ABSTRACT

Thai Southern Dialect is the language of culture and the uniqueness of each locality. It represents a unique dialect, style of living and lifestyle of the local people of the country sometimes called a localized language. The use of dialects helps to communicate effectively and to create unity of the nation. We should preserve it to the next generation. In the present, font has been used in our daily communication, as much as the use of communication by speaking. It's mean that font are matters to our daily life and we all consume typeface without consciousness. Nowadays, we all interact and consumer with the typeface.

Nowadays, there’re not many typefaces which can show the readers that they have movement and feeling behind those letters. So, I’d like to create one that is like that.