

ABSTRACT

Fashion illustrations, used in fashion magazines, since 1586 in Germany, have had an irreplaceable role in the fashion industry. Fashion magazines, as the most effective media in the fashion industry, always have a certain need for new and attractive fashion illustrations. However, in the fashion illustration field today, most fashion illustrators are not making illustrations based on the specific style of clothing itself, but by emphasising their personal illustration style to present the clothes. Wassily Kandinsky, a great artist and scholar of abstract art, whose theories of colours and structures in fine art and analysis of building spiritual atmosphere using visual elements, have had a great influence in the development of visual design history. Starting from interpreting his theories of art and design, then adapting his theories to fashion design to create one collection of fashion illustrations, one can present the personalities of a fashion collection itself well.

Based on how Wassily Kandinsky was inspired by other forms of art, like music, literature, and dancing, to create his abstract art, I conceived 3 concepts based on music, lyrics, and film, and used different art techniques for each concept to create my own fashion illustrations. The 3 concepts are *Floating With Her Lovers In Melodies* (Mood & Tone: rhythmic, colourful, conflicting), *Those Words About Her Lovers* (Mood & Tone: soft, contrast, repetitive), and *Lovers Come Back To Her Dream* (Mood & Tone: harmonious, peaceful, dreamlike). The final works are 4 pieces of fashion illustrations, each sized 60 cm x 80 cm.

Finally, the 4 pieces of fashion illustrations were well executed. Though they are not exactly what I had visualised at very beginning, the works encompass what I wanted to explore and experience.