

SHORT FILM "POSITIVE THINKING"

BY

MR. WATCHIRA MALIPECHARA

THIS REPORT IS PART OF THE REQUIREMENT TO FULFILL  
GA 4602 ART THESIS  
DEPARTMENT OF VISUAL COMMUNICATION ARTS  
ALBERT LAURENCE SCHOOL OF COMMUNICATION ARTS  
ASSUMPTION UNIVERSITY

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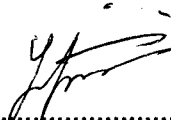
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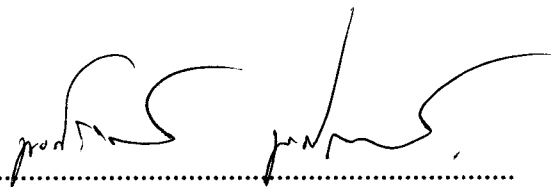
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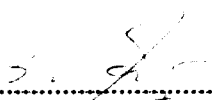
  
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.....  
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## ABSTRACT

Everyone has problems in lives that can make them feel bad or in some cases people will give up surviving. Whatever something that you found in your lives will be a problem or not, it is up to your thinking process. So, if you think in a negative way, it is that you will not be able to can't accept the problem and feel bad that you have it. After that, if you can solve problem, But if you can't solve it, then you will feel worse and it will be a bad affect to your live. However, if you think in a positive way and can accept the problem, everything will be fine and you will find the good way to solve the problem. So, with this short film I need to encourage audiences to have a positive thinking and know the benefit of it. It will gain the society peace and unexpected to reduce many problems today.

Blind people is one case of people who have problem in lives. They have an ability to do many things like human or something better than ordinary people, but most people will focus on that they are blind and ignore them. So, they always lose a lot of chances to show their ability. Following the idea about positive thinking. In this short film I will show the audience more about ability of blind people who can do thing more than you think and expect it can increased good chance for blind people.

## ACKNOWLEDGEMENT

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**CHAPTER 1**  
**INTRODUCTION**

# INTRODUCTION

## 1.1 Background and Significance of Project

- My inspirations came from a situation in my Dance club. When we have a show, we will have the same problems of not having enough money to support our show. So, some members will have a negative thinking and give up doing the show. However, some members have a positive thinking and can accept that problem. So, they are happy to make me show and then they can solve the problem by doing the best to save money and find more money to support by dance open hat to get donation by use our dance skill. This situation made me think about the benefits of positive thinking. So, if we can encourage people to have a positive thinking and show it to them, it will gain society peace and reduce many problems.
- The idea about at blind people is from my experience when once I got a diseases with my eyes. At that time, I still could see. However, to treat my eyes, the doctor had to close them with bandages. The bandages were very thick. I look like a blind person. It was too scary and very hard when, I had to move and do everything by myself. One thing that I could do to survive way to imagine the picture around me. Imagination of blind, this is a point that I get from that experience and make me want to know more about now think and their imagination.

## 1.2 Data / information gathering

1. Information that need to be collected (Blind, Psycho)
2. Technic
  - Green Screen (Patient guy who don't have legs, eyes and one arm)
  - After effect (key light, tracking, particular, etc.)
  - Adobe audition (BG music and SFX)
  - Photoshop (Book, Logo)
  - Camera shooting

## 1.3 Study Process

1. Information gathering
2. Drawing the Storyboard
3. Finding (Location, Actor, Costume and etc.)
4. Shooting film
5. Video and sound Editing

## 1.4 Scope of Study

1. Short film Duration : 7 - 10 Minutes

**CHAPTER 2**  
**BACKGROUND & DESIGN INFORMATION ANALYSIS**

## **1. BACKGROUND**

### **1.1 Problem Statement**

Everyone has problems in lives that can make them feel bad or in some cases people will give up surviving. Whatever something that you found in your lives will be a problem or not, it is up to your thinking process. So, if you think in a negative way, it is that you will not be able to can't accept the problem and feel bad that you have it. After that, if you can solve problem, But if you can't solve it, then you will feel worse and it will be a bad affect to your live. However, if you think in a positive way and can accept the problem, everything will be fine and you will find the good way to solve the problem. So, with this short film I need to encourage audiences to have a positive thinking and know the benefit of it. It will gain the society peace and unexpected to reduce many problems today.

Blind people is one case of people who have problem in lives. They have an ability to do many things like human or something better than ordinary people, but most people will focus on that they are blind and ignore them. So, they always lose a lot of chances to show their ability. Following the idea about positive thinking, In this short film I will show the audience more about ability of blind people who can do thing more than you think and expect it can increased good chance for blind people.

### **1.2 Research References**

- Blindness is the condition of poor visual perception. The cause that made the blindness are Diseases, Pregnancy-related, Abnormalities and other injuries, Genetic defects, Poisoning, Willful actions.
- Imagine is the ability that can form a mental picture or image of anything (ex. better life, flying). Whatever, the thing that shows up in imagination are based on owner memory and experienced. So, in case of blind person who blind from the beginning will can't imagine as picture.
- Perception is process of trying to know the thing around your by field of sensation that is hear, smell, touch, see and testing. Then will know what that thing is by Meaningful Percept Stage and keep it to your memory.
- The kind of blind people that I choose. Follow the research of imagine and blind. The blind people who blind at the beginning when born. They will can't imagine as any picture well because imagine is come from memory and experience. That mean I can't choose this kind of blind people to this short film because I will have nothing to show in film. So, I need them can imagine as picture and I can show they imagine world. So, I choose another kind of blind people who not blind from the beginning.

- Methanol, also known as methyl alcohol, wood alcohol, wood naphtha or wood spirits, is a chemical with the formula CH<sub>3</sub>OH (often abbreviated MeOH). Methanol acquired the name "wood alcohol" because it was once produced chiefly as a byproduct of the destructive distillation of wood. Modern methanol is produced in a catalytic industrial process directly from carbon monoxide, carbon dioxide, and hydrogen.
- Case study : Positive thinking by Tara Grabowski

It isn't always easy to think positive in all situations. When I approach something I always pick and choose my battles. I find it is always hard to know what the outcome is because when you plan for one outcome sometimes it goes in another direction.

I like to wake up every day with the attitude that "today is going to be a great day" and if it doesn't tomorrow is another day. I find that people dwell on too many things in both their professional and personal lives. I believe it is much easier to take one day at a time and handle your situations as they come. Learn to forgive and let go, pick and choose your battles (not all are worth fighting for), enter a problem with a resolution instead of trying to place blame on who is right or wrong – a problem occurs from a difference, if you come to a solution where everyone can be comfortable the problem is resolved.

Always stay focused on your goals and do not let the negative people around you drag you into their circle. I believe in karma "what goes around comes around" always try to be kind to others because one day you will need someone to be kind to you.

- Case study : Blind Guy at Woodworking

"Woodworking started for me around 1974 when I took my first wood shop class in 8th grade. I found the activity to be very rewarding. A few of the items made in that class were a candelabra and nut bowl. Pictured is the candelabrum that I made in Junior High. In High School, I continued shop class, where I honed my woodworking skills. While I was attending trade school, I started losing my eye sight due to complications of Diabetes. I underwent numerous eye surgeries, but none were successful. So, by 1984, I was totally blind. I then attended the Iowa Department for the blind, where I learned how to live independently as a blind person. Surprisingly, one of the activities they required was shop class, which I took to very quickly. Shop class at the Department for the Blind was not, however to teach the blind how to become a woodworker, but a way to build confidence. Many individuals believe, "if I can cut a board with a power saw, what else can I do?". I went on to graduate from Iowa State University with a degree in Business/Marketing and a degree in Speech Communication. I began my career in the Financial Aid Department at Iowa State University, but managed to find some time to visit the

woodworking shop on campus to make a few projects. After 18 years of full-time employment, the opportunity came for me to purchase a table saw.

On August 11, 2010, the community of Ames, Iowa had one of the worst floods ever in its history. The city of 55,000 lost all water for two days, and many homes suffered water damage. Our home was one of them and all of our wood furniture was ruined. I told my wife that I would love to build the new fish aquarium stand, so I could then make the entertainment unit and end tables to match it. And, all I needed was a table saw. Well, here we are three years later with a full shop including a dust collection and heating cooling system. I now work part time at Iowa State University and do wood working whenever possible.”

Created by Alex Gurganus

### 1.3 Synopsis

Boy who works at wood plantation come to stay in Bangkok for 3 years already. He works hard. He has his friend name “Pop”. Pop works with Boy. One day, when Boys is still working, Pop screams and calls for help. He has an accident with a machine. He can't take his hand out of machine. Boy follows voice. He found Pop. He finds the way to help. Pop tells him to close this machine by use emergency swift. He runs to find, but it is hard to see that swift. He trying hard to touch around the machine to find swift. At the same time, that machine has wood alcohol on it. The cover is open and it almost falls down. Boy still tries to find that swift and that maks the machine shake. He finds that swift and close this machine, at the same time, wood alcohol falls down. Boy is there and he can't avoid it immediately.

Then, he becomes blind. After that accident, he stop talking. A nurse comes to change his bandages and gives him food, but he doesn't want to eat. A nurse tries to fix this problem and doesn't want him be like this. So, she tell him one story about one patient

(Story of that patient) That guy didn't have legs, eyes and lost one am. He looked so scared. The nurse had to take care him and give him food every day. However, she was surprise when she gave him food because he could smile to her and did things like nothing happened to him. She wanted to know about how he did that. She asked him. Then, he answered” because I still have the thing that I can do”. She became more surprised and very like his positive thinking.

(Back to present) A nurse smiles after she tell Boy that story. Then she says “I don't know if this story will help you or not, but at least I think it has something that you still can do. So, try to change your thinking first. In this world, maybe they will be a good thing for you a lot” After that, Boy is still silent. But he starts to eat food. The time is passing, all the words that the nurse had said are still in his memory. He do nothing. Finally, he stand up and start to do something.

He tries doing to change his thinking to look more positive thinking. He finds himself blind, but he still can hear, walk, talk and has friend. He has the thing that he can do. He tries to practice taekwondo. He goes to an audition for a new singer contest. Successful or unsuccessful, he feels good that he is already trying and giving a chance to his life. He

starts to write a book about his life by Pop's help. So, he wishes this book will be an example and give benefits to people.

At last, someone buy his book, he feel happy. Then he tells himself "Even I am blind, I'm lucky that I am still alive". The end.

## **2. Design Brief**

### **2.1 Problem**

The people who give up in their life and need the way to survive with it

### **2.2 Communication Objectives**

- Anything will be problem or not, it is up to the way of thinking
- Everyone has chance in their life, just start to find it
- Positive thinking can solve the problem

### **2.3 Concept**

"Positive Thinking"

**Mood & Tone:** Drama, Working life

**Support** The drama shot film that shows working lifestyle

### **2.4 Scope of study**

Short film duration: 7 - 10 Minutes

# **CHAPTER 3**

## **OPERATION**



## 1. Table of working process

No	Processing	Weeknumber														
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	Present Concept	√														
2	Brief Concept and Storyboard		√													
3	Present Anim atic storyboard, Actor, Location, Costume and Script board			√	√											
4	Book Location, buy costume and managed day to shooting film					√	√									
5	Block Shot							√								
6	Shooting film and Editing								√	√						
7	Block Shot and Editing										√	√				
8	Shooting film and Editing												√	√	√	
9	Shooting film and Editing													√	√	√
10	Final Present															√

## 2. 1<sup>st</sup> Presentation : Background and Significance of the Project

- My inspirations come from my experience when I got a heal my eyes. That time, I still can see. However, to treat my eyes, doctor had to close with bandages. The bandages were very thick. I look like blind. It too scared and very hard when, I had to move and do everything by myself. One thing that I could do to survive was to imagine the picture around me by another sensation.
- Blindness is the condition of poor visual perception. The cause of blindness are Diseases, Pregnancy-related, Abnormalities and other injuries, Genetic defects, Poisoning, Willful actions.
- Imagine is the ability to form a mental picture or image of anything (ex. better life, flying). Whatever, the things that shows up in imagination are based on person's memory and experience.
- Perception is the process to know the things around your from by sensations of using hear, smell, touch, see and test. Then will know what that thing is by Meaningful Percept Stage and keep it to your memory.
- The sixth sense is another term for Extra Sensory Perception (ESP). It is a special sense to perceive information which hidden from normal sense.
- NLP (Neuron Linguistic Programming) is at techniques to manage the brain behavior by hypnosis that will simulate your thinking by word or truth until it become real.
- Methanol, also known as methyl alcohol, wood alcohol, wood naphtha or wood spirits, is a chemical with the formula CH<sub>3</sub>OH (often abbreviated MeOH). Methanol acquired the name "wood alcohol" because it was once produced chiefly as a byproduct of the destructive distillation of wood. Modern methanol is produced in a catalytic industrial process directly from carbon monoxide, carbon dioxide, and hydrogen.

## 2.1 Storyboard I : Imagination of the blind

The story is about a man who is blind by Methanol chemical from his work. He lives with his girlfriend. He feels incompetent that he can't help any work for his girlfriend. He requests his girlfriend to find ways to make him can see again.

She finds the ways of hypnotizing his mind. They go to the place that peaceful and try to hypnotize. She says "a tree s near your", it will show up in guy imagine. She says "try to hear the wind". His imagine have movement. She says "Now, you can smell this mist in morning". He imagines the environment.

It almost work well but fail. Everything become black again. He sad and hug his girlfriend. It like a miracle when his "six senses" show up that time. It make him can see everything .He see his girlfriend face and very happy. Whatever, It just short time. The six senses have gone.

He becomes blind again. He was disappoints. Whatever, he delights that he can see everything actually his girlfriend in short time. He has a hope. His life not end here and he will survive for the hope to see the world again.

- Mood & Tone : Drama, Miracle
- Support : To encouragement people to have hope.

### Problem & committee's suggestion

The Concept is interesting but the story need more detail, such as background of character. Then, be careful about time of film.

### Solution

Mix with story 2 to have more detail and use narrator to tell background of character to make film more short.

## 2.2 Storyboard II : Positive thinking

At hospital have one guy who blind and another guy is journalist. They are during the interview about his accident before he was blind. Journalist asks his name first. He answers that. Then asks about the accident at his wood plant. He answers (Short word and feel like just some joke) (He will remind and the video will flashback to accident that time)

Then, journalist asks "how you feel when blind?" He answer "It dark, Sad...lonely, but I HAVE IMAGINATION" (the video will show he can imagine like he go many place from his room)

Journalist asks about his family. He call to his wife by voice call and his wife come immediately. Then, answers "good". Journalist let him say some word to someone who is get blind like him. He will tell them to accept yourself, survive and don't give up (encouragement)

- Mood & Tone : Comedy, Colorful
- Support : To encouragement people who was give up in their life

#### Problem & committee's suggestion

The Comedy story is quite hard to make it good and story not enough.

#### Solution

Mix with story 1 and change style to drama and use narrator to tell background of character to make film more short.

### 3. 2<sup>nd</sup> presentation :

#### 3.1 Comprehensive Sketch film

- Story Development

Boy who works at wood plantation come to stay in Bangkok for 3 years already. He works hard. He has his friend name "Pop". Pop works with Boy. One day, when Boys is still working, Pop screams and calls for help. He has an accident with a machine. He can't take his hand out of machine. Boy follows voice. He found Pop. He finds the way to help. Pop tells him to close this machine by use emergency swift. He runs to find, but it is hard to see that swift. He trying hard to touch around the machine to find swift. At the same time, that machine has wood alcohol on it. The cover is open and it almost falls down. Boy still tries to find that swift and that makes the machine shake. He finds that swift and close this machine, at the same time, wood alcohol falls down. Boy is there and he can't avoid it immediately.

Then, he becomes blind. After that accident, he stop talking. A nurse comes to change his bandages and gives him food, but he doesn't want to eat. A nurse tries to fix this problem and doesn't want him be like this. So, she tell him one story about one patient

(Story of that patient) That guy didn't have legs, eyes and lost one arm. He looked so scared. The nurse had to take care him and give him food every day. However, she was surprise when she gave him food because he could smile to her and did things like nothing happened to him. She wanted to know about how he did that. She asked him. Then, he answered "because I still have the thing that I can do". She became more surprised and very like his positive thinking.

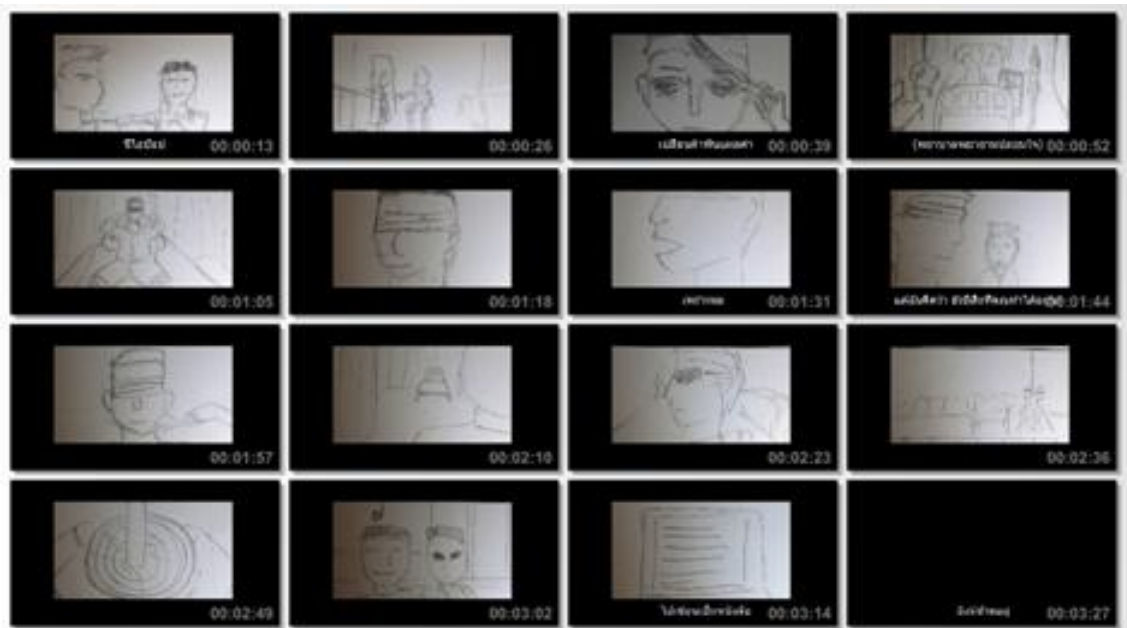
(Back to present) A nurse smiles after she tell Boy that story. Then she says "I don't know if this story will help you or not, but at least I think it has something that you still can do. So, try to change your thinking first. In this world, maybe they will be a good thing for you a lot" After that, Boy is still

silent. But he starts to eat food. The time is passing, all the words that the nurse had said are still in his memory. He do nothing. Finally, he stand up and start to do something.

He tries doing to change his thinking to look more positive thinking. He finds himself blind, but he still can hear, walk, talk and has friend. He has the thing that he can do. He tries to practice taekwondo. He goes to an audition for a new singer contest. Successful or unsuccessful, he feels good that he is already trying and giving a chance to his life. He starts to write a book about his life by Pop's help. So, he wishes this book will be an example and give benefits to people.

At last, someone buy his book, he feel happy. Then he tells himself "Even I am blind, I'm lucky that I am still alive". The end.

- Animation test



- Problem & committee's suggestion

Story is proof. Then about production, block shot will help about shooting film, so please do it before shooting film and manage actor time.

- Solution

I take block shot and plan day until final present



Type: Actor :Krisana Sroysuw an  
Detail: Main Character name is Boy  
Problem & committee's suggestion

-

Solution

-



Type: Actor : Atchariya Sorin

Detail: The Nurse

Problem & committee's suggestion

-

Solution

-



Type: Actor : Sem ar Suksamai

Detail: A close friend of the main character his name is POP  
Problem & committee's suggestion

-

Solution

-

4. 3<sup>rd</sup> presentation : 50% of finished works

3.4.1 Film

- 50% of finished work

First Shooting



Block Shot For Next Scene



- Problem & committee's suggestion

-

- Solution

-



**CHAPTER 4**  
**DESIGN WORK**

## 1. Final Work

Final Work : Short Film "Positive Thinking"

1.1 Script, screen play, show segment or etc.

*My name is boy  
I stay in city 3 years  
Who was tell "city have comfortable work"  
Err, It is Not  
I was be blame as normally  
Som etime, I feel annoyed but I just need to endure*

*This Is Pop. He is my friend.  
I stay with him since, I Started working in city.  
I have him who will always help and soothe me.  
He like to annoy in sometime. But overall, he is a good friend for me too.*

*But in one day*

*help me. Help me. Help me  
Hey, what happened here?  
I don't know what happened here too.  
Boy, help me.  
Please go to close the main power there now  
Ok ok, I will come back soon*

*Finish  
So, today breakfast  
It is from Aoi's shop*

*I.  
I was take care some patient who get bad accident more than you  
One arm  
Two legs  
And his eyes  
He lost it all  
It so scared  
But every time that I went to take care him  
He still smile and talkative as normally  
I feel so astonish  
So, I try to ask him  
Why you don't look worry about you accident?  
He answer me  
because I still have things that i can do.*

*I feel impress with his thinking  
I don't know this story can help your or not  
But I think, you still have the thing you can do.*

*Let try to change your thinking.  
This world, it still have a lot good thing for you  
whatever, you should eat first.*

*I try to change my thinking like her advice  
I found out many thing that i can do*

*I still can hear.  
I still have charm voice  
I still have arms and legs*

*I try to do everything that i can do.  
Som etime it was success or fail, but I happy that I already try.  
I got my case and experience in my life to written book  
and I wish it will have benefit for other  
Whatever, I almost never truth myself.  
I am blind, but after I start to have positive thinking  
I feel I like this world much  
It have a lot thing that i can do*

*Whatever ,In deep of mind still sad  
But I'm very happy  
That I  
still alive*

## 1.2 Story Board



### 1.3 Character Design



## 1.4 Set Design

Original



Final



### 4.2.5 Problem & committee's suggestion

Voice is too low and have noise. The music background is loud.

### 4.2.6 Solution

Recording voice again in some scene and use music background to help. Then, make music background more balance and can hear voice clearly

**CHAPTER 5**  
**CONCLUSION AND SUGGESTIONS**

## **Conclusion and suggestions**

My short film project, has some problems during some step of my presentation and work process that I already solve. So, I will share my experienced.

First is about your story and concept, I recommend other shot film maker to think of story that. The concerns with one's power, ability and final look that everyone can accept it. Then, it is about actor profile picture, take photo with standing post of actor and don't use fitter effect much. Then, block shot it can help you well because you will found out many problem, angle of camera, time and light direction. So you can solve that problem before shooting film. Time table is important, you need to draft your time and what are you going to do each day. So, it will help you to plan to borrow stuff and tell actor.

One thing you should know about equipment that you should book the stuff at least 3 day before use it and sometime it out of stock. So, I recommend you to book them before use at least 1-3 week. Next, about your production time. You need to make sure every one day equipment is in good condition can use well and your production team know how to use that stuff well. If you can, you need to setting sense before shooting 1 day and check weather. Whatever, this kind of project, you need to work with team that you are leader. So, I wish you can control yourself well about talk, manage and team work. Please, care your friend and your team compare with your work

So, those are I would like to suggestion for the students who are going to do a similar project like me. I will be happy if this conclusion and suggestion can help your project.

## **BIBLIOGRAPHY**

### **Books**

Steven d. katz. Film Direction Shot by Shot., Michael Wiese Productions , 1991.

Claudia Shelton. Blind Spots: Achieve Success by Seeing What You Can't See., Kindle Edition , 2009

Dr. Norman Vincent Peale. The Power of Positive Thinking ., Touchstone; Reprint edition, 2003

Vincent N. Encyclopedia of Social Problems ., Parillo SAGE Publications, 2008.

### **Website**

<http://www.hypnoticquality.com/การสั่งจิตด้วยวิธี-NLP.html>

[http://www.rcopt.org/files/journal/file\\_1277710715.pdf](http://www.rcopt.org/files/journal/file_1277710715.pdf)



## APPENDIX

### Bibliography

### Personal Data

Name : Watchira Malipechara  
Address : 68/165, MOO4, VISET SUKNAKORN VILLAGE,  
SAEM DAM , KHET BANG KHUN THIAN  
BANGKOK  
10150  
Tel. : 081-5565528  
Fax. : -  
E-mail : Watchira\_5@hotmail.com  
Date of Birth : 9.6.1990  
Age : 25

### Education

June 2005 – present : Assumption Collage  
1999 - 2005 : Assumption Collage (High School)  
2009 : Assumption University

### Working Experience

April – May 2013 : Sirimedia Co., Ltd  
- 2D Animate and visual effect  
- 3D Modeling and Animate

### Skill and Expertise

- Autodesk Maya 2009
- Adobe Premiere
- Adobe Illustrator & Photoshop
- Adobe After Effect
- Adobe Dreamweaver and Flash
- Adobe Audition
- Pro Tools
- DVD Authoring Application

## Estimated Budget

Presentation 1	300	Baht
Presentation 2	1000	Baht
Presentation 3	3000	Baht
Presentation 4	3000	Baht
Video Output	500	Baht
Art Thesis Exhibition	6,000	Baht
Final Report	2,000	Baht
<b>TOTAL</b>	<b><u>15,800</u></b>	<b>Baht</b>

## **CD / DVD**

Inside DVD :

- Full version with opening and ending of movies (QuickTime animation)
- Low resolution version (QuickTime H264)