

Assistant Professor Dr. Hla Theingi

Awarded St. Martin de Tours Award for Excellence in Performance (Third Class)

Citation

Assistant Professor Dr. Hla Theingi received her Ph.D. degree in International Business from Asian Institute of Technology in 2007. She earned her Master of Business Administration and Bachelor of Business Administration degrees from Assumption University in 1994 and 1993 respectively. In 2010 she was awarded the Assistant Professorship title in International Business Management.

Assistant Professor Dr. Hla Theingi started working as a lecturer at Assumption University in 1994. Currently, she teaches export import policy and strategy, corporate finance, international financial management, international business environment, international trade for undergraduate and Ph.D. students and holds seminars in regional studies, international marketing, and international management.

In addition to her academic achievements and services rendered to Assumption University, Assistant Professor Dr. Hla Theingi has involved herself in various academic services to other academic institutions. She is a visiting Professor at the National Management College, Myanmar, was an adjunct faculty at Sirindhorn International Institute of Technology, Thammasat University, and was a guest lecturer on market selection analysis organized by Trade Training Institute, Ministry of Commerce, Myanmar.

Assistant Professor Dr. Hla Theingi has also been invited as a guest speaker or as a lecturer on several occasions on various topics as follows:

- Guest speaker “Knowledge Management Workshops on Qualitative and Quantitative Research: Application on Research Set Up” Assumption University, 15 May 2015
- Guest speaker “MSM Research Training: Classroom & Educational Research: Design and Practice” Martin de Tours School of Management and Economics, Huamark Campus, Assumption University, September 17-18, 2012
- Regular guest speaker as a Myanmar Business Specialist on MCOT (Modern Nine Channel) Thailand named “Business to win ASEAN” which opens doors for Thai SMEs to ASEAN’s market. Air every Monday at 10:30-11:00
- Guest speaker “A Conceptual Paper on Role of Consumers in Corporate Governance: Focus of Triple Bottom Line” presented at Myanmar Mango

Festival: Myanmar Fruit, Flower and Vegetable Producer and Exporter Association, Yangon, Myanmar, 23 May 2015

- Guest Speaker “Capital Market and Prices of Financial Assets” National Management College, Myanmar, 16 January 2015
- Guest Speaker “A EC and SME Development” Bangkok University, Bangkok, Thailand, 26 September 2013
- Guest Speaker “AEC and ICT” at Finance, Business and Economic Aspects on Financial of Investors to National Broadcasting and Telecommunication Commission (NTBC)” Thai Army Club, Bangkok, Thailand. May 2, 2014
- Guest lecturer “AEC and Agriculture Supply Chain Management in Myanmar” Environmental Research and Development Institute and Myanmar Organic Association, UMFCCI, Myanmar, January 2012
- Resource person “Workshops on Understanding of International Trade Business for Ministry of Commerce Staff/ for Private Sector” by Department of Trade Promotion and Consumer Affairs, Ministry of Commerce, Myanmar in Yangon and Mandalay Regions.

Moreover, she has organized non-academic activities for different organizations namely:

- Trainer, “: Roadshow: Glade Air Refresher” Myanmar 2015
- Trainer, “Roadshow: Mr. Muscle Bathroom Cleaner” Myanmar 2015
- Local Organizer, “Thailand Shopping Paradise 2014” by AirAsia, Myanmar
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She has shown her writing prowess through a book she wrote titled “Export Import Practices: Asean Focus” published through www.amazon.com in 2010. This book has been used as a text book for one of the International Business Management major required courses “Export Import Policy and Strategy” in Assumption University. She is also the Associate Editor of the 15th International Business and Economy Conference (IBEC 2016) to be held in Nürtingen-Geislingen University, Germany in 2016.

Credit should be given to her for being a member of a number of committees as follows:

- Advisory Board and Organizing Chair, “The 14th International Business and Economy Conference (IBEC 2015), Assumption University, Bangkok 5-8 January 2015

- Reviewing Committee “Asian Conference on Corporate Governance and Business Sustainability (ACCGBS 2013), Assumption University, Bangkok 7-9 October 2013
- Research Support Committee, Assumption University since 2012
- Organizing Committee “Global Trade Strategy Competition” Assumption University, 2013
- Organizing Committee “Asean Day” Assumption University, Bangkok, 8 August 2013, Phan Mee Ein group (empowering women and children inside Myanmar) 2012 to present
- Organizing Committee “Asean Cultural Community” AIESEC-AU-ASEAN Project, Assumption University, January 17, 2013

For her valuable contributions and dedication to teaching and learning as well as giving reputation to the University, Assumption University is pleased to confer the St. Martin de Tours Award for Excellence in Performance (Third Class) on Assistant Professor Dr. Hla Theingi on this auspicious date of December 24, 2015.

