

Street Sketches

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1. CREATIVE WORK NAME

STREET SKETCHES

2. NAME OF ARTIST OR DESIGNER

PATANA DUANGPATRA

3. BACKGROUND OR SIGNIFICANT OF THE PROJECT

MANY DESIGNERS AND ILLUSTRATORS SKETCH AND DRAW IN SKETCH BOOKS. SOME DRAWS ON OTHER SURFACE LIKE WALLS. I WOULD LIKE TO BRING STREET ART CLOSER TO PEOPLE. IN THIS DIGITAL ERA, PEOPLE ARE ONLINE ALMOST ALL THE TIME. THIS PROJECT OBJECTIVE IS TO EXPERIMENT ON TRANSFERRING SKETCHES OR ANY CRAFT ARTS IN TO DIGITAL ARTS THAT PEOPLE FAMILIAR WITH AND THEY EVEN CAN USE THEM TO EXPRESS THEIR EMOTION WHEN THEY COMMUNICATE WITH OTHERS THOUGH LINE APPLICATION.

4. PROJECT OBJECTIVE

1. TO TRANSFORM MY DAIRY HAND DRAWING SKETCHES TO DIGITAL ARTS.
2. TO ALLOW PEOPLE TO COMMUNICATE THROUGH MY ILLUSTRATION AND SKETCHES.
3. TO COLLECT AND PROMOTE MY ILLUSTRATION.

5. CONCEPT

THIS PROJECT IS "STREET ART SKETCHES" WHICH IS MY HAND DRAWN SKETCHES DIARY IN LINE STICKER FORMAT. THE SKETCHES HAVE BEEN SELECTED FROM MY SKETCHBOOK AND WORDS THAT ARE COMMONLY USED IN CONVERSATION HAVE BEEN ADDED TO EXPRESS THE FEELING OR EMOTION. AFTER THAT, THEY HAVE BEEN TRANSFORMED TO THE DIGITAL FORMAT THROUGH LINE APPLICATION, THE FAMOUS INSTANT MESSAGE APPLICATION AT THIS TIME.

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6. PROCESS OF DESIGN OR ART WORKS

MOST OF LINE STICKER TODAY HAS BEEN GENERATED IN COMPUTER. CREATOR IS TRYING TO DO SOMETHING DIFFERENT FROM MOST STICKERS IN LINE STORE BY USING HIS DIARY SKETCHES. EVERY SKETCH HAS ITS OWN CONCEPT AND INSPIRATION WHICH NORMALLY CAME FROM CREATOR'S EXPERIENCE AND DAILY LIFE OR WHAT HE SEE AND MEET EVERY DAY. FOR EXAMPLE, THE STICKER "RAK NA" WAS CREATED ON HIS BIRTHDAY; WHEN HE REALIZED HOW MUCH HIS DAD AND MOM LOVE HIM. THE EXPRESSED WORD IS ACTUALLY RELATED TO THE CONCEPT OR INSPIRATION OF THE DRAWING IN SOME WAYS AND IT WAS SIMPLIFIED TO PHRASES PEOPLE USED IN DAILY LIFE.

THE STREET SKETCH WAS SKETCHED AND DRAWN BY PENCIL AND BLACK MARKERS BEFORE IT IS TRANSFERRED TO COMPUTER. ALL SKETCHES USED MANY SIZE OF BLACK MARKERS TO EMPHASIZE FORM AND OUTLINE, OVER COLOR, SHADING AND TEXTURE. HOWEVER, DOTS AND AREA OF SOLID PIGMENT ARE ALSO BE USED IN ADDITION TO LINES TO ADD MORE DETAIL AND VOLUME TO THE WORK. OUTLINING THE WORK WITH THICK BLACK LINE MAKES HIS WORK A BIT OUTSTANDING. CREATOR KEEPS THE ORIGINAL SKETCH AS IT WAS IN THE SKETCHBOOK TO MAKE THE VIEWER FEEL THE CRAFTSMANSHIP. AFTER IT TRANSFERRED TO COMPUTER, WHITE BORDER HAS BEEN ADDED AROUND IT BECAUSE ALL STICKERS WILL DISPLAY CLEARLY IN EVERY BACKGROUND. THE PROBLEM FOUND DURING THE PROJECT IS THE LIMITATION OF SPACE IN THE LINE STICKER BECAUSE THE WORD SHOULD BE BIG AND CLEAR ENOUGH TO BE READABLE. SOMETIMES IT IS QUIET HARD TO CONTROL

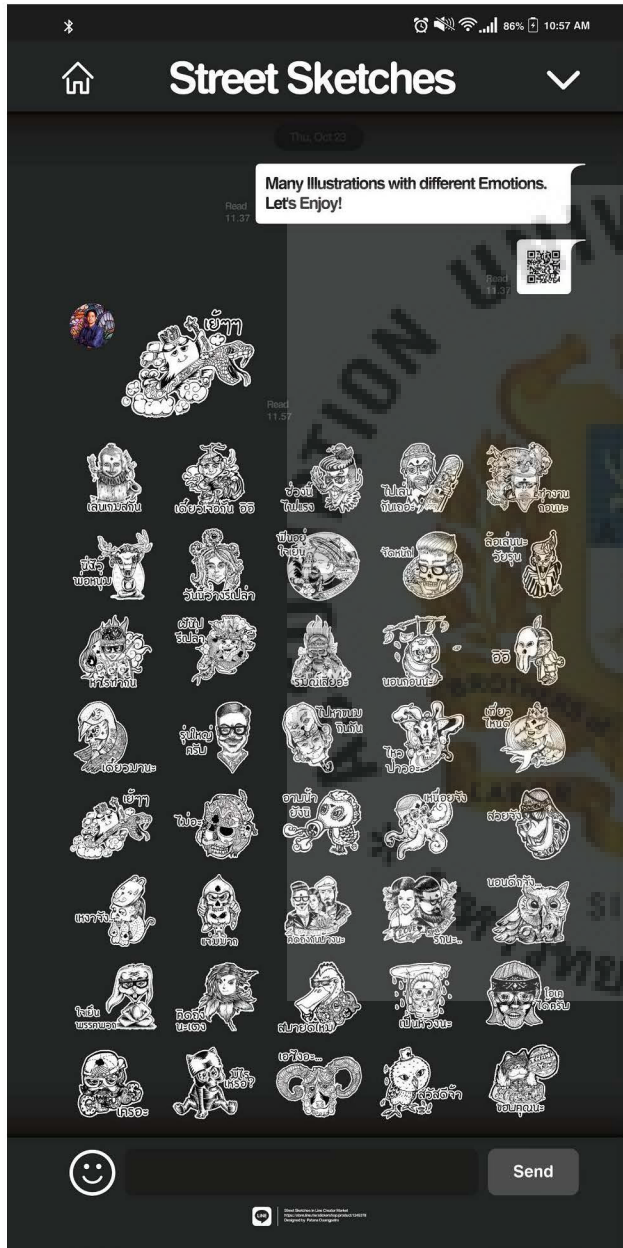
THE COMPOSITION OF THE STICKER AND THE OTHER PROBLEM IS WHEN PEOPLE TRY TO CHOOSE WHAT STICKER TO USE THEY CANNOT SEE IT CLEARLY BECAUSE OF ITS FINE DETAILS.

7. MATERIAL AND TECHNIQUES OF DESIGN OR ART WORKS

PENCILS AND BLACK MARKERS ARE USED FOR SKETCHING IN THE SKETCH BOOK. THE CHOSEN DRAWINGS HAVE BEEN SCANNED AND ADOBE PHOTOSHOP AND ILLUSTRATOR PROGRAM HAS BEEN USED TO CREATE LINE STICKERS.



8. PICTURE OF DESIGNED WORK



[HTTPS://STORE.LINE.ME/STICKER-SHOP/PRODUCT/1245378/EN](https://store.line.me/sticker-shop/product/1245378/en)



9. KNOWLEDGE AFTER FINISHED PRODUCE ART OR DESIGN WORKS

AFTER ALL WORK ARE DONE, I KNOW THE PROCESS OF HOW TO TRANSFORM A HAND DRAWING SKETCHES TO DIGITAL AND APPLY TO LINE STICKER TO MAKE MY ARTS CLOSER TO PEOPLE.