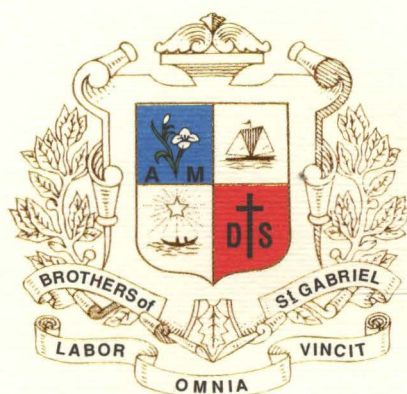


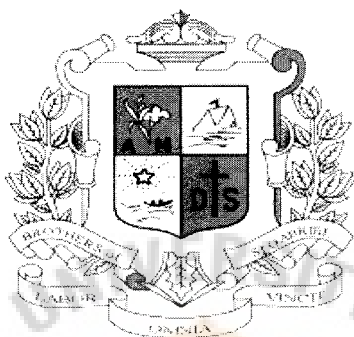
# Assumption University of Thailand



## *Conferral Ceremony of Au Awards for Excellence*

*December 24, 2017  
Chapel of the Annunciation  
Hua Mak Campus*

# Assumption University of Thailand



## *Conferral Ceremony of AU Awards for Excellence*

*December 24, 2017  
Chapel of the Annunciation  
Hua Mak Campus*

***AU Awards for Excellence 2017***

*In recognition of greatness of spirit*

*Shown in service to the university*

*Ordinary things done in extraordinary ways*



## ***AU Awards for Excellence***

*St. Montfort Award for Illustrious Service*

*St. Michael Award for Public Service*

*St. Hilaire Award for Distinction in Writing*

*St. Martin de Tours Award for Excellence in Performance*

*St. Bernard Award for Special Merit*

*St. Thomas Aquinas Award for Research*

*St. De La Salle Award for Commendable Service*

*St. Joseph Award for Dedicated Service*

*Research Fellow*

# AU AWARDS FOR EXCELLENCE

## Philosophy and Objectives

“Those who have sacrificed their lives and time by their creative loyalty and positive contributions to the institution must be recognized, promoted and rewarded.” So wrote Rev. Prathip Martin Komolmas in the *Faculty and Staff Development Policies*, July 22, 1993. The philosophical underpinnings of the AU Academic Awards were simply that good deeds and achievements must be recognized and awarded. The President had often expressed his wish to establish academic awards as incentives for the academic community. Evaluation of job performance for this purpose was undertaken. After a considerable length of time, the administrators decided to introduce the awards. These awards aim to both reward faculty members for past performances and encourage future efforts. As a reward, it demonstrates our belief that those selected have met and surpassed the standards of excellence for the award given. The awards are also meant to encourage future efforts of not only the reward recipients but others who may take note that they, too, will be recognized for superior performance. The AU Academic Awards are granted periodically to those who met the selection criteria.

## Historical Background

One of the philosophies of Assumption University is that good deeds and achievements done by any member must be recognized and awarded. The first conferment of awards was initiated in 1997 under the name AU Academic Awards. Only lecturers were nominated for these awards under six categories. Then, three-tier system of achievements (first, second, and third class with the first as the highest in each category) was announced in 1999 to take effect in 2000 (AU Academic Awards, December 24, 1999, p. 12). In the year 2000, the name of the awards was changed to **AU Awards for Excellence**. The purpose is to reward not only teaching staff but also the non-teaching staff who daily facilitate in the management and operation of the institution.

## AU Awards for Excellence

Each award was named after an illustrious person found in Catholic Church history and also in memory of our predecessors who had worked long and hard to carry out their teaching mission. The general policies governing each award were laid down by the AU Academic Awards Committee in 1997. These policies are subject to review, re-interpretation and modification as may be called for. Except for the St. Montfort Award, St. De La Salle Award and St. Joseph Award, the awards are given in three classes. The second and third class awards are meant to recognize mid-level and junior AU faculty members and staff who have performed well above the norm as compared to their peer group. The awards are as follows:

# AU AWARDS FOR EXCELLENCE

## Philosophy and Objectives

“Those who have sacrificed their lives and time by their creative loyalty and positive contributions to the institution must be recognized, promoted and rewarded.” So wrote Rev. Prathip Martin Komolmas in the *Faculty and Staff Development Policies*, July 22, 1993. The philosophical underpinnings of the AU Academic Awards were simply that good deeds and achievements must be recognized and awarded. The President had often expressed his wish to establish academic awards as incentives for the academic community. Evaluation of job performance for this purpose was undertaken. After a considerable length of time, the administrators decided to introduce the awards. These awards aim to both reward faculty members for past performances and encourage future efforts. As a reward, it demonstrates our belief that those selected have met and surpassed the standards of excellence for the award given. The awards are also meant to encourage future efforts of not only the reward recipients but others who may take note that they, too, will be recognized for superior performance. The AU Academic Awards are granted periodically to those who met the selection criteria.

## Historical Background

One of the philosophies of Assumption University is that good deeds and achievements done by any member must be recognized and awarded. The first conferment of awards was initiated in 1997 under the name AU Academic Awards. Only lecturers were nominated for these awards under six categories. Then, three-tier system of achievements (first, second, and third class with the first as the highest in each category) was announced in 1999 to take effect in 2000 (AU Academic Awards, December 24, 1999, p. 12). In the year 2000, the name of the awards was changed to **AU Awards for Excellence**. The purpose is to reward not only teaching staff but also the non-teaching staff who daily facilitate in the management and operation of the institution.

## AU Awards for Excellence

Each award was named after an illustrious person found in Catholic Church history and also in memory of our predecessors who had worked long and hard to carry out their teaching mission. The general policies governing each award were laid down by the AU Academic Awards Committee in 1997. These policies are subject to review, re-interpretation and modification as may be called for. Except for the St. Montfort Award, St. De La Salle Award and St. Joseph Award, the awards are given in three classes. The second and third class awards are meant to recognize mid-level and junior AU faculty members and staff who have performed well above the norm as compared to their peer group. The awards are as follows:

**St. Montfort Award  
Illustrious Service Award**

The St. Montfort Award was named after St. Louis Marie Grignon de Montfort (1673-1716), the founder of the Brothers of St. Gabriel. He is our spiritual master who walked before us toward the Living God. Following in his footprints, we can proceed on a path to union with God. The Brothers of St. Gabriel in Thailand consider him to be a model for a religious life and for their educative mission.

This award is given for faithful, dedicated and outstanding services rendered to the University by senior administrators whose career spans more than twenty-five years.

**St. Michael Award  
Public Service Award  
(First, Second, and Third Class)**

The St. Michael Award was named after St. Michael the Archangel, the protector of the people of God.

The award also honors the name of Brother Michael, one of the 13 French Brothers who moved from Thailand to India during World War II. He was appointed master of novices at Eachinkadu, Yercaud, South India, tasked with the training of a number of senior Brothers of the Province of Thailand.

This award comes in three classes and is given to University members who have provided academic and/or other significant services to society, and who have represented the University in academic and supporting activities that are acknowledged by the public. In so doing, they uphold and promote the University's reputation and stature.

**St. Hilaire Award  
Distinction in Writing Award  
(First, Second, and Third Class)**

The St. Hilaire Award was named after St. Hilaire who was born at the beginning of the fourth century at Poitiers in France. He was a bishop and Doctor of the Universal Church.

Brother Hilaire was one of the first five pioneering Brothers to arrive in Thailand in 1901. He was a well-known educator at Assumption College, Bangkok. He mastered the Thai language so well that he became an unparalleled Siamese Linguist. He wrote Thai language manuals, the first of which, Darun Suksa, was considered by all as the very best source for the learning of the Thai language.

This award comes in three classes and is designated for those who achieved distinction through academic writings in the form of articles and books.



**St. Martin de Tours Award**  
**Excellence in Performance Award**  
**(First, Second, and Third Class)**

St. Martin de Tours, for whom St. Martin de Tours Award is named, was a Roman soldier raised in Italy. Finding God, he converted to Christianity and became an unwilling soldier. Later he was a disciple of Hilaire of Poitiers and, still later, became the Bishop of Tours. The award was also named in memory of Brother Martin de Tours, one of the five Brothers who first entered Siam on October 20, 1901.

This award is designated for lecturers and administrators: who discharged their duties and responsibilities conscientiously and superbly: who exhibited high standards of efficiency, excellence and quality in teaching, counseling, and duties such as composition of test materials, framing of examination papers and other academic related factors. The award is also for non-teaching staff who add to the University learning process.

**St. Bernard Award**  
**Special Merit Award**  
**(First, Second, and Third Class)**

The St. Bernard Award was named after St. Bernhard (1090-1153), an abbot and later named Doctor of the Church. He was a Cistercian monk. He wrote profusely and movingly concerning the Lord Jesus, spirituality, the Scriptures, and the Blessed Mother.

The award also recognized Brother Bernard Mary whose idea of adding a degree program to the existing Assumption Commercial College (ACC) program that eventually led to the establishment of ABAC and hence Assumption University.

This award is intended for University members who exhibited special managerial skills, and who performed their tasks and assignments beyond the normal calls of duty such as initiating, restructuring or reengineering of programs for an office or department, or providing voluntary services for improving, upgrading systems and procedures, and participating in other artistic or scientific activities for the welfare of society.

**St. Thomas Aquinas Award**  
**Research Award**  
**(First, Second, and Third Class)**

The St. Thomas Aquinas Award was named after St. Thomas Aquinas in respect for his special talents that he devoted in full measure to the search for the Eternal Truth. St. Thomas Aquinas was a great Dominican teacher (1225-1274). He traveled and wrote extensively. His two *Summas* should not obscure his other biblical, theological and philosophical writings. He dedicated his brilliant talents to the investigation of the



sublime truth of God in the light of faith and the human intellect. He is the patron saint of all Catholic schools.

This award is given to those who contribute through their research to the promotion, enhancement or the reputation and prestige of the University. Their research should result in publications, patents and/or other innovative materials or feature.

### **St. De La Salle Award Commendable Service Award**

The St. De La Salle Award is named in honor of St. De La Salle, a learned man and Patron Saint of all teachers, who is credited with writing the pedagogy of the teaching profession and the twelve virtues of teachers.

This award recognizes and rewards faculty members who have served exclusively as lecturers for over twenty-five years at Assumption University, maintaining high standards of excellence in their profession.

### **St. Joseph Award Dedicated Service Award**

The St. Joseph Award is named after St. Joseph. The bible mentions him as a humble and just man. The Catholic Church has proclaimed Saint Joseph as the Patron Saint of all workers.

This award recognizes and rewards full-time staff members who, having served at Assumption University for at least twenty-five years, in their everyday work and roles, go beyond themselves in bringing service with satisfaction to their colleagues and students, in selfless ways.

### **Research Fellow**

The title “Research Fellow” is conferred upon a distinguished Professor or Lecturer before he retires from active service at the university.

Individuals appointed to this honorary position display a deep love for research as a pathway to truth. Their endeavors in revealing inspirational truths through research are indeed commendable and worthy of recognition.

This recognition also includes individuals who have contributed, through their intellectual works, to the strengthening of the university’s expertise either through writing textbooks, creating a faculty or setting intellectual standard for academic connaisances.

**Conferral Ceremony of AU Awards for Excellence  
Felicitation on the President Emeritus' Birthday  
and  
Christmas Greeting  
December 24, 2017**

***Programme***

- 14.00-14.30 hrs.**                      **Assemblage at the Chapel of the Annunciation,  
Hua Mak Campus**  
*MC takes the floor*
- 14.30 hrs.**                              **Arrival of the President and the President Emeritus**  
**- Song: Assumption University Anthem**
- 14.35-15.30 hrs.**                      **Report by the Vice President for Academic Affairs**  
**Conferral of AU Awards for Excellence**  
- Reading of Citations by the Vice President for  
Academic Affairs  
- Awards Conferral by the President  
**Song: God Will Make A Way**
- Celebration of Christmas Festival**  
**Song: We Wish You a Merry Christmas**  
- Garland Presentation by AU representatives  
- Speech of Appreciation by the President
- Celebration of the President Emeritus' Birthday**  
**Song: Bouquet of Hearts**  
- Speech and Poems to felicitate the President Emeritus  
by AU representatives  
- Bouquet Presentation to the President Emeritus by the President  
**Song: Happy Birthday**  
- Speech of Appreciation by the President Emeritus  
**Song: You Are the Light of My Soul**
- Group Photograph Taking**
- 15.30-16.30 hrs.**                      **Cocktail Reception at the ground floor of "A" Building**

***End of the Programme***

## Report

Rev. Brother President - Rector Magnificus

Rev. Brother President Emeritus

Faculty Members and Distinguished Guests

It is an honour that the President graces the conferral ceremony for AU Awards for Excellence 2017. Prior to the awards conferral, I would like to present you the historical background, philosophy and objectives of the AU Awards for Excellence and the significance of the awards for Assumption University's community.

The AU Awards for Excellence was officially initiated on 22 July 1993 by Rev. Bro. Prathip Martin Komolmas. He initiated the policy which he wrote: "Those who have sacrificed their lives and time by their creative loyalty and positive contributions to the institution must be recognized, promoted and rewarded."

The first conferral of awards was initiated in 1997 under the name **AU Academic Awards** under six categories. Then, three-tier system of achievements: first, second, and third class, with the first as the highest in each category was announced in 1999 to take effect in 2000. In the year 2000, the name of the awards was changed to **AU Awards for Excellence**. In 2008, the President of Assumption University decreed the inception of the **Professor of the Order of St. Gabriel** as part of the annual award ceremony to honour faculty members who are dedicated to teaching and providing service through other avenues within the university.

Since its conception, Assumption University has always deemed it appropriate to acknowledge the contributions of everyone within the university community, especially individuals who have contributed immensely to the success and attainment of academic goals of the university. Acknowledgement of such sacrifice, commitment and dedication to teaching, research, administration and service is a graceful act. Individuals who have shown such dedication and hard work are worthy of recognition and award.

The philosophical underpinnings of the AU Awards for Excellence are simply that good deeds and achievements must be recognized and awarded. These awards aim to both reward faculty members for past performances and encourage future efforts. As a reward, it demonstrates our belief that those selected have met and surpassed the standards of excellence for the award given. The awards are also meant to encourage future efforts of not only the award recipients but others who may take note that they, too, will be recognized for excellent performance.

In 2009, Rev. Bro. Prathip Martin Komolmas, President Emeritus, initiated two additional distinguished awards namely, St. De La Salle Award and St. Joseph Award which would be conferred to faculty members and staff members who have made valuable contributions to the university and have been committed and dedicated to their profession, roles and responsibilities for over twenty five years.

For the year 2017's AU Awards for Excellence, the University takes great pleasure in conferring

1. St. Montfort Award for Illustrious Service Award to one faculty member,
2. St. Michael Award for Public Service to four faculty members,
3. St. Hilaire Award for Distinction in Writing to one faculty member,
4. St. Martin de Tours Award for Excellence in Performance to one faculty member,
5. St. Thomas Aquinas Award for Research to three faculty members,
6. St. De La Salle Award for Commendable Service to fourteen faculty members,
7. St. Joseph Award for Dedicated Service to eleven staff members.

On this auspicious occasion, may I call upon Rev. Bro. Bancha Saenghiran, the President - Rector Magnificus of Assumption University, to confer the AU Awards for Excellence.

Vindhai Cocracul, D.M.

Vice President for Academic Affairs

24 December 2017

## **St. Montfort Award for Illustrious Service**

### **Assistant Professor Dr. Warayuth Sriwarakuel**

Awarded St. Montfort Award for Illustrious Service

### **Citation**

Asst. Prof. Dr. Warayuth Sriwarakuel has played many important roles at Assumption University. Currently he is the Vice President for Research and Academic Services. But he also plays the roles of a teacher, a researcher, an advisor, a thesis/dissertation examiner, an editor, an IQA assessor, an EQA assessor, a peer reviewer, a project assessor, a guest speaker at many national and international conferences, and a servant leader.

His earlier life has been devoted to service to the church, to education, and to the community. When he was young, he was trained as a Catholic seminarian for ten years (1967-77). Later he worked as a teacher in a secondary school in Sakon Nakhon teaching students English and Ethics for two years. After he received his bachelor's degree, majoring in English from Srinakharinwirot University, Prasarnmit campus, in 1981, he went to teach English to Laotian refugees in Nongkhai Refugees Camp for six months before continuing his studies for a Master's degree.

He received his MA in Philosophy from Chulalongkorn University in 1985. During his master's studies, he also worked for two years as a credit and stock analyst in a company on Silom Road. After he had received his Master's degree, he continued working at Phanat Nikhom Indo-Chinese Refugees Holding Center, Chonburi, for seven years as an ESL teacher, a Cultural Orientation instructor, and a program coordinator. Then he moved to Bangkok and joined Assumption University in June 1992. He finished his Ph.D. in Philosophy from Chulalongkorn University in 1996.

Dr. Warayuth has taught at Assumption University since June 1 1992. He began as a full-time lecturer teaching undergraduate students logic and philosophy. He was then appointed as Dean of the Graduate School of Philosophy and Religion on May 1, 1999. He served as Dean for 16 years (from May 1999 to July 2015). He was also appointed Assistant Professor in October 1999.

As a teacher in Assumption University, Dr. Warayuth has taught different courses to MA and Ph.D. students. The subjects he has taught include process studies, epistemology, metaphysics, hermeneutics, research methodology, history of Western thought, philosophy of science, philosophy of social science, philosophy of religion. Process Studies is his most favorite subject because it requires the researcher to be both "jacks of all trades" and "masters of all." He has also taught professional ethics which is important for undergraduate students. He has always enjoyed teaching and learning from students. It is not exaggerated to say that he was born to be a teacher.

After having joined Assumption University for some time, in 2000, he participated in a Postdoctoral Research Program conducted by the Council for Research in Values and Philosophy, Catholic University of America. This organization was created by Prof. George McLean's whose life and thought, has had a deep impact on him up to the present time.

As a guest speaker, Dr. Warayuth has been invited to give special lectures on philosophical and religious thought at various universities and colleges around Thailand. Those educational institutes include Chulalongkorn, Thammasat, Mahidol, Kasetsart, Mahachulalongkorn, Mahamakut, Burapha, Ramkhamhaeng, Srinakharinwirot, Silpakorn, Khonkaen, Rambhaibarni Rajabhat, Payap, Bangkok, Rangsit, Krirk, St. Louise's, and Saengtham. Oftentimes he has been invited to be a guest speaker or a panelist abroad. Surprisingly, in Thailand he is recognized as a Catholic scholar, but in abroad he is recognized as a Buddhist scholar. If anything about Buddhist thought, scholars appeal to his expertise.

Dr. Warayuth was the editor-in-chief of the journal *Prajñā Vihāra* (2002-2012) which has been issued every six months to promote justice, peace, harmony, and mutual understanding among peoples in the world. It serves as the first journal of philosophy in Southeast Asia that has been recognized by the Philosopher's Index, the premier philosophy database, issued by the Philosopher's Information Center, a nonprofit, educational organization dedicated to serving the global philosophical community. The journal was funded by the Office of Higher Education Commission three years in succession.

He is also asked to serve the scholarly community in the region. As a peer reviewer, Dr. Warayuth has been appointed to read and evaluate papers of those who have applied for academic titles, and for publishing in various academic journals in South East Asia. These journals include Saengtham College Journal, Manusya (Chulalongkorn University), Philosophia (De La Salle University), and Journal of the Philosophy and Religion Society of Thailand.

As an advisor, Dr. Warayuth has supervised both MA and Ph.D. students in writing their theses and dissertations. He has always maintained very rigorous standards for student research and writing. As a thesis/dissertation examiner, Dr. Warayuth serves both students in Assumption University and those in other universities both in Thailand and abroad. His comments and recommendations for students are always warm but also strict and straightforward. He always encourages students to follow Kantian Spirit of Enlightenment: *Sapere aude!* which means "Dare to think for/by yourself."

Asst. Prof. Dr. Warayuth has also served the Office of Higher Education Commission (OHEC) and the Office for National Education Standards and Quality Assessment (ONESQA) as an IQA and an EQA assessor respectively. He has been an EQA assessor since 2006 and an IQA assessor since 2008. He has assessed both public and private universities and colleges at the school and at the institute levels. What he has learned from other institutes has been shared and applied in his School and other faculties in Assumption University.

As a researcher, Dr. Warayuth believes that conducting research is one of the main missions of university professors. The ability to do research distinguishes a university instructor from a school teacher. Dr. Warayuth has written and edited four books and published more than fifty articles, mostly in English. He is not reluctant to attend or participate in any conference, nationally or internationally, whenever he has a chance in order to learn something new and share it with his colleagues and students. He realizes that no one can give what s/he does not have and that no one can teach what s/he does not know.

Dr. Warayuth has served philosophy and the University in other ways as well. As a project assessor, he evaluated Chulalongkorn University's cluster of projects in 2011-2013. As a servant leader, he served as Vice-President of the Philosophy and Religion Society of Thailand (2001-2004), President of the Asian Association of Christian Philosophers (2004-2006), Regional Coordinator of the Council for Research in Values and Philosophy (2004-present), President of the Philosophy and Religion Society of Thailand (2009-2012), Committee Director of the International Federation of Philosophical Societies (2009-2014), and Member of the Subcommittee on the Promotion of Religious Affairs and Inter-Religious Relations, the Senate, Kingdom of Thailand (2011-2014).

He has served the University in different working groups and committees for years. Three of his favorite mottos are "To be is to be for others," "Our happiness is to make others happy," and "We are what we do." He always encourages his colleagues to follow what he calls "Jesus Christ's Equation of Satisfaction" or "The Two-Mile Spirit" as Jesus said: "And if anyone forces you to go one mile, go with him two miles." This means that our performance should always double other's expectations.

In 1993, he was awarded funding by United Airlines to go to the United States to attend the ninetieth annual meeting organized by the American Philosophical Association, Eastern Division, in Atlanta, Georgia. In 1998 and 2008, he was given St. Hilaire Award and St. Bernard Award (First Class) respectively by the University. The Fifth Class, Fourth Class, and Third Class of the Most Admirable Order of the Direkgunabhorn were bestowed upon him in 2000, 2006, and 2012 respectively. In 2010, the Association of Private Higher Education Institutions of Thailand awarded him as an excellent academic. He is the second faculty member from Assumption University getting this award from this organization.

Due to his outstanding services and dedication, Assumption University is pleased to award Asst. Prof. Dr. Warayuth Sriwarakuel St. Montfort Award for Illustrious Service on the auspicious date of December 24, 2017.



## **St. Michael Award for Public Service**

### **Dr. Nanta Thongtaweewattana**

Awarded St. Michael Award for Public Service (Third Class)

### **Citation**

Dr. Nanta Thongtaweewattana graduated with a bachelor's degree in Thai from Bansomdejchaopraya Rajabhat University, master degree in Thai from Chulalongkorn University and Doctor of Philosophy in Thai Studies from Burapha University.

She joined Assumption University as a fulltime lecturer since 1987, Department of General Education, Theodore Maria School of Arts.

Since 2013, she has served as a key speaker to many schools in Thailand for series of verse workshop organized by Office of the Basic Education .

She also serves as an editorial board member for academic for Assumption University, and board member for journal of arts at Burapha University.

She is the referee in language development activities on the followings:

-Judge the essay writing competition organized by Office of the Basic Education Commission and by Post and Telegraph Department.

-Judge the student's poetry competition organized by Lions Club and Rangsit University.

-Judge the speech contest organized by Office of the Basic Education Commission and by Rajamangala University of Technology.

She is also member for many committees:

Member of committee of Sun Thorn Phu Institute. The institute management aim to continue any activities in literature such as set up workshop for poem writing practice for teachers and students.

Member of committee of Mon Youth Community Bangkok. The aims for community to preserve language, religion and culture.

Member of committee of Ruamjit Nomklaw Foundation under Queen's Patronage purpose to help disadvantaged children thoroughly country.

In appreciation for her appreciable contributions and devotion in enhancing the prestige of Assumption University through her public services, Assumption University is pleased to confer the St. Michael Award for Public Services to Dr. Nanta Thongtaweewattana on this auspicious date of December 24, 2017.

**Assistant Professor Dr. Jirayu Poomontree Kasemsant**  
Awarded St. Michael Award for Public Service (Third Class)

### **Citation**

Asst. Prof. Dr. Jirayu (Poomontre) Kasemsant is a full-time faculty member of the Department of Marketing, Martin de Tours School of Management and Economics and director of career training center of Martin de Tours School of Management and Economics. He earned a Bachelor of Applied Statistics (2<sup>nd</sup> Hons) degree from King Mongkut Institute of Ladkrabang, three post-grad diplomas from King Prajadhipok's Institute (Thailand) in Executive Program in Public Economics Batch 5 and AEC Batch 4 and Executive program in Real-estate Marketing from School of Architecture (Chulalongkorn University) Batch 6, three Master degrees from Chulalongkorn University in Statistics, Wollongong University (Australia) (AU Scholarship) in Business Information System and National Institute of Administration Development in Business Economics, and one Ph.d. in Administration Development (International Program) from National Institute of Administration Development (Thailand). He joined Assumption University in 1990.

In addition to his teaching duties, as director and founder of career training center of the Martin de Tours School of Management and Economics. Asst. Prof. Dr. Jirayu assists in organizing several department and university projects and is responsible for initiating and organizing new projects that serve as the new ways for MSME students to development for their career and for Marketing students acquaint themselves with marketing research theories and practices. For teaching, All the programs initiated aimed at enabling our students to acquire both current and updated marketing research knowledge and trends, as well as giving opportunities for our students to apply the in-class knowledge in a more practical context.

For outside Assumption Universities, Asst. Prof. Dr. Jirayu (Poomontre) Kasemsant have provided academic and/or other significant services to society such as Vice President in Academics of Thailand Marketing Research Society (TMRS) continuing more than 10 years, a Board Director of Marketing Association of Thailand (MAT) 2017 to 2018 and Board Member of School of Science, King Mongkut Institute of Ladkrabang Alumni Association.

In appreciation for his appreciable contributions and devotion in enhancing the prestige of Assumption University through his public services, Assumption University is pleased to confer the St. Michael Award for Public Services to Asst. Prof. Dr. Jirayu (Poomontre) Kasemsant on this auspicious date of December 24, 2017.

## **Dr. Tatsawan Tipvarakarnkoon**

Awarded St. Michael Award for Public Service (Third Class)

### **Citation**

Dr. Tatsawan Tipvarakarnkoon graduated with honors from King Monkut's Institute of Technology Ladkrabang with a Bachelor's degree in Food Process Engineering before she earned Master of Science degree in Agro-Industry Product Development from Kasetsart University. She went on to complete her Ph.D. degree in Food Engineering from Technology University Berlin (TU Berlin) in Germany with a grant awarded from German Exchange Academic Services (DAAD) and German Embassy of Thailand.

She joined Assumption University in 2004 as a full-time member of the Department of Food Biotechnology, School of Biotechnology, and has since made contributions in academic and public services. In a past decade, she has been working as a full-time lecturer and thesis advisor for undergraduate and graduate students and also working as School's data administrator support and data coordinating committee. She has been as well involved in a number of public services. Some of the selected services are as follows:

- Project advisor and project coordinators in many research topics funded by both private and government sectors, and currently serving as an academic expert in Food Technology field for Future Food Institute under Thailand Research Funds.
- Committee member and reviewer of the International Conference on "Sustainable Global Agriculture and Food Security, Thailand, 2014". Chair on parallel session in the International Conference on "Sustainable Global Agriculture and Food Security, Indonesia, 2016". Reviewer of the King Monkut's Agro-Industry Journal and KMITL conference since 2013 and reviewer for the international Journal, i.e. Journal of Food Biophysics.
- Guest lecturer at state universities such as Kasetsart University and King Monkut's Institute of Technology Ladkrabang.
- Public speaker in many international seminars and conferences in the field of municipal solid and agricultural waste management in Vietnam (Hanoi, 2017), PR China (Beijing, 2016), Indonesia (Bandung-Jakarta, 2015) and Germany (Berlin, 2015).
- Project coordinator and trainer for earthworm culture training for community and household waste management in several local communities and schools around Bangkok and provincial areas since 2013.
- Project member and trainer for sensory analysis training, working with private sectors, i.e. PepsiCo Asia, Ltd. and Siam Modified Starch Co.,Ltd.
- Project advisor of Biotechnology students which has been won a national award from Food Innovation Contest 2015 for the 2<sup>nd</sup> Runner Up Award organized by FoSTAT, Thailand.

For her effort and service to students, the society, and the University, Assumption University is pleased to confer the St. Michael Award for Public Service (Third Class) on Dr. Tatsawan Tipvarakarnkoon on this auspicious date of December 24, 2017.

**Dr. Pornpop Saengthong**

Awarded St. Michael Award for Public Service (Third Class)

**Citation**

Dr. Pornpop Saengthong is a statistician of the Institute for Research and Academic Services. He earned his Bachelor's degree in Applied Statistics from King Mongkut's Institute of Technology North Bangkok, and Master of Science in Statistics from Kasetsart University. He went on to complete the Certificate in Sampling Program for Survey Statisticians (SPSS) from University of Michigan at Ann Arbor, USA and he was granted scholarship from Assumption University to further his studies at Kasetsart University where he obtained his Ph.D. in Statistics.

He joins Assumption University in 2000 and has been assigned to serve as a statistical consultant and reviewer for several research protocols within and outside the University. Over the past 10 years, Dr. Pornpop works as the statistician on the research projects for many government organizations, for example Ministry of Public Health, the Office of the Narcotics Control Board, the Office of the National Anti-Corruption Commission, and the Office of the Public Sector Development Commission, etc.

He also serves as the assistant secretary of several University research committees such as 1) The Committee for Research and Academic Services Strategy 2) Research and Academic Services Support Committee and 3) Institutional Review Board. In addition, he also provides beneficial information for research and creative work via IRAS website including information of valuable funding resources for fellowships and grants, and database of funding resources for research grant, research paper publication, teaching materials / documents and textbooks, etc.

Recently, Dr. Pornpop is a key person who designs and implements the system and mechanism for supporting research and creative work or Research Information System (RIS) for administrative work. The system includes

- 1) Research Information Searching System
- 2) Research and Creative Works Database System
- 3) Research Grants Management and Monitoring System
- 4) Intellectual Property Management and Monitoring System.

This system allows faculty members and researchers to monitor their own research activities and rapidly get the updated correct data. As a result, the University has an effective and efficient system to collect and disseminate information of research or creative work and academic service as well. The Research Information System can be accessed through the website <http://www.research.au.edu/>.

In appreciation for his meaningful contributions to Assumption University and social service, Assumption University is pleased to confer the St. Michael Award for Public Service (Third Class) on Dr. Pornpop Saengthong on this auspicious date of December 24, 2017.



## **St. Hilaire Award for Distinction in Writing**

### **Associate Professor Dr. Sureepong Phothongsunan**

Awarded St. Hilaire Award for Distinction in Writing (Third Class)

#### **Citation**

Associate Professor Dr. Sureepong Phothongsunan joined Assumption University in 1998. Currently working in the Department of Business English, Theodore Maria School of Arts, he received his Bachelor's degree in Business English, Master of Arts and Graduate Diploma in Teaching English as a Second Language from the University of Central Missouri, USA. and doctorate in Teaching English as a Foreign Language from the University of Exeter, UK. After years of service at AU, he has designated himself to teaching English, conducting educational and professional research and undertaking writing in a variety of forms.

Associate Professor Dr. Sureepong has particular interests in academic writings related to English language teaching and learning. He has been publishing academic articles in national and international refereed journals and has also enjoyed writing textbooks on English for Academic and Specific Purposes. In addition, he has frequently contributed to writing book chapters in several well-acknowledged co-authored texts.

Other than his passion and steadfastness for scholarly writing, Associate Professor Dr. Sureepong has served as journal reviewer of numerous top-tier journals in the field of social sciences. He also finds presenting academic work at conferences and forums a challenge and strategy to improve and sharpen his writing skills. Having been a member of academic and research committees for many years, both inside and outside AU, he sees this as an excellent opportunity to provide academic services to AU community and the society at large.

For his valuable contributions and distinction in academic writing, Assumption University is pleased to confer the Saint Hilaire Award for Distinction in Writing (Third Class) on Associate Professor Dr. Sureepong Phothongsunan on this auspicious date of December 24, 2017.

## **St. Martin de Tours Award for Excellence in Performance**

### **Ms. Orasa Pojeakpong**

Awarded St. Martin de Tours Award for Excellence in Performance (Third Class)

#### **Citation**

Ms. Orasa Pojeakpong joined the Department of Mathematics, Martin de Tours School of Management and Economics, Assumption University of Thailand since 2000. She has obtained her Bachelor degree of Education in Mathematics from Chulalongkorn University in 1984, and her Master's degree in Applied Statistics from NIDA in 1994. She has dedicated all her life in teaching for almost two decades. Moreover, Ms. Orasa Pojeakpong has been appointed to be the course coordinator of Basic Mathematics as well as has been teaching in numerous courses by the Department of Mathematics, including Basic Mathematics, Mathematics for Business, and Statistics II.

She is highly respected among ABAC students due to her commitment in teaching and her own teaching methods. Her capability of effectively conveying difficult contents to students as well as her motto in teaching, "Learning by doing", are one of her strength. To learn by doing is to motivate students to do more mathematics practices and providing some students chances to teach their classmates. In doing so, the students can improve their own understanding in mathematics as well as develop their own ways of mathematic thinking. She has encouraged students to change their negative attitudes on mathematics into more positive ones, resulting in the continuing improvement in learning mathematics of students and their realization of the necessity of learning mathematics for their future careers.

Ms. Orasa Pojeakpong's excellence as a teacher comes not only from her teaching methods and responsibility for her students, but also her ethics of caring. Throughout the years, she has been offering tutorial classes to help students to cope up with the class materials and catch up with their classmates. She is additionally and always willing to provide special tutorial classes for the university's athletic students and students from Music school as well as school of Arts to name a few. Besides, her dedication as a teacher has also been revealed through her extra advising periods in which she gives advice to students in terms of both personal issues and academic matter.

For her devoted services and valuable contributions, the administrators are pleased to confer the St. Martin de Tours Award for Excellence in Performance (Third Class) on Ms. Orasa Pojeakpong in the Christmas Honors announced on December 24, 2017.



## **St. Thomas Aquinas Award for Research**

### **Assistant Professor Dr. Pisal Setthawong**

Awarded St. Thomas Aquinas Award for Research (Third Class)

#### **Citation**

Asst. Prof. Dr. Pisal Setthawong joined Assumption University in 2001. He is currently serving as assistant chairperson at the department of Management Information Systems (MIS) under the Martin de Tours School of Management and Economics (MSME). Pisal has received his Bachelor and Masters in Computer Science from Assumption University and his Ph.D. in Computer Science from King Mongkut's University of Technology, Thonburi.

Asst. Prof. Dr. Pisal Setthawong is one of the early pioneers in the Digital Content and Computer Game Industry in Thailand. As one of the first community leaders, he has been instrumental in providing the infrastructure for the game development community, by arranging seminars, conferences, training, meetings, and other development events. In addition he has received numerous professional awards from organizations such as the Ministry of ICT (Thailand), Samsung, and TRUE.

His research interests are wide and varied, initially with a strong focus on technical domains such as computer graphics and image processing, before putting an increased emphasis on real world business issues and research collaborations with various companies in the digital content domain. He has currently authored over 30 research publications and his 2017 research output are as follows:

#### **Journal Publications**

1. Pisal Setthawong. "Extending a Standard Tablet into a Gaming Platform with Projected Parallax Layers." *Wireless Personal Communication* 94.2(2017): 209-220.
2. Tuul Triyason, and Pisal Setthawong. "Comparing the Effect of Different Smartphone on the Accuracy of Wi-Fi Based Proximity Estimation Approaches in an Outdoor Setting." *Asia-Pacific Journal of Science and Technology* 22.3(2017):1-10.

#### **Conference Publications**

1. Pisal Setthawong, Thanit Anantasomboon, and Rachsuda Setthawong. "Leveraging Local Thai Community in the User Driven Community Application Approval Process of a Global Digital Distribution Platform." Proceedings of the Technology Innovation Management and Engineering Science International Conference 2017. Bangkok, Thailand. Nov 20-21, 2017.

2. Pawut Satitsuksanoh, Rachsuda Jiamthapthaksin, Pisal Setthawong, and Se Won Kim. "A Cost-Effective Interactive Platform for the Management of a Small Scale Lap-Based Jogging Competition using Low-Frequency RFID Technology." Proceedings of the 3<sup>rd</sup> International Conference on Science in Information Technology. Bandung, Indonesia. Oct 25-26, 2017.
3. Rattiporn Luanrattana, Pisal Setthawong, Tuul Triyason, and Ukrit Ruckcharti. "Comparing Smartphone Performance with Consumer's Perception – WiFi Range in Smartphone." Proceedings of the 3rd International Conference on Production Management. Bangkok, Thailand. Sept 9, 2017.
4. Pisal Setthawong, Anan Osothsilp, and Tuul Triyason. "An IoT Implementation for Vacancy State of Public Coin Operated Washing Machine Using Vibration Level Sensors in an Apartment Setting in Thailand." Proceedings of the 4th International Conference on Mobile and Wireless Technology. Kuala Lumpur, Malaysia. June 6-9, 2017.

For his valuable contribution to research, Asst. Prof. Dr. Pisal Setthawong is awarded the St. Thomas Aquinas Award for Research (Third Class) on this auspicious date of December 24, 2017.

#### **Assistant Professor Dr. Kamolnate Kitsawad**

Awarded St. Thomas Aquinas Award for Research (Third Class)

#### **Citation**

Asst. Prof. Dr. Kamolnate Kitsawad graduated with honors from Assumption University with a Bachelor's Degree in Biotechnology. Not long after, she obtained her Ph.D. in Food Science and Technology, specialized in Sensory Evaluation, from the University of California, Davis in The United States of America.

Upon graduation, she joined Assumption University in 2012 as a full-time lecturer and has since made significant research studies. Asst. Prof. Dr. Kamolnate has been working closely with institutes and companies in the food and beverage industry, both domestic and overseas, as to develop research collaborations. Her research regarding sensory evaluation of foods has become useful in attaining consumer insights, product development, as well as quality control in food and beverages.

The highlights of Asst. Prof. Dr. Kamolnate's recent publications are as follows:

1. Kitsawad, K. Blessing, A.J., and Tipvarakarnkoon, T. 2017. Effect of heat on the sensory quality of jaew sauce. *British Food Journal* 119(10): 2161-2171.
2. Panjapiyakul, P., Srinin, T., and Kitsawad, K. 2017. The product development of Thai fermented sausage with mixed Tomyum ingredients. *British Food Journal* 119(10): 2203-2216.
3. Virochtacha, S. and Kitsawad, K. 2017. Comparative study of experts and consumers: a case study of Japanese green tea and snack pairing. In the proceeding of Food Innovation Asia Conference 2017 (FIAS 2017), 15-17 June 2017, 647-656.

4. Thamrongwattanalerd, K. and Kitsawad, K. 2017. Comparison of the sensory characteristic of processed tea in PET bottle and tea leaves. In the proceeding of Food Innovation Asia Conference 2017 (FIAS 2017), 15-17 June 2017, 657-665.
5. Ruangjiranan, T., Tipvarakarnkoon, T. and Kitsawad, K. 2017. The sensory characteristics of different types of sweeteners using sorting technique. In the proceeding of Food Innovation Asia Conference 2017 (FIAS 2017), 15-17 June 2017, 680-688.
6. Mangundayao, K., Kitsawad, K., and Tipvarakarnkoon, T. 2017. The effects of filtration methods on physicochemical and sensory properties of date palm juice. In the proceeding of Food Innovation Asia Conference 2017 (FIAS 2017), 15-17 June 2017, 75-85.
7. Kitsawad, K. and Tuntisripreecha, N. 2016. Sensory characterization of instant tom yum soup. *International Journal of Applied Science and Technology*. 9(2): 145-152.
8. Ruengdej, K. and Kitsawad, K. 2015. Focus group discussion and sorting technique for jasmine tea. *The proceedings of The 17th Food Innovation Asia Conference*. June 18-19, 2015, Bangkok Thailand pp181-185.
9. Kitsawad, K. and Nguyen, T.T. 2014. Determination of suitable palate cleanser for spicy tom yum soup. *Agro Food Industry Hi Tech*. 25(3): 28-30.
10. Kitsawad, K. and Guinard, J-X. 2014. Combining means-end chain analysis and the portrait value questionnaire to research the influence of personal values on food choice. *Food Quality and Preference*. 35: 48-58.
11. Lee, S. M., Kitsawad, K., Sigal, A., Flynn, D., & Guinard, J. X. 2012. Sensory properties and consumer acceptance of imported and domestic sliced black ripe olives. *Journal of food science*, 77(12), S439-S448.

For her valuable contribution to research, Asst. Prof. Dr. Kamolnate Kitsawad is awarded the St. Thomas Aquinas Award for Research (Third Class) on this auspicious date of December 24, 2017.

#### **Assistant Professor Dr. Martin Adamčík**

Awarded St. Thomas Aquinas Award for Research (Third Class)

#### **Citation**

Assistant Professor Dr. Martin Adamčík received his Master degree in mathematics from Comenius University in Bratislava, Slovakia, in 2010. After that he became a Marie Curie Early Stage fellow under the project From Mathematical Logic to Applications, which entitled him a faculty position at the University of Manchester, U.K., which he held for two years. From this university he received a Ph.D. degree in mathematical logic in 2014.

He has been a faculty member of Assumption University of Thailand since 2014 and effectively became an assistant professor in mathematics in June 2015. From August 2017 he is based in the Department of Business Economics, Martin de Tours School of Management and Economics. During his service he has provided research

reviews first as a member of the school's research review board and later as a member of the Research and Academic Services Support Committee.

The main research interest of Assistant Professor Dr. Martin Adamčík is to apply logic and probability to practical inferences about the real world, fulfilling the aim of the fellowship that kick-started his career. To this end, he has developed a new method for meta-analysis that deals with both complex knowledge and unexplained heterogeneity. A research paper explaining this method by combining several medical studies concerning the one-year incidence of diagnosis of cancer in patients with unprovoked venous thromboembolism was published in the *Journal of Biomedical Informatics*, a leading journal in the field indexed in the Science Citation Index.

Among other publications, the following are his best journal papers, all created during his service for Assumption University of Thailand:

1. Adamčík, M. A Logician's Approach to Meta-Analysis with Unexplained Heterogeneity. *Journal of Biomedical Informatics* 71 (2017): 110-129.
2. Adamčík, M. On the Applicability of the 'Number of Possible States' Argument in Multi-Expert Reasoning. *Journal of Applied Logic* 19 (2016): 20-49.
3. Adamčík, M. The Information Geometry of Bregman Divergences and Some Applications in Multi-Expert Reasoning. *Entropy* 16 (2014): 6338-6381.

This was possible only with support from the faculty, namely from the dean Dr. Uree Cheasakul and from colleagues at the department level. Among other collaborators, those who contributed most to his research achievements are Dr. George Wilmers, Professor Pavol Zlatoš, Dr. Alena Vencovská and Dr. Juergen Landes.

For his valuable contribution to research, Assistant Professor Dr. Martin Adamčík is awarded the St. Thomas Aquinas Award for Research (Third Class) on this auspicious date of December 24, 2017.

## **St. De La Salle Award for Commendable Service**

The St. De La Salle Award is given to faculty members who have served Assumption University as lecturers for more than twenty-five years. These faculty members have made invaluable contributions to the teaching profession and have maintained high standards of excellence in their profession. They have displayed exemplary attitude and professionalism for younger members of the University to emulate. Most importantly, they have been committed to the development of the total being of students academically, emotionally and morally.

On December 24, 2017, Assumption University is pleased to confer the St. De La Salle Award for Commendable Service on 14 faculty members who deserve to be recognized for the long years of commendable service to the University as follows:

1. Dr. Charn Mayot
2. Mr. Tet Toe
3. Mr. Warongkidh Ganchanasopa
4. Ms. Hiroko Sano
5. Ms. Jiraprapa Lakkam
6. Mr. Jamorn Krasantipotorn
7. Ms. Chudarat Wuttisawangwong
8. Assistant Professor June Bernadette D'Souza
9. Ms. Sunisa Borribanbureephand
10. Ms. War War Myint
11. Ms. Sunida Maetasiri
12. Mrs. Tan Hsiao-Hsien
13. Mr. Monthon Phengphien
14. Ms. Khine Zin Aung

## **St. Joseph Award for Dedicated Service**

The St. Joseph Award is given to full-time staff members who have served Assumption University for over twenty-five years. These staff members have fulfilled their work and responsibilities to the best of their ability and have rendered satisfactory service to the University, faculty members and students. They have shown exemplary work attitude, dedication and commitment to the University that are worthy of recognition.

On December 24, 2017, Assumption University is pleased to confer the St. Joseph Award for Dedicated Service on 11 staff members who deserve to be recognized for the long years of dedicated service to the University as follows:

1. Mrs. Prapaporn Sokul
2. Ms. Malee Saejew
3. Mr. Natsun Chowtiyasiti
4. Ms. Daranoi Potjanasophon
5. Mr. Somjai Rungkadee
6. Ms. Chongtip Nawikanjana
7. Mr. Thanet Poolsawasdi
8. Mr. Pongsak Nakbumrűng
9. Ms. Malivan Sukwat
10. Ms. Pranee Rumjunjon
11. Mr. Wichien Thongdee

# ASSUMPTION UNIVERSITY ANTHEM

Lyrics by : Thomas Khng  
Music by : Lian Sek Lin  
Arranged by : Capt. Veeraphan Vawklang

From every corner of the land,  
We come to pursuit truth.  
For integrity, and progress we stand  
And learning's sterling worth  
Up lifting virtue of mind and hand  
With the glory of our youth.

We are the salt of the glorious earth  
No task is too hard to do.  
For Assumption and the land of our birth  
We remain ever loyal and true  
For excellence in all realms of effort  
We give Assumption its due.

Assumption is  
the light that leads  
Our youth to knowledge sure  
Ever mind full of all our needs  
It brings us to learning shore  
Ennobling our academic deeds  
Making our  
future secure!

\*\*\*\*\*



# GOD WILL MAKE A WAY

Words and Music by Don Moen

God will make a way where there seems to be no way.

He works in ways we cannot see.

He will make a way for me.

He will be my guide, hold me closely to his side, with love and strength for each new day.

He will make a way.

He will make a way.

By a road way in the wilderness, he'll lead me, and rivers in the desert will I see heaven and earth will fade but his word will still remain.

He will do something new today.

\*\*\*\*\*

## WE WISH YOU A MERRY CHRISTMAS

We wish you a Merry Christmas

We wish you a Merry Christmas

We wish you a Merry Christmas

And a Happy New Year...

Good tidings to you and whenever you are.

Good tidings for Christmas and a Happy New year. *(repeat all)*

\*\*\*\*\*

# BOUQUET OF HEARTS

Composed by: Siripong Santiyothin  
ABAC Alumnus  
ID 3913763

Songs of bliss from the heart of our hearts sung in your memory on your rapturous welcome birthday. We wish you full of happiness.

May the Lord of joy bless you, bless you His special child.

*Happy Birthday to you, Happy Birthday to you, Happy Birthday to you. (repeat all)*

\*\*\*\*\*

## HAPPY BIRTHDAY

Happy Birthday to you, happy birthday to you, happy birthday,  
happy birthday, happy birthday to you.

Happy is the man who loves the Lord. Happy is the man who  
walks in his way. Happy is the man who loves the Lord.  
Happy is the man who walks in his way.

Happy Birthday to you, happy birthday to you, happy birthday,  
happy birthday, happy birthday to you.

\*\*\*\*\*

## YOU ARE THE LIGHT OF MY SOUL

You are the light of my soul, O Lord. You are the candle in my life.  
You are the light of my soul, O Lord. You keep the flame burning bright.  
You are the One who lights my path. You lead me in the way of truth.  
You are the Rock on which I stand. For ever more, I'll trust in you.  
For ever more, I'll trust in you.

\*\*\*\*\*

