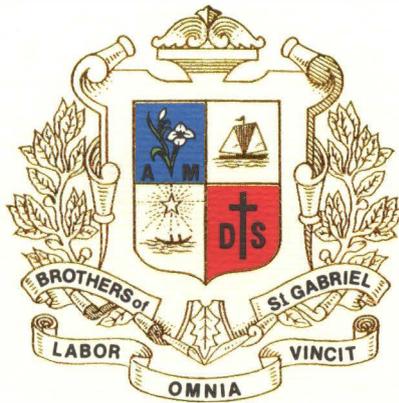


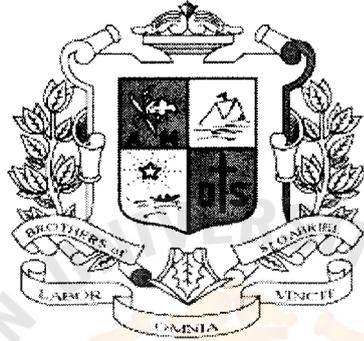
Assumption University of Thailand



*Conferral Ceremony of
Au Awards for Excellence*

*December 24, 2012
Chapel of St. Louis Marie de Montfort
Suvarnabhumi Campus*

Assumption University of Thailand



Conferral Ceremony of AU Awards for Excellence

*December 24, 2012
Chapel of St. Louis Marie de Montfort
Suvarnabhumi Campus*

AU Awards for Excellence 2012

In recognition of greatness of spirit

Shown in service to the university

Ordinary things done in extraordinary ways

AU Awards for Excellence

St. Montfort Award for Illustrious Service

St. Michael Award for Public Service

St. Hilaire Award for Distinction in Writing

St. Martin de Tours Award for Excellence in Performance

St. Bernard Award for Special Merit

St. Thomas Aquinas Award for Research

St. De La Salle Award for Commendable Service

St. Joseph Award for Dedicated Service

Research Fellow

AU AWARDS FOR EXCELLENCE

Philosophy and Objectives

“Those who have sacrificed their lives and time by their creative loyalty and positive contributions to the institution must be recognized, promoted and rewarded.” So wrote Rev. Prathip Martin Komolmas in the *Faculty and Staff Development Policies*, July 22, 1993. The philosophical underpinnings of the AU Academic Awards were simply that good deeds and achievements must be recognized and awarded. The President had often expressed his wish to establish academic awards as incentives for the academic community. Evaluation of job performance for this purpose was undertaken. After a considerable length of time, the administrators decided to introduce the awards. These awards aim to both reward for past performances and encourage future efforts. As a reward, it demonstrates our belief that those selected have met and surpassed the standards of excellence for the award given. The awards are also meant to encourage future efforts of not only the reward recipients but others who may take note that they, too, will be recognized for superior performance. The AU Academic Awards are granted periodically to those who met the selection criteria.

Historical Background

One of the philosophies of Assumption University is that good deeds and achievements done by any member must be recognized and awarded. The first conferment of awards was initiated in 1997 under the name AU Academic Awards. Only lecturers were nominated for these awards under six categories. Then, three-tier system of achievements (first, second, and third class with the first as the highest in each category) was announced in 1999 to take effect in 2000 (AU Academic Awards, December 24, 1999, p. 12). In the year 2000, the name of the awards was changed to **AU Awards for Excellence**. The purpose is to reward not only teaching staff but also the non-teaching staff who daily facilitate in the management and operation of the institution.

AU Awards for Excellence

Each award was named after an illustrious person found in Catholic Church history and also in memory of our predecessors who had worked long and hard to carry out their teaching mission. The general policies governing each award were laid down by the AU Academic Awards Committee in 1997. These policies are subject to review, re-interpretation and modification as may be called for. Except for the St. Montfort Award, St. De La Salle Award and St. Joseph Award, the awards are given in three classes. The second and third class awards are meant to recognize mid-level and junior AU faculty members and staff who have performed well above the norm as compared to their peer group. The awards are as follows:

**St. Montfort Award
Illustrious Service Award**

The St. Montfort Award was named after St. Louis Marie Grignon de Montfort (1673-1716), the founder of the Brothers of St. Gabriel. He is our spiritual master who walked before us toward the Living God. Following in his footprints, we can proceed on a path to union with God. The Brothers of St. Gabriel in Thailand consider him to be a model for a religious life and for their educative mission.

This award is given for faithful, dedicated and outstanding services rendered to the University by senior administrators whose career spans more than twenty-five years.

**St. Michael Award
Public Service Award
(First, Second, and Third Class)**

The St. Michael Award was named after St. Michael the Archangel, the protector of the people of God.

The award also honors the name of Brother Michael, one of the 13 French Brothers who moved from Thailand to India during World War II. He was appointed master of novices at Eachinkadu, Yercaud, South India, tasked with the training of a number of senior Brothers of the Province of Thailand.

This award comes in three classes and is given to University members who have provided academic and/or other significant services to society, and who have represented the University in academic and supporting activities that are acknowledged by the public. In so doing, they uphold and promote the University's reputation and stature.

**St. Hilaire Award
Distinction in Writing Award
(First, Second, and Third Class)**

The St. Hilaire Award was named after St. Hilaire who was born at the beginning of the fourth century at Poitiers in France. He was a bishop and Doctor of the Universal Church.

Brother Hilaire was one of the first five pioneering Brothers to arrive in Thailand in 1901. He was a well-known educator at Assumption College, Bangkok. He mastered the Thai language so well that he became an unparalleled Siamese Linguist. He wrote Thai language manuals, the first of which, Darun Suksa, was considered by all as the very best source for the learning of the Thai language.

This award comes in three classes and is designated for those who achieved distinction through academic writings in the form of articles and books.

**St. Martin de Tours Award
Excellence in Performance Award
(First, Second, and Third Class)**

St. Martin de Tours, for whom St. Martin de Tours Award is named, was a Roman soldier raised in Italy. Finding God, he converted to Christianity and became an unwilling soldier. Later he was a disciple of Hilaire of Poitiers and, still later, became the Bishop of Tours. The award was also named in memory of Brother Martin de Tours, one of the five Brothers who first entered Siam on October 20, 1901.

This award is designated for lecturers and administrators: who discharged their duties and responsibilities conscientiously and superbly: who exhibited high standards of efficiency, excellence and quality in teaching, counseling, and duties such as composition of test materials, framing of examination papers and other academic related factors. The award is also for non-teaching staff who add to the University learning process.

**St. Bernard Award
Special Merit Award
(First, Second, and Third Class)**

The St. Bernard Award was named after St. Bernard (1090-1153), an abbot and later named Doctor of the Church. He was a Cistercian monk. He wrote profusely and movingly concerning the Lord Jesus, spirituality, the Scriptures, and the Blessed Mother.

The award also recognized Brother Bernard Mary whose idea of adding a degree program to the existing Assumption Commercial College (ACC) program that eventually led to the establishment of ABAC and hence Assumption University.

This award is intended for University members who exhibited special managerial skills, and who performed their tasks and assignments beyond the normal calls of duty such as initiating, restructuring or reengineering of programs for an office or department, or providing voluntary services for improving, upgrading systems and procedures, and participating in other artistic or scientific activities for the welfare of society.

**St. Thomas Aquinas Award
Research Award
(First, Second, and Third Class)**

The St. Thomas Aquinas Award was named after St. Thomas Aquinas in respect for his special talents that he devoted in full measure to the search for the Eternal Truth. St. Thomas Aquinas was a great Dominican teacher (1225-1274). He traveled and wrote extensively. His two *Summas* should not obscure his other biblical, theological and philosophical writings. He dedicated his brilliant talents to the investigation of the

sublime truth of God in the light of faith and the human intellect. He is the patron saint of all Catholic schools.

This award is given to those who contribute through their research to the promotion, enhancement or the reputation and prestige of the University. Their research should result in publications, patents and/or other innovative materials or feature.

**St. De La Salle Award
Commendable Service Award**

The St. De La Salle Award is named in honor of St. De La Salle, a learned man and Patron Saint of all teachers, who is credited with writing the pedagogy of the teaching profession and the twelve virtues of teachers.

This award recognizes and rewards faculty members who have served exclusively as lecturers for over twenty-five years at Assumption University, maintaining high standards of excellence in their profession.

**St. Joseph Award
Dedicated Service Award**

The St. Joseph Award is named after St. Joseph. The bible mentions him as a humble and just man. The Catholic Church has proclaimed Saint Joseph as the Patron Saint of all workers.

This award recognizes and rewards full-time staff members who, having served at Assumption University for at least twenty-five years, in their everyday work and roles, go beyond themselves in bringing service with satisfaction to their colleagues and students, in selfless ways.

Research Fellow

The title “Research Fellow” is conferred upon a distinguished Professor or Lecturer before he retires from active service at the university.

Individuals appointed to this honorary position display a deep love for research as a pathway to truth. Their endeavors in revealing inspirational truths through research are indeed commendable and worthy of recognition.

This recognition also includes individuals who have contributed, through their intellectual works, to the strengthening of the university’s expertise either through writing textbooks, creating a faculty or setting intellectual standard for academic connoisseurs.

**Conferral Ceremony of AU Awards for Excellence
Felicitation on the President Emeritus' Birthday
and
Christmas Greeting
December 24, 2012**

Programme

- 10.00-10.30 hrs.** **Assemblage at the Chapel of St. Louis Marie de Montfort,**
Suvarnabhumi Campus
MC takes the floor
- 10.30 hrs.** **Arrival of the President and the President Emeritus**
- *Song: Assumption University Anthem*
- 10.35-11.30 hrs.** **Report by the Vice President for Academic Affairs**
Conferral of AU Awards for Excellence
- Reading of Citations by the Vice President for Academic Affairs
- Awards Conferral by the President
Song: God Will Make A Way
- Celebration of Christmas Festival**
Song: We Wish You a Merry Christmas
- Garlands Presentation by AU representatives
- Speech of Appreciation by the President
- Celebration of the President Emeritus' Birthday**
Song: Bouquet of Hearts
- Speech and Poems to felicitate the President Emeritus by AU representatives
- Bouquet Presentation to the President Emeritus by the President
Song: Happy Birthday
- Speech of Appreciation by the President Emeritus
Song: You Are the Light of My Soul
- Group Photograph Taking**
- 11.30-12.30 hrs.** **Cocktail.Reception at John XXIII Conference Center**

End of the Programme

Report

Rev. Bro. Rector Magnificus

Rev. Bro. Rector Emeritus

Faculty Members and Distinguished Guests

It is an honour that the President graces the conferral ceremony for AU Awards for Excellence 2012. Prior to the awards conferral, I would like to present you the historical background, philosophy and objectives of the AU Awards for Excellence and the significance of the awards for Assumption University's community.

The AU Awards for Excellence was officially initiated on 22 July 1993 by Rev. Bro. Prathip Martin Komolmas. He initiated the policy which he wrote: "Those who have sacrificed their lives and time by their creative loyalty and positive contributions to the institution must be recognized, promoted and rewarded."

The first conferral of awards was initiated in 1997 under the name **AU Academic Awards** under six categories. Then, three-tier system of achievements: first, second, and third class, with the first as the highest in each category was announced in 1999 to take effect in 2000. In the year 2000, the name of the awards was changed to **AU Awards for Excellence**. In 2008, the President of Assumption University decreed the inception of the **Professor of the Order of St. Gabriel** as part of the annual awards ceremony to honour faculty members who are dedicated to teaching and providing service through other avenues within the university.

Since its conception, Assumption University has always deemed it appropriate to acknowledge the contributions of everyone within the university community, especially individuals who have contributed immensely to the success and attainment of academic goals of the university. Acknowledgement of such sacrifice, commitment and dedication to teaching, research, administration and service is a graceful act. Individuals who have shown such dedication and hard work are worthy of recognition and award.

The philosophical underpinnings of the AU Awards for Excellence are simply that good deeds and achievements must be recognized and awarded. These awards aim to both reward for past performances and encourage future efforts. As a reward, it demonstrates our belief that those selected have met and surpassed the standards of excellence for the award given. The awards are also meant to encourage future efforts of not only the award recipients but others who may take note that they, too, will be recognized for excellent performance.

In 2009, Rev. Bro. Prathip Martin Komolmas, President Emeritus, initiated two additional distinguished awards namely, St. De La Salle Award and St. Joseph Award which would be conferred to faculty members and staff members who have made valuable contributions to the university and have been committed and dedicated to their profession, roles and responsibilities for over twenty five years.

For the year 2012's AU Awards for Excellence, the University takes great pleasure in conferring

1. St. Michal Award for Public Service to two faculty members,
2. St. Martin de Tours Award for Excellence in Performance to two faculty members,
3. St. Bernard Award for Special Merit to two faculty members,
4. St. De La Salle Award for Commendable Service to eight faculty members,
5. St. Joseph Award for Dedicated Service to seven staff members.

On this auspicious occasion, may I call upon Rev. Bro. Bancha Saenghiran, the Rector Magnificus of Assumption University, to confer the AU Awards for Excellence.

Sompit Porsutyaruk, Ph.D.

Vice President for Academic Affairs

24 December 2012

St. Michael Award for Public Service

Mr. Nattanan Naewmalee

Awarded St. Michael Award for Public Service (Third Class)

Citation

Mr. Nattanan Naewmalee is a full-time faculty member of the Department of Visual Communication Design, Albert Laurence School of Communication Arts. He earned his Bachelor's degree in Visual Communication Arts from Assumption University and his Master's degree in Communication Design from Central Saint Martin College of Arts and Design, U.K. He became a full-time faculty member of Assumption University in 2009 and since then has been very active in his profession. He has made valuable academic contributions and has rendered public service to Assumption University and other institutions.

The highlight of his contributions to the society is the design project entitled "Pictorial Symbol and Font Set Design for Thai and American Sign Language for the Deaf: A Case Study of Setsatian School for the Deaf under the Royal Patronage" which involved the interpretation of finger spelling for the deaf into graphic language. He created A-Z font to replace the font system from English to Thai hand signal (U.S. based hand signal) by Khuning Kamala Krairiksh and the first design drawn by Mr. Kulnoi Thongnoi. He also developed the hand signal font for computer with the support and advice from Mr. Pol Udomwittayanukul, the designer and owner of NP ThaiUnicode. This project was officially published on Setsatian School's website (www.setsatian.ac.th/research1.html) and the project font can be downloaded at www.setsatian.ac.th.

The project was presented at the Silpakorn University International Conference on Academic Research and Creative Arts: Integration of Arts and Science on 25-27 January 2012. More than that, the project was exhibited at two renowned events which were organized by the National Research Council of Thailand: Inventor's Day 2012 on 3-5 February 2012 and National Invention Competition 2012 on 24-25 September 2012. The project was also disseminated to the general public as follows:

1. Publication on World Wide Graphic Design “Asia”, Pageone, Singapore (April 2010), pp.42-43, 186-187.
2. Publication on Sign Symbols Pictograms, Xeixs, Germany (September 2010), pp.76-95, 408.
3. Publication on Computer Art Thailand (Vol. 5, September 2009), pp. 72-75.
4. Publication on Krungthep Turakij, Thailand (24 September 2012), p. 9.

In addition to this project, Mr. Nattanan actively contributed to the Fund Raising Project which aimed at producing 15,000 copies of the new Thai and American finger spelling posters for Setsatian School for the Deaf and all deaf schools nationwide. The donation for the project was made via www.facebook.com/ThaiHandSignalDesignProject and part of the donation was given to Setsatian School as an academic support fund for the deaf students.

Moreover, Mr. Nattanan was also invited as guest speaker on various topics related to creative arts and design, such as, by Thailand Creative and Design Center and by Chulalongkorn Broadcasting Station.

For his never-ending tireless effort and service to students, the society and the university, Assumption University is pleased to confer the St. Michael Award for Public Service (Third Class) to Mr. Nattanan Naewmalee on this auspicious date of December 24, 2012.

Dr. Watana Vinitwatanakhun

Awarded St. Michael Award for Public Service (Third Class)

Citation

Dr. Watana Vinitwatanakhun earned her B.Ed. in Health Education from Prince of Songkla University, M.Ed. in Higher Education from Chulalongkorn University and Ph.D. in Development Administration from the National Institute of Development Administration (NIDA). She joined Assumption University in 1990 and has devoted herself to serving the institution and the public in a professional capacity since then.

As a lecturer, she puts forth a significant amount of time and dedication towards improving and enhancing the educational quality of the Graduate School of Education and in assisting her students to help them move on with their studies and research.

Dr. Watana is widely recognized among Thailand Quality Award (TQA) assessors. TQA was founded in 2002 as part of the 9th National Economic and Social Development Plan with the aim of improving the management capability of the productivity and services sectors by adopting the TQA criteria. As a continuous contributor since 2004, Dr. Watana's role as a TQA assessor is to carry out assessments in accordance with Malcolm Baldrige National Quality Award criteria assessment specifications and assessment documentation, ensure that the evidence provided by the applicants is sufficient to meet TQA requirements, and provide feedback to the applicants on their performance and achievements. Throughout the years, she has proved herself to be one of the best contributors of the TQA.

In 2008, Dr. Watana was invited to teach at Dominican University of California, USA, as a Fulbright Scholar in Residence. During that time, she was also active in supervising research courses and at the same time conducting her own research. The findings of her research were presented in the 7th Hawaii International Conference on Education in 2009.

In 2011, Dr. Watana was invited to participate in the National Assembly for Propelling Education Reform as a civil society researcher. In the same year, she was also invited by the Consortium of Thai Medical Schools to audit a prestigious medical school.

This year, she serves as a member of the editorial board of The Journal of Behavioral Science in Behavioral Science Research Institute, Srinakharinwirot University. She is also invited once again by ONESQA as an auditor. In addition, the Office of the Basic Education Commission invited her as a guest speaker for school administrators' workshop to share her profound experience in the TQA.

In appreciation of her dedicated public service and contribution, Assumption University is pleased to confer the St. Michael Award for Public Service (Third Class) to Dr. Watana Vinitwatanakhun on this auspicious date of December 24, 2012.

St. Martin de Tours Award for Excellence in Performance

Professor Dr. Graham Kenneth Winley

Awarded St. Martin de Tours Award for Excellence in Performance (Second Class)

Citation

Prof. Dr. Graham Kenneth Winley is the Chairperson of the Information Technology Department and the Program Director of the Doctor of Philosophy Program in Information Technology, School of Science and Technology, who has contributed in a distinctive way to improving the teaching and learning, research and the curriculums of the School of Science and Technology undergraduate and graduate programs. He earned his Bachelor of Arts in Mathematics from Macquarie University, Australia, Master of Science in Operations Research from the University of New South Wales and Doctor of Philosophy in Mathematics System Modeling from the University of Wollongong.

Professor Dr. Graham Kenneth Winley has served the Faculty of Science and Technology in various academic capacities: as an administrator, a researcher, lecturer, and adviser. His academic caliber, persevering spirit, strong sense of teamwork, and leadership have motivated faculty members and students to work harder to improve themselves academically through conducting research and pursuing higher degrees. Because of his strong research track record, he was awarded the St. Thomas Aquinas Award for Research (First Class) by Assumption University in December 2009.

His role as an academic adviser cannot be overlooked. He has supervised and advised a number of graduate students while doing their dissertations until their successful completion. Being a conscientious and dependable adviser, he has gained popularity and established good reputation among students in the School of Science and Technology. He was acknowledged by his advisees as someone who is generous with affirmations, a constant source of knowledge, support and encouragement, someone who understands the plight of students who have weak research skills. He pushes them to achieve their goals. He is bestowed with the ability to communicate effectively which has a tremendous power at the problem-solving table especially when

his advisees get lost during the research process. He is able to connect with them and communicate his ideas. His comments and suggestions are always well-received.

With all these attributes and applying extensive knowledge and substantial experience in research, he directed two Ph.D. candidates to the successful completion of their dissertations, which have earned the “Outstanding Dissertation Award of Association of Private Higher Education Institutions of Thailand” for the year 2010 and 2011 respectively:

- Mr. Panu Sombutpibool for his dissertation entitled “An Investigation of the Adoption of Online Social Networks in Thailand”
- Dr. Jittima Wongwuttiwat for her dissertation entitled “Information Systems Knowledge and Skills: A Comparison of Information Systems Provider and User Organizations in Thailand”

For all his distinguished research and contribution to the field of science and technology and enhancement of the reputation of the University, Assumption University is pleased to confer the St. Martin de Tours Award for Excellence in Performance (Second Class) to Prof. Dr. Graaham Kenneth Winley on this auspicious date of December 24, 2012.

Dr. Tatsawan Tipvarkarnkoon

Awarded St. Martin de Tours Award for Excellence in Performance (Third Class)

Citation

Dr. Tatsawan Tipvarkarnkoon is a full-time faculty member in the Department of Food Technology, School of Biotechnology. She has been a lecturer at Assumption University for nine years now. She received her B.Sc. in Food Engineering from King Mongkut Institute of Technology, M.Sc. in Agro-Industry Product Development from Kasetsart University and Ph.D. in Food Engineering from Technology University of Berlin.

In the classroom and in the laboratory, Dr. Tatsawan is known for her creative and innovative teaching methodology. Her presentation of subject matter is interesting

as she is able to communicate her knowledge and expertise to her students. She puts in the time and effort needed to create a quality class. The creation of a good class requires an immense amount of work. Dr. Tatsawan has displayed this virtue. As what all good teachers do, she spends time with her students so that she can learn about holes in their understanding. The thing that drives her to do these is her love for teaching and her students.

In addition to her continuous contribution to the improvement of teaching and learning in the School of Biotechnology, Dr. Tatsawan has also been conducting and publishing research related to food technology. The following are her research publications and academic works:

- “Study on Liquid-Solid and Solid-Liquid Behavior of Mixed Vegetable Oils Using Oscillation Tests”, presented at the International Congress on Food Engineering and Technology (IFET 2012), Thailand.
- “Effect of Modified Acacia Gum (Super Gum TM) on the Stabilization of Coconut O/W Emulsion” published in *Food Hydrocolloids* Vol. 24 No. 6-7, August/October 2010, pp.1-7.
- “Effect of High Pressure Treatment on Rheological Properties of Xanthan/Guar Mixtures”, presented at the International Symposium on Food Rheology and Structure – ISFRS 2009, Switzerland.
- “Combined Effect of Xanthan Fractions and Temperatures on Rheology of Xanthan/Guar Blends” presented at the DRG Rheologentagung 2009, Germany.
- “Rheological Behavior of Gum Solutions and Their Interactions after Mixing” presented at the Nordic Rheology Conference 2008, Denmark.
- “Phase Change Behavior of Coconut Fats: Comparison Between Differential Scanning Calorimetry and Oscillatory Tests”, presented at the GDL- Kongress Lebensmitteltechnologie 2007, Germany.

Dr. Tatsawan has been granted a research grant by Thailand Research Fund (TRF) for the year 2011-2013 for her research project on the topic “The Study of the Effect of Food Stabilizers and the Addition of Edible Oils on Stability and the Prevention of Co-Crystalization in Stabilized Coconut Milks”.

For her valuable contribution to the enhancement of the teaching and learning and to the improvement of the quality of food technology education, Assumption University is pleased to confer the St. Martin de Tours Award for Excellence in Performance (Third Class) to Dr. Tatsawan Tipvarkarnkoon on this auspicious date of December 24, 2012.

St. Bernard Award for Special Merit

Ms. Varaporn Sirawut

Awarded St. Bernard Award for Special Merit (Third Class)

Citation

Ms. Varaporn Sirawut is a full-time faculty member in the Department of Marketing, Martin de Tours School of Management and Economics and the Director of MSM&E Academic Advising Center. She earned a Bachelor of Business Administration degree from Assumption University and a Master of Business Administration degree from Drexel University, U.S.A.

Ms. Varaporn joined Assumption University in 2005 and has been active in improving the Martin de Tours School of Management and Economics academic advising system since 2007. Her responsibilities include coordinating Martin de Tours School of Management and Economics, Office of the Registrar and Office of Information Technology Service to prepare and arrange all computer systems needed for academic advising, organizing and managing all academic advising activities including early advising, academic advising, pre-registration and adding for all departments and all students every semester, preparing all materials needed in the academic advising, and doing survey to measure the satisfaction of students towards the academic advising.

Ms. Varaporn has reorganized the Academic Advising system of Martin de Tours School of Management and Economics in order to obtain more information and suggestions regarding students' academic and future plans to counsel students accordingly. More services are provided to students especially during the adding period and the early advising for international students. Because of this reorganization,

students are guided accordingly and register the right subjects, therefore, minimizing or reducing time conflict, adding and withdrawing, and dropouts. In addition, the advising has helped students to plan better their course of studies. Relationship between faculty members and students is also enhanced.

For her contribution to the improvement of the quality of academic advising in the Martin de Tours School of Management and Economics, Assumption University is pleased to confer the St. Bernard Award for Special Merit (Third Class) to Ms. Varaporn Sirawut on this auspicious date of December 24, 2012.

Mr. Nattapon Thaweewat

Awarded St. Bernard Award for Special Merit (Third Class)

Citation

Mr. Nattapon Thaweewat is a full-time faculty member and Head of Internal Student-Activities Unit of the Department of Marketing, School of Management and Economics. He earned a Bachelor of Business Administration degree from Assumption University and a Master of Economics degree from Kasetsart University. He joined Assumption University in 2007.

As the Head of the Internal Student-Activities Unit of the Department of Marketing, Mr. Nattapon is responsible for selecting and training a marketing-major committee to support the department's academic activities. One major contribution he has made to improve the selection process of the marketing-major committee is to re-engineer the recruiting process and the structure of the committee chart. He added the psychological and personality tests to select and appoint appropriately the right person for the right job. He added the position of Vice President for Academics to the committee structure in order to support both the committee and marketing-major students in their studies and also to support the Department of Marketing in all its academic activities.

In addition to his teaching duties, Mr. Nattapon also serves as the adviser of teams representing Assumption University in several business and marketing plan competitions. He has trained students to be leaders in their own field by giving them training and providing them activities that foster a greater understanding of academic

pursuits, diversity, internationalism, and service to the community. The following are some of the awards the Marketing students have received so far under Mr. Nattapon's supervision and guidance:

1. Gold Award: You can change the world with Kiehl's 2011 (L'Oreal, Thailand)
2. Gold Award: University Fast Generation Contest 2011 by Express Authority of Thailand
3. Silver Award: The Chartered Institute of Marketing 2011 – Singapore: CIMs
4. Silver Award – Regional Category: 1-2-Call & BrandAge Business Development Plan 2010
5. Silver Award: DISNEY Marketing Academy Award 2010
6. Bronze Award and 3rd Runner-up: ISUZU Marketing Brains Challenge 2011
7. Champion of International Category: The Chartered Institute of Marketing 2010 – Singapore: CIMs
8. Eco Business Innovation Award: HSBC Young Entrepreneur Awards 2009-2010

Moreover, Mr. Nattapon is one of the crew producing the educational talk show “MKT Unplugged”.

In appreciation of all his valuable contribution to the development of students through the various activities he has organized and supervised, Assumption University is pleased to confer the St. Bernard Award for Special Merit (Third Class) to Mr. Nattapon Thaweewat on this auspicious date of December 24, 2012.

St. De La Salle Award for Commendable Service

The St. De La Salle Award is given to faculty members who have served Assumption University as lecturers for more than twenty-five years. These faculty members have made invaluable contributions to the teaching profession and have maintained high standards of excellence in their profession. They have displayed exemplary attitude and professionalism for younger members of the University to emulate. Most importantly, they have been committed to the development of the total being of students academically, emotionally and morally.

On December 24, 2012, Assumption University is pleased to confer the St. De La Salle Award on 8 faculty members who deserve to be recognized for the long years of commendable service to the University as follows:

1. Mr. Sorana Arunrat
2. Mr. Vichai Sathtachotinun
3. Dr. Amara Tirasriwat
4. Dr. Yokfar Phungphol
5. Mrs. Soontareeya Duangratana
6. Mrs. Nanta Thongtaweewattana
7. Mrs. Malinee Chanvipas
8. Ms. Sunaina Narula

St. Joseph Award for Dedicated Service

The St. Joseph Award is given to full-time staff members who have served Assumption University for over twenty-five years. These staff members have fulfilled their work and responsibilities to the best of their ability and have rendered satisfactory service to the University, faculty members and students. They have shown exemplary work attitude, dedication and commitment to the University that are worthy of recognition.

On December 24, 2012, Assumption University is pleased to confer the St. Joseph Award on 7 staff members who deserve to be recognized for the long years of dedicated service to the University as follows:

1. Ms. Kobporn Puntuan
2. Mr. Pongsak Tanaprasertsuk
3. Mr. Teera Tananthaisong
4. Mr. Nvipon Kraiprasit
5. Mr. Krisada Naravilas
6. Mrs. Maetinee Cheepsamut
7. Mrs. Mayuree Seeda

ASSUMPTION UNIVERSITY ANTHEM

Lyrics by : Thomas Khng
Music by : Lian Sek Lin
Arranged by : Capt. Veeraphan Vawklang

From every corner of the land,
We come to pursuit truth.
For integrity, and progress we stand
And learning's sterling worth
Up lifting virtue of mind and hand
With the glory of our youth.

We are the salt of the glorious earth
No task is too hard to do.
For Assumption and the land of our birth
We remain ever loyal and true
For excellence in all realms of effort
We give Assumption its due.

Assumption is
the light that leads
Our youth to knowledge sure
Ever mind full of all our needs
It brings us to learning shore
Ennobling our academic deeds
Making our
future secure!

GOD WILL MAKE A WAY

Words and Music by Don Moen

God will make a way where there seems to be no way.

He works in ways we cannot see.

He will make a way for me.

He will be my guide, hold me closely to his side, with love and strength for each new day.

He will make a way.

He will make a way.

By a road way in the wilderness, he'll lead me, and rivers in the desert will I see heaven and earth will fade but his word will still remain.

He will do something new today.

WE WISH YOU A MERRY CHRISTMAS

And a Happy New Year...

Good tidings to you and whenever you are.

Good tidings for Christmas and a Happy New year. *(repeat all)*

BOUQUET OF HEARTS

Composed by: Siripong Santiyothin
ABAC Alumnus
ID 3913763

Songs of bliss from the heart of our hearts sung in your memory on your rapturous welcome birthday. We wish you full of happiness.

May the Lord of joy bless you, bless you His special child.

Happy Birthday to you, Happy Birthday to you, Happy Birthday to you. (repeat all)

HAPPY BIRTHDAY

Happy Birthday to you, happy birthday to you, happy birthday,
happy birthday, happy birthday to you.

Happy is the man who loves the Lord. Happy is the man who
walks in his way. Happy is the man who loves the Lord.
Happy is the man who walks in his way.

Happy Birthday to you, happy birthday to you, happy birthday,
happy birthday, happy birthday to you.

YOU ARE THE LIGHT OF MY SOUL

You are the light of my soul, O Lord. You are the candle in my life.
You are the light of my soul, O Lord. You keep the flame burning bright.
You are the One who lights my path. You lead me in the way of truth.
You are the Rock on which I stand. For ever more, I'll trust in you.
For ever more, I'll trust in you.
