

Dr. Wanida Ngienthi

Awarded St. Bernard Award for Special Merit (Third Class)

Citation

Dr. Wanida Ngienthi obtained her Bachelor's degree (Magna Cum Laude) in Business Administration from Assumption University, majoring in International Business Management and minoring in Finance and Banking in 1998. With a financial support from Assumption University, Dr. Wanida Ngienthi continued her study at Chulalongkorn University, earning a degree in Master of Arts in International Economics and Finance in 2002. To further develop and enhance her career, she later applied for the Japanese Government Scholarship. She was selected in 2005 as a recipient of the Japanese Government Scholarship to pursue a Ph.D. degree at Kobe University. In 2009, she completed her Doctoral Degree in Commercial Science and Applied Economics.

Dr. Wanida Ngienthi has been working at Assumption University since 1999. Because of her outstanding academic record, she started her teaching career with the Department of International Business Management right after her graduation. Since then, she has been offering her academic and professional services at the Department of Business Economics, Martin de Tours School of Management and Economics, Assumption University.

Currently, as the Director of Student Development Center of Martin de Tours School of Management and Economics, Dr. Wanida coordinates and organizes various academic and non-academic activities, which are aimed to strengthen student capabilities as well as to develop their personalities. She devotes a tremendous effort to enhancing student learning and life at Assumption University. Retention program, freshmen orientation, MSME and AEC Week, graduation orientation, and business case competitions are just a few examples of her deep involvement in student development.

Dr. Wanida works closely with the Office of the Registrar, MSME Advising Unit, MSME Student Council in designing the retention program, named "Getting to know MSME family," that helps build a strong binding relationship between senior students and entering freshmen.

To further help entering students get acquainted with life at Assumption University and MSME, Dr. Wanida coordinates with various support units, for example, MSME Advising Unit, MSME Student Council and Student Affairs which restructure and organize the freshmen orientation of Martin de Tours School of Management and Economics under the concept of "Being a Part of MSME Family." In addition to introducing advisors and providing information about MSME services to freshmen, the new structure of the freshmen orientation is designed to create a good relationship

between freshmen and their advisors. To achieve these goals, Dr. Wanida and the team have divided a large scale of freshmen into smaller groups and introduce five sequential sessions: (i) meeting advisor, (ii) MSME curriculum, (iii) MSME services, (iv) MSME student activities and (v) MSME recreation. The overwhelmingly positive feedback from freshmen evidently shows the success of Dr. Wanida's and the team's initiation and innovation.

To enhance students' intellectual capacity outside the classroom, Dr. Wanida also helps the School in organizing numerous business competitions such as HSBC Business Case Competition, The Challenger, Bisnews AFE Competition, CIMA Global Business Challenge, Kiatnakin Bank's Real Estate and Living Innovation, and many more. In brief, Dr. Wanida has continued to make significant contribution in enriching the School's student development. In every activity, she has advised, supported and motivated students, preparing and developing them to become wholesome individuals.

In appreciation of all her remarkable contributions to the University as well as the teaching profession, Assumption University is pleased to confer the St. Bernard Award for Special Merit (Third Class) on Dr. Wanida Ngienthi on this auspicious date of December 24, 2014.

