning of the fourth century at Poitiers in France. He was a bishop and Doctor of the Universal Church.

Brother Hilaire was one of the first five pioneering Brothers to arrive in Thailand in 1901. He was a well-known educator at Assumption College, Bangkok. He mastered the Thai language so well that he became an unparalleled Siamese Linguist. He wrote Thai language manuals; the first of which, *Darun Suksa*, was considered by all as the very best source for the learning of the Thai language.

The award comes in three classes and is designated for those who achieved distinction through academic writings in the form of articles and books.

**St. Martin de Tours Award**  
**Excellence in Performance Award**  
**(First, Second, and Third Class)**

St. Martin de Tours, for whom St. Martin de Tours Award is named, was a Roman soldier raised in Italy. Finding God, he converted to Christ and became an unwilling soldier. Later he was a disciple of Hilaire of Poitiers and, still later, became the Bishop of Tours.

The award was also named in memory of Brother Martin de Tours, one of the five Brothers who first entered Siam on October 20, 1901.

This award is designated for lecturers and administrators: who discharged their duties and responsibilities conscientiously and superbly: who exhibited high standards of efficiency, excellence and quality in teaching, counseling, and duties such as composition of test materials, framing of examination papers and other academic related factors.

The award is also for non-teaching staff who add to the University learning process.

**St. Bernard Award  
Special Merit Award  
(First, Second, and Third Class)**

The award was named after St. Bernard (1090-1153), an abbot and later named Doctor of the Church. He was a Cistercian monk. He wrote profusely and movingly concerning the Lord Jesus, spirituality, the Scriptures, and the Blessed Mother.

The award also recognized Brother Bernard Mary whose idea of adding a degree program to the existing Assumption Commercial College (ACC) program that eventually led to the establishment of ABAC and hence Assumption University.

This award is intended for University members: who exhibited special managerial skills; and who performed their tasks and assignments beyond the normal calls of duty such as initiating, restructuring or reengineering of programs for an office or department, or providing voluntary services for improving, upgrading systems and procedures, and participating in other artistic or scientific activities for the welfare of society.

**St. Thomas Aquinas Award  
Research Award  
(First, Second, and Third Class)**

The award was named after St. Thomas Aquinas in respect for his special talents that he devoted in full measure to the search for the Eternal Truth.

St. Thomas Aquinas was a great Dominican teacher (1225-1274). He traveled and wrote extensively. His two *Summas* should not obscure his other biblical, theological and philosophical writings. He dedicated his brilliant talents to the investigation of the sublime truth of God in the light of faith and the human intellect. He is the patron saint of all Catholic schools.

This award is given to those who contribute through their research to the promotion, enhancement or the reputation and prestige of the University. Their research should result in publications, patents and/or other innovative materials or feature.

**Award Presentation  
and  
Felicitation on the President Emeritus' Birthday  
and Christmas Greeting  
December 24, 2005**

**Programme**

- 09.30 hrs. Assemblage**  
*M/C takes the floor*
- 09.40 hrs. Arrival of the President and the President Emeritus**  
- *Song: March Assumption*
- 09.50 hrs. Au Awards for Excellence Conferral Ceremony**  
- Report by the Vice President for Academic Affairs  
- Announcement of Awardees and Reading of Citations  
by the Deputy Vice President for Academic Affairs  
- Awards Presentation by the President  
*Song: May God Bless You and Keep You*
- 10.20 hrs. Celebration of Christmas Festival**  
*Song: We wish you a Merry Christmas*  
- Garlands Presentation by representatives (5 groups)  
- Speech of Appreciation by the President
- 10.40 hrs. Celebration of the President Emeritus' Birthday**  
*Song: God is Love*  
- Speeches and Poems to felicitate the President Emeritus  
- Bouquet Presentation to the President Emeritus by the President  
*Song: Happy Birthday*
- 11.00 hrs. Speech of Appreciation by the President Emeritus**  
*Song: Assumption University Anthem*  
- Group Photograph Taking  
- Cocktail at Salle d' Expo

**End of the Programme**



# Report

24 December 2005

Rev. Bro. President:

It is an honor that you grace the conferral ceremony for Au Awards for Excellence 2005.

The Au Awards for Excellence is held annually to recognize outstanding faculty and staff members for their achievements, dedication, and good deeds.

Prior to the awards conferment, I would like to present an update on the University's efforts to upgrade its faculty and staff members' qualifications for the achievement of excellence through quality and competence. These efforts are part of the strategies that the University undertakes to retain its leading position amidst intensified competition in the education arena.

## **I. Human Resources**

Part of the University's strength is in its diverse, qualified and competent Human Resource. Currently, the University has 1,178 faculty members doing either or both academic and administrative duties, 299 of whom are Ph.D. holders, while 689 and 190 are master degree and bachelor degree holders with the ratio of 16 : 59 : 25 respectively. From the total, 834 members are Thai nationals and 344 members are foreigners coming from a total of 36 different countries from all over the world.

## **II. Human Resource Development**

The University recognizes the need to develop its human resource in terms of qualifications and skills to meet the demands of its stakeholders. For year 2005, there were 11 successful members for Master's Degree and 17 for Ph.D. In addition, 9 new applicants for Master's and 17 new applicants for Ph.D. scholarships were approved. A total of 87 faculty and staff members are presently pursuing their studies: 2 members taking Graduate Diploma in Teacher Education, 37 members taking Master's programs, 48 members taking Ph.D. programs. The Master's and Ph.D. programs are being taken in countries such as Thailand, Australia, USA, England and New Zealand.

For seminars, conferences and training programs, out of 364 faculty and staff participants, 56 attended various faculty development programs abroad and 308 nationally.

### **III. Research and Academic Presentations**

In support for an academic's quest for new knowledge, in the year 2005, out of 4 research proposals 1 research was approved for funding. Final reports for the other researches that have been approved in 2004 academic year are also due this year-end.

Throughout the year, a total of 21 faculty members did academic presentations abroad and 16 members within the country.

### **IV. Academic Titles**

For the year 2005, the University proudly acknowledged the achievement of 1 faculty member who has been appointed to the rank of Assistant Professors.

For this year's Au Awards for Excellence, the University takes great pleasure in conferring various awards for excellence on 11 outstanding faculty members and 19 deserving staff members.

**Rev. Bro. Visith Srivichairatana**  
Vice President for Academic Affairs

# ANNOUNCEMENT OF THE AWARDS

## 1. St. Michael Award for Public Service

### 1.1 Mr. Artit Pinpak

Awarded St. Michael Award for Public Service (Third Class)

#### Citation:

Mr. Artit Pinpak is an alumnus who took his LLB degree in 1996 and after securing his LLM in International Law from Chulalongkorn University, joined the Faculty of Law on June 1, 2001.

The following are titles of some of the research materials and articles in which he claims participatory credit.

"Criminal Punishments in Commercial Law" as a team member appointed by the Judicial Department.

"Compensation According to Emergency Decree: Remedy for Victims of Injustice" as a team member selected by the Senate.

"Corruption in International Plane" Rapee Journal, AU School of Law, August 2005.

Some of the academic services rendered and contributions made to society are as follows:

- Appointed by the National Parliament as an 'academician', representing Assumption University.
- Selected as Secretary to Sub-Committee on Law and Academic Matters in the Parliament of Thailand.
- Served as Honorary Councillor on Committee on Justice and Human Rights, the Senate of Thailand.
- Drafted as a Councillor on the Sub-Committee for Studying the Laws on Communication, Information Technology and Telecommunication.
- He was invited to teach the following subjects
  1. "Business Law" in St. John's University, Kasem Bundit University, Prince of Songkla University, Burapha University.
  2. "English for Lawyers" at Southeast Asia University.
  3. "International Law" at Kasem Bundit University and North Eastern University, KhonKean.

For all his services and contributions, the administrators are pleased to confer the St. Michael Award for Public Service (Third Class) on Mr. Artit Pinpak in the Christmas Honours announced on December 24, 2005.

### **1.2 Dr. Noppadon Kannika**

Awarded St. Michael Award for Public Service (Third Class)

#### **Citation:**

Dr. Noppadon Kannika joined the Ethics and Religious Research Centre as a full-time lecturer on November 1, 1991. He now has acquired two Bachelor's degrees, Philosophy and Political Science, two Master's degrees, Sociology and Survey Methodology, and a Doctoral degree in Computer and Engineering Management, which show that he has high educational ideals and continues to pursue courses and programs of study tirelessly.

In addition to his duties as Director of ABAC Poll Research Centre, Dr. Noppadon works for many government agencies such as the Ministry of Justice, Ministry of Social Development and Human Security, Ministry of Public Health, the Narcotic Control Board etc. He also specializes in surveys on consumer satisfaction with marketing strategies and evaluation research including surveys on crime and drug abuse.

He is represented on the ad hoc committee of the House of Representatives on statistical matters, acts as research expert on quality of Thai Youth at the Ministry of Education and is a consultant in the Immigration Department, Highway Police Department and the First Army Area of the Royal Thai Military.

For all his services and contributions, the administrators are pleased to confer the St. Michael Award for Public Service (Third Class) on Dr. Noppadon Kannika in the Christmas Honours announced on December 24, 2005.

## **2. St. Hilaire Award for Distinction in Writing**

### **2.1 Dr. Imtiaz Ahmed Shaukat Ali Yusuf**

Awarded St. Hilaire Award for Distinction in Writing (Second Class)

#### **Citation:**

Dr. Yusuf joined Assumption University in October 2000 and before that he had served as "Visiting Specialist in Islamic Studies" at Prince of Songkla University

from 1994-2000 and Mahidol University from 1991-1994 respectively. It is observed that in addition to his work as head of the religious studies in the Graduate School, Dr. Yusuf has been writing and editing books and articles, some of which are cited below.

1. Islamic Studies in ASEAN (sponsored by Toyota Foundation; Japan-2000).
2. Measuring the Effect of Iranian Mysticism on Southeast Asia (2004).
3. The Role of Civic Religions in Emerging Thai Civil Society (2004).
4. Religious Diversity in a Buddhist Majority Country: The Case of Islam in Thailand (2003).
5. Dialogue between Islam and Buddhism Through Concept of Tathagata and Nur Muhammadi (2005).
6. Faces of Islamic Culture Facing Contemporary Change (2005).

Dr. Yusuf was also involved in other research projects organised by Toyota Foundation, Japan and Thailand Research Fund viz: (1) "Religious Festival and Socio-Cultural Representation of Thai Muslim Identity and (2) Violence and Non-Violence in Thai Society".

For the valuable services rendered and the considerable writings and contributions on philosophy and religion, the administrators are pleased to confer the St. Hilaire Award for Distinction in Writing (Second Class) on Dr. Imtiaz Ahmed Shaukat Ali Yusuf in the Christmas Honours announced on December 24, 2005.

### **3. St. Martin de Tours Award for Excellence in Performance**

#### **3.1 Dr. Patricia Arttachariya**

Awarded St. Martin de Tours Award for Excellence in Performance (Second Class)

#### **Citation:**

Dr. Patricia Arttachariya joined the teaching profession in June 1978 and she is therefore a doyen of the Assumption University faculty corps. Although at the prime of her career, at the height of her responsibilities and in spite of numerous duties she managed to go back to school and secure a Ph.D. in Industrial and Business Studies from University of Warwick, in 1997 demonstrating that one can still be sprightly and intellectually active provided there is the indomitable will and strength of purpose.

A few of the special assignments allocated to Dr. Patricia and noteworthy contributions made by her during recent years are as follows.

1. Publication of the Journal of Management as its Managing Editor

2. Preparation of the MBA Handbook 2004 for issue to new graduate students
3. Completion of the Handbook of Thesis Writing, a standard reference for MBA students
4. Frequent nomination as keynote speaker at seminars and symposia on topics such as (a) Marketing Environment and Competitive Pressures, (b) Interpersonal Skills, Leadership and Teamwork, (c) Service Quality Management, etc.
5. New positions recently acquired
  - a) Chairperson, MBA Thesis Committee
  - b) Thesis Supervisor, University of South Australia

For the highly satisfactory services rendered and outstanding contributions, the administrators are pleased to confer the St. Martin de Tours Award for Excellence in Performance (Second Class) on Dr. Patricia Arttachariya in the Christmas Honours announced on December 24, 2005.

### **3.2 Dr. Ismail Ali**

Awarded St. Martin de Tours Award for Excellence in Performance (Second Class)

#### **Citation:**

Dr. Ismail was appointed as a faculty member in June 1990 after completing his BBA program of Assumption University with honours of the "Magna cum Laude" category. He pursued further studies at the Graduate School of Business and at De La Salle University, Philippines and secured the MBA and DBA degrees in 1991 and 1998 respectively on scholarships awarded by Assumption University.

Dr. Ismail is the coordinator for finance related subjects of the Graduate School of Business and co-chairperson of the Thesis Committee. He has been a regular resource person for the Continuing Education Centre of the Asian Institute of Technology since 1998 and a recipient of many accolades and certificates of recognition from the management of this renowned institution.

Dr. Ismail is also a regular lecturer in the advanced management and mini-MBA programs for senior executives organised by the Business Training and Consultancy Centre of Assumption University. The trainees under these programs included officials from such organizations as Bangkok General Hospital, Siriraj Hospital, Professional Services Co., Ltd., Caltex Thailand, etc.

Dr. Ismail often takes a didactic approach to life and while he mixes freely with students and fellow teachers, he is always cordial and courteous, ready with advice and suggestions to help in solving tutorial problems and other pedagogic matters relating to courses of study etc.

For all his contributions, good work and beneficial services to his students and colleagues alike, the administrators are pleased to confer the St. Martin de Tours Award for Excellence in Performance (Second Class) on Dr. Ismail Ali in the Christmas Honours announced on December 24, 2005.

### **3.3 Assistant Professor Dr. Teay Shawyun**

Awarded St. Martin de Tours Award for Excellence in Performance (Third Class)

#### **Citation:**

Dr. Teay Shawyun was first appointed as lecturer in April 1984 but he left in December 1999. He rejoined as Deputy Director, Centre for Excellence from May 1, 2003 and now he also holds the position of Program Director in the College of Internet Distance Education. He is an alumnus of Assumption University, having taken the B.B.A., Business Computer (Suma Cum Laude) in 1982, then studied for and acquired MBA from Sasin Graduate Institute, Chulalongkorn University in 1985 and Ph.D. from Asian Institute of Technology in 1996.

After rejoining Assumption University, Asst. Prof. Dr. Teay developed the AuQS 2000 CQM (Curriculum Quality Management) in October 2005 and revamped the QA web to be more attractive and to serve as the key medium to disseminate QA information and also started the quarterly Q.A. Newsletter.

Asst. Prof. Dr. Teay also rendered valuable services to other institutions. He was invited by University of South Australia to be external examiner for the Doctor of Business Administration dissertations. He provided training on Strategy and Organization Change for "Business Leadership in an Uncertain Environment" at AIT Extension Program as well as delivered lectures on "Supervisory Skills" under AIT and World Food Program of UN in Phnom Penh, Cambodia.

His part-time teachings as invited lecturers include Thammasat University on Marketing Information System from 1996, Burapha University on Marketing Management and Business Plan from September 2000, Mahidol University on Management Information System in 2002, Payap University on MIS and Strategic Management from 2002.

Some of the books published by him are as follows:

- "A Primer on Strategic Organization Analysis and Planning Model" 1<sup>st</sup> Edition 2005 for the Strategic Management Course.
- "Quality Assurance and Strategic Implementation in Educational Institutions: A Holistic Alliance?", Journal of Institutional Research South East Asia (JIRSEA).
- "Higher Education Reform: A Strategic Multipronged Framework".

For all his major achievements and contributions, the administrators are pleased to confer the St. Martin de Tours Award for Excellence in Performance (Third Class) on Asst. Prof. Dr. Teay Shawyun in the Christmas Honours announced on December 24, 2005.

### **3.4 Ms. Aussama Soontrunnarunungsi**

Awarded St. Martin de Tours Award for Excellence in Performance (Third Class)

#### **Citation:**

Ms. Aussama Soontrunnarunungsi joined the Faculty of Biotechnology in June, 2002 after obtaining her BS. and M.S. in Agro-Industrial Product Development from Kasetsart University in 1999 and 2002 respectively.

Although a newcomer to the institution, Ms. Aussama is very keen and highly devoted to food technology both as a hobby and as a profession. Some of the projects being undertaken and in which she is deeply involved are as follows.

- Study on Sensory Index of Dried Banana Fig
- Development of Thai Cereal Based Muesli Bar
- Development of Mosquito Repellent Formulations
- Development of Butterfly Pea Hair Styling Gel
- Study on Effects of Free Production of Local Alcoholic Beverages on Market Conditions sponsored by the Department of Industrial Works

Ms. Aussama has provided short training courses on food processing such as Wine Marketing, Beer Making, Ice Cream and Cookie Production etc. She is also closely involved with some OTOP farm groups in setting of prices for certain products for sale to supermarkets. The Faculty of Biotechnology believes that she has promise and potential in her field in view of her thirst for knowledge and intensity of her pursuits.



For all her services and contributions, the administrators are pleased to confer the St. Martin de Tours Award for Excellence in Performance (Third Class) on Ms. Aussama Soontrunnarunungsi in the Christmas Honours announced on December 24, 2005.

### **3.5 Mrs. Him-Yock Sawadsaringkarn**

Awarded St. Martin de Tours Award for Excellence in Performance (Third Class)

#### **Citation:**

Mrs. Him-Yock joined the Department of English, Faculty of Arts on November 1, 1986 and has therefore served without interruption for nearly two decades. She has held the position of a Deputy Chairperson from June 1, 1992 to March 31, 1994 and again from October 1, 1997 to date and her credentials are found to be spotless and clean in spite of her heavy responsibilities.

Throughout her service Mrs. Him-Yock has shown selfless devotion to the teaching profession and her esprit de corps and forbearance in dealing with her colleagues is almost contagious. Her valuable contributions to the department include preparation of teaching materials, course outlines, writing of quizzes and exam papers for Basic English Course. She is also responsible for training and monitoring newly recruited instructors from Loyola College of Maryland, USA and has closely supervised their performance. She also helps the department in conducting academic advising in Bang Na campus office. During special breaks she volunteers to supervise summer classes offered by the department. Her untiring effort and devotion to helping her students succeed academically cannot be questioned and her loyalty to the university is unwavering.

For her long and devoted services and valuable contributions, the administrators are pleased to confer the St. Martin de Tours Award for Excellence in Performance (Third Class) on Mrs. Him-Yock Sawadsaringkarn in the Christmas Honours announced on December 24, 2005.

## **4. St. Bernard Award for Special Merit**

### **4.1 Ms. Littiporn Littipanich**

Awarded St. Bernard Award for Special Merit (Third Class)

#### **Citation:**

Ms. Littiporn Littipanich joined Assumption University on August 15, 2000 after obtaining her BFA (Product Design) from Silpakorn University in 1996. Since then she has secured her MFA (Creative Arts) from Chulalongkorn University in 2002 making her a more qualified instructor in the Faculty of Communication Arts.

Although a comparative newcomer, Ms. Littiporn is very earnest and enthusiastic and has put all her interests and energies into her work as a faculty member. As a result of her endeavours the department has won the 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> prizes in graphic packaging competition organized by the Export Promotion Department of the Royal Thai Government and the 2<sup>nd</sup> prize in Packaging Design Competition held by Kasetsart University.

Ms. Littiporn has also published many articles in design magazines in addition to providing her services as a guest lecturer in packaging design and visual communication design in many institutions. Ms. Littiporn has shown a high sense of responsibility in performing her duties as the department secretary and this has resulted in smooth flow of work and the acceleration and success of the programs introduced in the Faculty of Communication Arts.

For her devoted services and valuable contributions, the administrators are pleased to confer the St. Bernard Award for Special Merit (Third Class) on Ms. Littiporn Littipanich in the Christmas Honours announced on December 24, 2005.

## **5. St. Thomas Aquinas Award for Research**

### **5.1 Associate Professor Dr. Gennady Veselovsky**

Awarded St. Thomas Aquinas Award for Research (Second Class)

#### **Citation:**

Assoc. Prof. Dr. Gennady Veselovsky served in Moscow during the prime of his life and ventured out to Southeast Asia in late 1995 in his quest for new avenues and new horizons. He first joined the King Mongkut Institute as Visiting Expert in

Computer Engineering in 1995 and moved over to Assumption University in October 1997 as a lecturer in Faculty of Engineering.

Some of the articles published in peer magazines and international conference proceedings are as follows:

- "An approach for permutation admissibility to a binary hypercube under e-routing": International Conference on Parallel and Distributed Processing Techniques and Applications, PDPTA'05, Las Vegas Nevada, USA.
- "A study of the permutation capability of a binary hypercube under deterministic dimension-order routing". Euromicro Conference on Parallel, Distributed and Network-Based Processing Genova, Italy, IEEE Computer Society.
- "An invariant oblivious minimum-routing algorithm for binary hypercubes". International Conference on Parallel and Distributed Processing Techniques and Applications. PDPTA'02, Las Vegas, Nevada, USA.

Services to other institutions include the following:

- Organized the session of Interconnection Networks and held it as a Chair at The 2005 International Conference on Parallel and Distributed Processing Techniques and Applications. PDPTA'05, Las Vegas, Nevada, USA June 27-30, 2005.
- Associate Editor, Proceeding of the PDPTA'05 International Conference, Las Vegas, Nevada, USA, 2005.
- Currently Chair of Task Force for Algorithms for 2006 MultiConferences to be held in USA under The World Academy of Science Patronage.

Assoc. Prof. Dr. Gennady received the achievement Award from World Academy of Science in recognition and appreciation of research contributions to the field and to the 2005 International MultiConference in Computer Science and Computer Engineering, Las Vegas, Nevada, USA, June 27, 2005.

For his outstanding services and contributions, the administrators are pleased to confer the St. Thomas Aquinas Award for Research (Second Class) on Assoc. Prof. Dr. Gennady Veselovsky in the Christmas Honours announced on December 24, 2005.

## **5.2 Assistant Professor Yaowalak Jittakoat**

Awarded St. Thomas Aquinas Award for Research (Second Class)

### **Citation:**

Asst. Prof. Yaowalak Jittakoat joined the Faculty of Nursing Science on July 15, 1996 after obtaining her Bachelor of Nursing Science degree in 1992 and Master of Science in Family Health from Mahidol University in 1996 respectively. She also holds the license to practice as a nurse and midwife (1st class) from the Thailand Nursing Council.

The fact that Asst. Prof. Yaowalak is a workerholic is clearly indicated by the unusual and pressing load of 5 important positions she now holds concurrently: (1) Deputy Chair, Comprehensive Nursing and Health Promotion, (2) Chair, Student Development Committee, (3) Secretary, Quality Control Committee, (4) Deputy Chair, Quality Auditing Committee, (5) Deputy Secretary of Academic Development Committee, (6) Member of Cafeteria Committee (Bang Na and Hua Mak) Member of Academic Committee of the Nurses Association of Thailand.

Some of the research presentations made by her and jointly with her colleagues for which she won accolades and awards are as follows:

- Development of Health Promotion Behavior Utilizing Community Participation Model.
- Effectiveness of Community Participation on Health Promotion Behavior of the Elderly published in Journal of Gerontology and Geriatric Medicine.
- Women's Role in Application of Buddhist Principles to Family Health Promotion under patronage of National Research Council.

For her devotion to duties, her willingness to accept extra responsibilities and her predilection for research and development activities, the administrators are pleased to confer the St. Thomas Aquinas Award for Research (Second Class) on Asst. Prof. Yaowalak Jittakoat in the Christmas Honours announced on December 24, 2005.

---

## เพลง...สุดดีอัศจรรย์

คำร้อง : ชิสเตอร์บุญเรือน หมั่นทรัพย์  
วิสุทธิพร สันตศิริ  
ทำนอง : แมนรัตน์ ศรีกรานนท์  
เรียบเรียงเสียงประสาน : น.อ. วีระพันธ์ วอกลาง

ก้องกังวานชวนชื่นชมพวกเรา	น้ำเงินขาวแดงเด่นสดสีส้มพันธ์
นามนั้นสถิตไว้อัศจรรย์	แหล่งรวมสรรพวิทยาอนันต์
ด้วยศรัทธาบูชาชาติศาสน์กษัตริย์	น้อมนมัสสเทิดทูนสถาบัน
อดทนชื่อเสียงปากเพียรเราภูมิใจ	ปณิธานยึดมั่นไว้
** ดุจพระที่ปส่องสว่างส่องทางกระจ่างฟ้า	สี่ครามงดงามสดใส
เซนต์คาเบรียลบันดาลใจสร้างสรรค์ไทย	ให้รุ่งเรืองถาวรวิญญู (ซ้ำ **)

### MAY GOD BLESS YOU AND KEEP YOU

Lyricist : Kittisak Poolsawat

Composer : Anonymous

The Lord blesses you and keeps you.  
He will protect you from all enemies.  
Peace be with you, peace be with you.  
The Lord is with you and He will comfort you  
by his mercy, and kind, and gentle.  
And he who's mercy and kind will bless you.  
AmenAmenAmenAmenAmenAmenAmenAmenAmen.

## WE WISH YOU A MERRY CHRISTMAS

We wish you a Merry Christmas

We wish you a Merry Christmas

We wish you a Merry Christmas

And a Happy New Year...

Good tidings to you wherever you are.

Good tidings for Christmas and a Happy New Year

## GOD IS LOVE

Lyricist: Kittisak Poolsawat, English Texts

Christian Worship Music  
Arranged by Kittisak Poolsawat

The Lord is love, and He also loves us.

The Lord is love, and He also loves us.

It's the love of God, love of God.

He is the God of creatures,

the God of creatures The love not like as

It's the love of God, love of God.

He always be with us. He always be with us.

The Lord is love, and He also loves us.

The Lord is love, and He also loves us.

Because the Lord loves the world, he gave his

only son. For ones who trust on him, the Lord

Jesus Christ, will never missed eternal life.

Praise the Lord! Praise His love, His grace and

mercy. My life is yours, my life is yours.

The Lord is love, and He also loves us.

The Lord is love, and He also loves us.

Almighty God is love. He is the LOVE.

# สุขสันต์คล้ายวันเกิด HAPPY BIRTHDAY

## Refrain I

Happy birthday to you,  
happy birthday to you,  
happy birthday, happy birthday,  
happy birthday to you

## Refrain II

สุขสันต์คล้ายวันเกิด  
ขอพรอันประเสริฐ  
สุขสันต์คล้ายวันเกิด  
ขอพรอันประเสริฐ

สุขสันต์คล้ายวันเกิด  
จงบังเกิดแต่คุณ(ท่าน)  
สุขสันต์คล้ายวันเกิด  
จงบังเกิดแต่คุณ(ท่าน)

1. วันนี้งานดีเป็นศรีวัน  
คล้ายวันเกิดของคุณ(ท่าน)  
ญาติมิตรชิดคุณ(ท่าน)สุขสมปอง  
ขอจงสุขเกษมเปรมปรีดิ์

วันแห่งความผืนอันสดชื่น  
สร้างกุศลผลบุญไว้ด้วยดี  
ต่างร้องอวยพรให้สุข  
ชีวิตตั้งมาลีที่หอมกรุ่น

To Refrain II

2. อายุวาระผลระแรง  
พร้อมพระเดชพระคุณ  
เกียรติยังยืนยงคงสมบูรณ์  
ผองภัยอย่าได้พบพัวพัน

แข็งแรงดั่งแสงอุทัยอุ่น  
เกิดมาหนูนี่ทางเหมือนอย่างผืน  
ลาภยศเพิ่มพูนทุกสิ่งสรรพ  
โชคร้ายไม่มีวันมาว่าวุ่น

To Refrain II

## ASSUMPTION UNIVERSITY ANTHEM

Lyrics by : Thomas Khng  
Music by : Lian Sek Lin  
Arranged by : Capt. Veeraphan Vawklang

From every corner of the land  
We come to pursue truth  
For integrity, and progress we stand  
And learning's sterling worth  
Up lifting virtue of mind and hand  
With the glory of our youth.

We are the salt of the glorious earth  
No task is too hard to do  
For Assumption and the land of our birth  
We remain ever loyal and true  
For excellence in all realms of effort  
We give Assumption its due.

Assumption is  
the Light that leads  
Our youth to knowledge sure  
Ever mindful of all our needs  
It brings us to learn-ing's shore  
Ennobling our academic deeds  
Making our  
future secure!