

ABSTRACT

Environmental problem is the main problem that we met every day. Humans made the source of the problem. For example, the cause of Bird's extinction is deforestation. This problem made the Bird, which lives on the tree move out of the forest. Some of them died because they were unable to adjust their natural living conditions. Hunters hunted some for selling to people who wanted to have rare birds in their possession. The Bird's extinction problem becomes more and more every day and damage to other ecosystems as well as Global warming issues etc. So if we are thinking back to how can we contribute to helping solve this problem. As a designer, therefore, we want to design some devices and the pieces of information that help educate children about 10-15 years about the causes of extinction of rare birds in Thailand. This device can train the consciousness's children to stop supporting the trading of illegal bird trade cycles. Therefore, it came out as a board game design knowledge that made children understand the problem of extinct birds in Thailand. They might understand the importance of the life of world friends 'birds'. They will get awareness in society and growing up to be an environmentally friendly person.

Boardgame design for Bird's extinction Thailand Concept Story thinks the players have the feeling. They are one superhero who will protect the rare birds that live on this island. They can help various rare birds to escape from the dangers of hunters and intermediaries. So the design concept is designed to look like a game to protect this island. Mood and tone will put the atmosphere like an island of adventure. Notably, the design of the board will be 5 zones divided into forests, mountains, sea, rivers and barns (paddy). When players walk the characters into different zones will get a different feeling, and there will be a bird card that lives In. All areas are not the same as well. Most colours in the game are bright tones such as yellow, red, blue and covered in green, which is quite contrasting. Graphic style is simple; the design looks cute and suitable for players. The method of playing is not very complicated, but it is better if there are adults to take the kids to play. As the design parts, making a board game, we found there are many elements, which are Concept Design, Logo, Packaging, Theme Design, Character, Infographic Design, Printing Material, Mock-up, Symbolic Design. Apart from design, we have to go to the area to collect information about birds. They are talking with conservationists to find insight and thinking of the system of games to play and have comfortable and fun together as well.

In summary, this board game aims to train a sense of consciousness for children aged 10-15 years to understand the root cause of the extinction's birds. We are the part of causing these cycles and if we could be supporting rare bird trading, awakening the consciousness to be environmentally conscious and create useful things for society if any designers are involved in using their design skills to help the community. They will have many tools that are used by a variety of people to make our society better.