THE FUTURE OF THAILAND’S LOGISTICS COMPANIES

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ABSTRACT

Logistics companies are well established in Thailand. They service trading companies within Thailand and beyond its borders. There is tough competition in an ever increasing global complex world, in which mega-trends will greatly influence societies, businesses, and logistics firms. As one of the ten members of the Association of Southeast Nations (ASEAN), Thailand faces the imminence of the ASEAN Economic Community (AEC) in December 2015, which presents challenges and opportunities. ASEAN becomes a single market and production base, which, with near-zero customs barriers, will enable easier flow of goods and services as well as of investment, capital, and professionals. This will also help ASEAN countries to become more integrated in the global economic community. AEC has tremendous implications for logistics companies in Thailand, which has a geographically advantageous central position, and which could become the transport hub. There is a need for well-educated, multi-skilled graduates, to take a variety of jobs in logistics companies.

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