

ABSTRACT

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Key Words: THE MOTIVATION OF SPORT ACTIVITIES PARTICIPATION

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Thesis Title: “A STUDY OF PARTICIPANTS’ MOTIVATION ON SPORTS ACTIVITIES AT CENTER FOR SPORTS AND PHYSICAL FITNESS AT ASSUMPTION UNIVERSITY”

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The purpose of this study was to identify the types of motivation for sports activities participation of participants in Center for Sports and Physical Fitness at Assumption University. The study was based on the motivation theory which consists of Self-Determination theory, Intrinsic motivation, Extrinsic motivation and Amotivation (Deci & Ryan, 2000).

The researcher adopts modified Sport Motivation Scales (SMS-28; Pelletier, Fortier, Vallerand, Briere, Tuson & Blais, 1995) to describe the types of motivation for participants. The samples were AU students and AU personnel who participate in sport activities.

The result showed that the primary participants’ motivation was extrinsic motivation – identified. The difference motivation between male and female was amotivation. Thus, the difference motivation between AU students and AU personnel was intrinsic motivation – know, intrinsic motivation – to accomplish, extrinsic motivation – introjected and amotivation. The result of this study also could provide modification of sport activities in order to motivate more people to participate sport activities of Center for Sports and Physical Fitness at Assumption University.

Field of Study: Educational Administration

Graduate School of Education

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Advisor’s signature.....