

## ABSTRACT

In this time, there are a lot of Thai movies appear every time. But, most of them will direct to old style, bloodshed, daily life and Ayutthaya. I start to think that why there are no Thai artwork in another direction. So, I want to push Thai style on the other way like Future, Fantasy and more thinking.

All my life, I saw many of Thai movies such as King Naresuan, My girlfriend, Pee Mak Phra Kanong and Anything Else. No one dares to do anything out of the same thing. Until one day, I saw Thai great movie “9 Satra”, this movie are very popular in Thailand and worldwide. Moreover, I saw this movie in premiere press conference. Creators said that they want to push Thai movie more international. They put fantasy theme in 9 Satra Movie. This why 9 Satra Movie can go more worldwide. I got many of inspirations from that day.

So, after I finished watching 9 Satra premiere press conference. This event helps me believe that I should try to do new things. I want to create visual development for Thai movie in Futuristic, fantasy and deep-thinking. Because of there are no Thai movie use this theme before. I want to impel to Thai movie look more international and worldwide pass though this project. I hope that audiences can believe that Thai movie can be renowned and see how important of trying to do something new.

Keyword : Thai Movie, New thing, Futuristic, Fantasy

