The main objectives of this study were to determine the demographic profile of respondents, to examine the project managers’ attributes which leads to project manager effectiveness. The literature discussed the definition of project characteristics such as definition and process. A number of former researches and theories regarding the project manager’s responsibilities and the key characteristics such as skills and personal qualities that should be present among the project manager to promote effectiveness. The study addressed the overall research questions: ‘What is the relationship of project manager’s attributes and project manager effectiveness?’ The developed criteria for project manager effectiveness were performance against time, budget and specification along with the degree of customer satisfaction. Project manager’s attribute criteria were adapted from Posner, Thamhain, Pettersen, Ford, Loo and Lientz. This study surveyed one hundred and forty-two project managers or
equivalent from IT consulting Service Companies located in Bangkok as registered with the Thai’s Department of Commercial Registration. The returned and completed questionnaires were 142 copies with a response rate of 51.7% out of the expected total population. For the organization under study, the interpreted results indicated that Project manager's attributes were significantly correlated with project manager effectiveness. It was interesting to see that Supervision and Team Management had negative correlations with all of the three correlated variables of Project Manager Effectiveness, which appeared that Supervisor and Team Management had strong negative correlation to Conforms to Specification, and moderately negative correlation to Client Satisfaction.