ABSTRACT

The purpose of this study is to fill a gap in the supply management literature with respect to supply management performance antecedents such as strategic supply management skills, supplier integration, and the supply management function’s perceived status. The sample used for this supply consists of 70 supply management functions within the Thai Automotive industry. Confirmatory factor analyses provided evidence of adequate model fit and convergent and discriminate validity for the underlying variables and their respective factors in the model. The conceptual model and the hypothesized relationships are tested using Structural Equation Modeling (SEM).

Keywords: Supply Management, Thailand, Performance, Structural Equation Modeling (SEM)