Abstract

Muay Thai is the national sport that stands alongside by side with Thais for a long time until become one of identities and traditions of Thailand. From the beginning, Muay Thai is only used for military program, and then in the reign of Rama V, it started to turn to be known as sport and become well-known until today. However, Muay Thai has not been accepted as international sport, which means it could not be in the list of Olympic sports, but what could be worse than this is the core, the true meaning, and the significant of Muay Thai is slowly disappeared almost completely from Thai society. Nowadays, most of Thais does not know truly what is Muay Thai except the fighting that could be seen as usual.

The objectives of this project focuses on raising the bar of standards of Muay Thai, making it well-known and being recognized worldwide similar to other martial arts. Muay Thai experience center was designed to present the significant identity of this Thai national sport in terms of educations, martial art and entertainment, to raise the level of awareness of people on Muay Thai. The center provides information in various aspects, aiding the visitor to perceive the history and other significance events in relation to the Muay Thai, such as Wai Kru ceremony.

The new image of Muay Thai has been connected to the modern pattern of society by maintaining the core of the image that still rich of identity that represent being Muay Thai is the result of Muay Thai Experience Center.

To raise the standard of Muay Thai to international level, seeing the other angle of Muay Thai apart from being sport is necessary. Revealing the value of Muay Thai history though the exhibition that has the historical context since the origin of its until present, and the interactive zone that creates the new ways to make visitors learn Muay Thai by their bodies, and also the training center that created for visitors who interested in Muay Thai after visiting the exhibition to take the course with the new method of training as martial art and fitness are analyzed to be the interior space. Creating all these ways to reach Muay Thai easier is to collect all aspects of Muay Thai for preserving its history in every method to keep it with country and Thai people in this building, Muay Thai Experience Center.