

**Tourists' interest of rural tourism resources, desire to participate in activities and attitudes towards locals at Baiyangyu and Qingshanguan Village in Tangshan City, China**

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**Abstract**

The overall aim of this research was to investigate the different tourists' perception of interest in rural tourism resources and activities participation and their Wde towards locals at Baiyangyu and Qingshanguan village in Tangshan city of . In order to understand the difference of these variables, relevant theories and concepts were reviewed and synthesized to form the theoretical and conceptual frameworks.

Three hundred and eighty four questionnaires were distributed to tourists traveled to Baiyangyu and Qingshanguan village. Non-probability convenience sampling was employed to get the required sample. One way ANOVA, Independent sample t-test and Cross-tabulation were used to analyze the data obtained.

The findings of the research reveal that the tourists have different perception of interest in rural tourism resources and activities participation, as well as different attitude towards locals at Baiyangyu and Qingshanguan village. Tourists with different age and educational level had different perception of interest in rural tourism resources. Similarly, tourists with different age, gender and educational level had different perception to participate in rural tourism activities. And tourists with different age and educational level had different views of attitude towards locals.

Finally, the research give recommendations based on finding of this research that relational organizer should diversify the local products to satisfy different needs and interests of tourists, and rural tourism development should keep the natural and human environment of the village.