

## **Abstract**

Fashion developed from the culture and arts. Fashion played a big part in raising awareness to people concerning with their lifestyle appearance, environment, decors, including dressing which also played a part in this as well. When western cultures became a big influence, people tends to loose and forget their foundation of traditions and cultures.

Thailand has an interesting history and tradition that presented through fashion in each period. In the beginning, Thai fashion had own identity after develop the country in many ways to represent ourselves to the Europeans that Thailand was a civilized country. Thai fashion started to develop by being influenced from western. Although, western style had affect the Thailand's fashion styles, but it is still depended on social, economy, politics and the legislate from the King or the government. Nowadays, Thai fashions do not grab attentions of Thai people because their focused on a foreign style and not fascinating and classy. Although the values of foreign fashion will not immediately change but people can change bringing by Thai fashions into their daily life, and started with learning knowledge of Rattanakosin fashion.

Thailand should have the museum for people and fashion designers to gain the knowledge, not only from social media or books but also to see the examples of Rattanakosin fashion as well. The information that could adapt or develop into a new idea of Thai fashion but still maintain to the great style of Rattanakosin fashion in new trend.