



Research Article

Reflections Upon the Experience of Longitudinal Research into Cultural Event Production in a Developing Destination*

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Abstract

Longitudinal studies have the capacity to provide more nuanced explanations of tourism and event phenomena, taking account of complexity, change and context. This paper is a self-reflexive, methodological study of research practice. It investigates my experience of engaging with cultural event producers in an emerging destination over a seven-year period. Focussing on my research journey, it considers the social and relational dynamics associated with longitudinal research. Reciprocal relations and co-production of cultural events reveal nuanced information and expose fluid relationships and networks. Long-term engagement uncovers evolving practices and develops understanding of event processes embedded within their wider context. Copyright © 2015 John Wiley & Sons, Ltd.