

Dr. John Arthur Barnes

Awarded St. Hilaire Award for Distinction in Writing (Third Class)

Citation:

Dr. John Arthur Barnes, after a distinguished business career with a number of both multinational and Thai companies, was invited to teach Strategic Management in the Master of Business Administration Program at Assumption University in 2005.

Dr. John Arthur Barnes earned his Master of Business Administration in Technology Management from Deakin University Australia in 1998 and his Doctor of Business Administration in Tourism from the University of South Australia in 2006. He was invited to join the Tourism MBA Program of Assumption University as a lecturer in Tourism Management and Ethics and International Tourism Environment. In 2008 he became the director of the program to take the MBA and PhD programs in Tourism forward.

Dr. Barnes was a founding member and member of the editorial board and contributor of the Asian Forum for Business Education (AFBE) in 2005. The following are the academic papers he has written and presented as well as book review he did in various journals:

1. Factors Important In Student Choice of International MBA Programs at 11 Universities in Bangkok: A Questionnaire Survey of Students and Faculty Members. Paper delivered at The Asian Forum for Business Education Conference Ubol Rachathani Thailand 29th November to 2nd December, 2005.
2. Factors Important In Student Choice of International MBA Programs at 11 Universities in Bangkok: A Gender Study. Paper delivered at The Asian Forum for Business Education Conference Jakarta Indonesia 2nd-5th December, 2007.
3. Dr. Barnes was a co-author and supervisor of the research article entitled: "Towards Ethical Tourism on the Kayan Tribe of Myanmar: An Application of Social Exchange Theory in Exploring the Kayan People's Outlook towards the Effects of Tourism at Mae Hong Son Province. This article was awarded "Best Student Paper Award" in Hospitality and Tourism and Business in the Third Annual Prince of Songkla University Phuket Research Conference 2010.

In 2008, when the AU GSB e-Journal was founded Dr. Barnes was invited to join the editorial board to which he is a regular contributor.

4. AU –GSB e-Journal Book reviews:

Asia Future Shock: Business Crisis and Opportunity in the coming year;

The Education of a Travel Writer: So you want to be a travel writer;

Teaching at university;

Understanding and Managing Tourism Impacts: An integrated approach.

5. Book reviews in various journals

Essential Skills for Management Research;

Small Farmers Secure Food: Survival Food Security; the World's Kitchen & the Critical Role of Small Farmers;

The MBA Oath: Setting a higher standard for business leaders;

Think Again;

The Medici Effect: What Elephants and Epidemics can teach us about Innovation;

The Literature Review: Six Steps to Success. Research Methods for Management 4e;

Asian Management in Transition: Emerging Themes.

For his valuable contributions and distinction in academic writing, Assumption University is pleased to confer the Saint Hilaire Award for Distinction in Writing (Third Class) on Dr. John Arthur Barnes on this auspicious date of December 24, 2011.