

ABSTRACT

Most travelers come to Bangkok, Thailand intending to visit Rattanakosin District to learn aesthetic Thai arts and traditions. Some do not understand how beautiful it is and do not know the history of the place. In addition, travelers get a good impression of Rattanakosin District but they also want a good impressive tool to keep in their memory. Therefore, a stamp collection book design was arranged to keep a good and impressive memory of historical travelers.

Stamp collection book design for tourist attractions in Rattanakosin District is expected to help locals and foreigners who love historical tourist sites in Thailand to record their traveling by keeping and collecting stamps. Each stamp demonstrates the symbol of unique landmark which they can remember and keep in this good memory. In addition, the stamp collection book focuses on providing information about tourist attractions and knowledge about Thai arts through designs. Moreover, these designs can help travelers have fun when traveling to historical sites. For design part, the color and folding paper technique make stamps and the book design more unique and outstanding. This project creates the combination of stamps and book designs of 10 places in Rattanakosin district: Wat Phra Kaeo, The Grand Palace, Wat Arun, Wat Pho, Wat Suthat, Wat Ratchanadda, Wat Saket Ratcha Wora Maha Vihara, Wat Bowonniwet Vihara, Wat Benchamabopit and Rattanakosin Exhibition Hall. Moreover, a stamp collection book provides information about places and illustration map designs to guide the sequence of places for visiting.

This project shows Thai arts and traditions through a stamp collection book design to make travelers aware of the aesthetic places in Rattanakosin District and to enjoy gaining more knowledge about Thai history. A stamp collection book design is expected to be the most impressive tool and a valuable souvenir to keep as a good memory for travelers forever. Moreover, this project is expected to let national and international tourists not only gain more knowledge about Thai arts, culture, but also leading them to further traveling and enjoy learning about Thai history. Finally, the recommendation is to create an interesting and remarkable stamp collection book to make it easy for understanding.

Keywords: Stamp, Tourist Attraction, Rattanakosin District