

THE PERSONALITY THROUGH THE COLOR CODE AND THE WORK ATTITUDES OF THE VISITATION SISTERS IN KERALA

SR. ARUN THATTARKUNNEL

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The purpose of the study was to identify the personality through the Hartman color code (1998) and the work attitude of the Visitation Sisters in Kerala. This study also aims to examine the relationship between personality color code and the demographic variables such as years in religious life, educational qualification, apostolate and present position. The relationship between demographic variables and work attitude were also identified.

The population was 500 Visitation Sisters working in India under the age group of 65. The instruments used were 1) Personal Information Profile. 2) Personality Profile by Taylor Hartman (1998) and 3) The Work Attitude Inventory.

The data were analyzed statistically using the following methods such as Mean, Standard Deviation, Percentage, Chi-Square test and ANOVA. The finding suggested that:

1. Majority of the subjects of this study were in their 11-20 years of religious life.
2. Most of the subjects showed Blue-White personality color. This means that their predominant personality is Blue and they are sincere and highly disciplined. At the same time they have the qualities of White such as peaceful, patient and they enjoy life's simplicity.

3. All the subjects had moderately high work attitude. The mean score for each components are as follows: Affective 3.76, Behavioral 3.93, and Cognitive 3.92.
4. There is a significant relationship between personality color code and years in religious life (.001), educational qualification (.019) and present position (.021).
5. Red- Blue personality color code hold high mean scores towards their work because Reds are highly task oriented and efficient. They are highly disciplined and natural goal setters. Blue's are highly disciplined and have strong goal orientation. They are usually perfectionists and highly committed individuals. So they can do their work very well and get good results from the field.
6. Youngsters have high attitude towards work. This study concludes that sisters who are in their early years of religious life had higher levels of attitude than sisters who were in their midlife.
7. Education is an important factor for better attitude. A person who gets higher education, has a chance to increase her attitude also.
8. Sisters those who were doing professional work such as doctors and nurses had higher attitude than sisters who are doing nonprofessional work such as family apostolate.