

ILLUSTRATION FOR BANGKOK YUYAK BUT YU DAI

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THIS REPORT IS PART OF THE REQUIREMENT TO FULFILL
VIS 4116 ART THESIS I & VIS 4122 ART THESIS II
DEPARTMENT OF VISUAL COMMUNICATION DESIGN
ALBERT LAURENCE SCHOOL OF COMMUNICATION ARTS
ASSUMPTION UNIVERSITY
2019

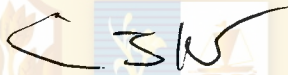
ALBERT LAURENCE SCHOOL OF COMMUNICATION ARTS,
ASSUMPTION UNIVERSITY
APPROVES THAT THE ART THESIS
IS A REQUIREMENT OF THE BACHELOR DEGREE OF FINE AND APPLIED ARTS



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ABSTRACT

Bangkok is the center of Thailand, where people from every part of the country come with hopes and desires to be successful. But it comes with serious risk because everything is very competitive. There are people who work harder, faster, or even smarter than others because that's how one needs to survive in this city. People that live in Bangkok face a lot of hardship in daily life. Some problems are too big and seem to be unable to fix, but they still need to live with it, which put them in the worst situation. People that cannot handle it need to give up and leave the city eventually. That's why Bangkok seem to be a difficult place to live in. But I believe that there are ways that would allow us to stay and even make something out of the problems that we have to face.

To be able to find a way to deal with problems of Bangkok, I have to know exactly what the problems are and where is it happening. So, I did some research from the Social medias because I believe that it is one of the biggest parts of everyone life right now. It come down to four main problems which are transportation, income and high cost of living, over population, and social status stereo types. I, then go straight to places where these problems happen. I found out that I have been to these places multiple time but these problems happen all the time for so long that I look over without recognizing it. So, I decided to spend time in those places and noted as much detail as possible about the problems.

After, I re- experiences the problems I realize that we, as the people of Bangkok, have been ignoring the problems for so long that we get used to it like nothing was wrong because we all have been focusing on ourselves and ourselves only. When I really looking for problems, I then realize that we may not be able to fix their problems but we definitely can gain something from it, hell, we might actually make a career out of it. I got a lot of ideas on how to fix these problems but I'm not good at telling stuff to people whether it is by way of writing or talking. So, the best way to express my idea is drawing my thoughts or illustrations. I chose to do it this way because I can put everything in my imagination in to reality with a hope that people could get something from it. I also think that illustration helps to express serious topics in a way that won't stress the audience. Hopefully this project could give some information that people might forget and also encourage people to find a way to live in Bangkok for a long time.

ACKNOWLEDGMENT

“Done”. I would like to start with this word. It’s been a long time that I have been waiting to use this word. It’s quite a journey. I was pretty sure that I won’t finish this project. I gave up on the project more than five times throughout the years. This project took me more than three long, lazy years, full of excuses. I couldn’t finish this myself, really.

First, I would like to thank my sweet, most wonderful, and loving mother for keeping on asking me to finish the thesis. Thank you for believing in me when I really don’t. Thank you with all my heart. I love you, forever.

Thank you, Ajarn Khonteeneung Saenghiruna, for everything. You have been a great support. Thank you for all the time spent on fixing my problems professionally and personally. Thanks to all the comments that you gave. Thank you for bringing me back to the project even though I have avoided you several times. Thank you for being very kind when I didn’t keep up with my promises. Thank you.

I also would like to thank, one of the best group of people in my life my loving friends, Pocky, Art, Jam and June (sorry for not remembering your full names). You guys were in almost every part of my project. Thanks for all the support and Yes, I love you all.

Thanks to all the people who was involved in this project. Thank you.

And, finally, thanks to myself for getting through all the problems, laziness, and excuses to finish this project. You are great. I’m great. Yes! Thank you. Peace.



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Chapter 1

Introduction

1.1 Background

Bangkok is the city that is full of potential in most of categories whether it is finding jobs, making money, or even being successful. People from every part of the country come to Bangkok with hopes and desires to be successful. But it comes with serious risk because everything is very competitive. People need to survive no matter what, which makes it difficult to live. It is win or go home for everyone. In 2006, the government came up with the campaign called “Bangkok...city of life” (กรุงเทพชีวิตดี...ที่ลงตัว), that aim to improve every life in Bangkok. But it's been 12 years since, and things are not where it is supposed to be. People lose their hopes and start to make fun of the statement. When things seem to be a big disaster living in Bangkok, people still need to do what they do, but need to take it to another level. The meaning in Thai of Bangkok is city of angels or goddess, so to live in Bangkok you need to be someone who could do things better, faster, smarter, and stronger than others. Be someone who can embrace the hardship of any kind. Always think that there are people who can do things that you do but better, this kind of mentality will help you survive. Believe me, I have been living in Bangkok over 20 years, so I know what I'm talking about. If you have been living in the city long enough, you know what I'm talking about. Yes, Bangkok is hard to live, but doesn't mean that you can't make it.

1.2 Problem Statement

People who live in Bangkok face a lot of hardship in daily life. Some problems are too big and seem to be unable to fix, but they still need to live with it, which put them in the worst situation. And Bangkok is very competitive, there are people who work harder, faster, or even smarter than others because that's how to survive in this city. So, the remain ones were left be hide. They are tired and want to move away because of problems in the city. That's why Bangkok seem to be a difficult place to live in.

1.3 Project Objectives

1. To compare, both the sides that shows the difficult parts of Bangkok and the one that shows that people could live in Bangkok.
2. To provide trips and tricks of living in Bangkok
3. To show that Bangkok is still the destination, in the living perspective, of people around the country.

1.4 Applications

4 Illustration Poster, size: minimum A2

1. Transportation
2. Income and high cost of living
3. Overpopulation
4. Social Status Stereotype



CHAPTER 2

INFORMATION ANALYSIS

Chapter 2

Information Analysis

2.1 Literature Review

2.1.1 Knowledge on Selected Topic

Bangkok City of Life Campaign



Fig 1 กรุงเทพมหานคร แถลงทิศทางใหม่กรุงเทพฯ “กรุงเทพฯชีวิตดี... ที่ลงตัว” (Positioning/2006)

In 2006, Mr. Apirak Kosayothin, Governor of Bangkok (at that time) introduced the campaign "Bangkok ... City of Life" (กรุงเทพฯชีวิตดี... ที่ลงตัว) and the announcement of Bangkok's new direction to be a sustainable city. Introducing the four dimensions which are economic, environmental, cultural and tourism, and quality of life. The government expects that the campaign will help draw cooperation from the public so they could work together to create a good life and improve the living quality of people (Positioning, 2006). But since the campaign was introduced nothing has been done except changing the logo of Bangkok that replaced the original Indra logo. The design has a clear goal to create the image of modern Bangkok (TCDC/2009). And that's it. Nothing further has been done.

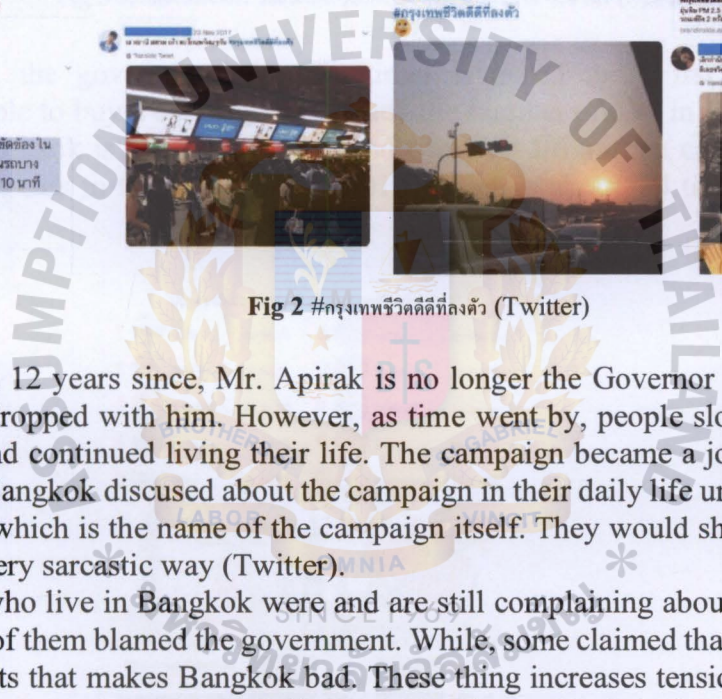


Figure 2 consists of two side-by-side screenshots from a Twitter thread. The left screenshot shows a crowded train station platform with people waiting. The right screenshot shows a sunset over a cityscape with a car in the foreground. Both images are part of a Twitter thread discussing the #กรุงเทพชีวิตคือติดค้าง (Bangkok Life is Stuck) campaign.

Transportation



Fig 3 จะไม่ติดได้ยังไง!! รถยนต์ในกรุงเทพฯ มีมากกว่าถนนรับได้ 4.4 เท่า (MThai, 2012)

1. Cars

In 2011, the government (at that time) launched the “First car policy” that encouraged people to buy a car. So, as expected the number of cars in Bangkok increased dramatically. Bangkok is only capable to handle around 1.6 million cars but there a little under 10 million cars in the beginning of 2018, which is about 4.4 times (Fig2)(MThai, 2012).



Fig 4 ประเทศที่เสียเวลานานที่ถนนมากที่สุดในโลก (bltBangkok, 2018)

According to INRIX Global Traffic Scorecard’s survey of 1,360 cities around the world in 2017, Thailand was among the countries with the worst traffic jam in the world and spent 56 hours in traffic snarl-up each year, followed by Indonesia (51 hours), Colombia (49 hours) and Venezuela (42 hours). The U.S. and Russia recorded the same amount of time of 41 hours per year in gridlock. INRIX stated that long hours on the street due to congestion have an adverse impact on a country’s social development and health of its people and considerable economic losses (bltBangkok, 2018) (inrix, 2018).

Another survey by TomTom, a developer of navigation and GPS system, also shows Bangkok is the city with the world's worst traffic congestion during rush hours while Boston Consulting Group found each Bangkok resident spend 72 minutes per day in traffic jam and 24 minutes each day to search for parking space. This means 1.30 hours per day or 24 days per year (tomtom, 2018).

2. Rapid Transit (BTS, MRT, Airport Rail Links)

Rapid transit, such as BTS, MRT, and Airport Rail Links, should be one of the ways that could solve traffic jam problem in Bangkok. According to Mr. Surapong Laoha-Unya, the President of BTSC, the number of passengers of the BTS Skytrain has an average of 8 hundred thousand people per day on weekdays, and on Friday the beginning of the month, there are almost nine hundred thousand people per day. And predicted in the future, after opening the green line extension route north of Mo Chit - Khukhot and South Bearing - Samut Prakan in 2021, the number will rise to 1.5 million people per day. But the service itself also have a lot of problem which effect people in Bangkok directly especially during rush hours both morning and evening. If there is a slight failure, it will result in delay of train and passengers left over on the station which causes people who are going to study or work to be late (meearai, 2017).

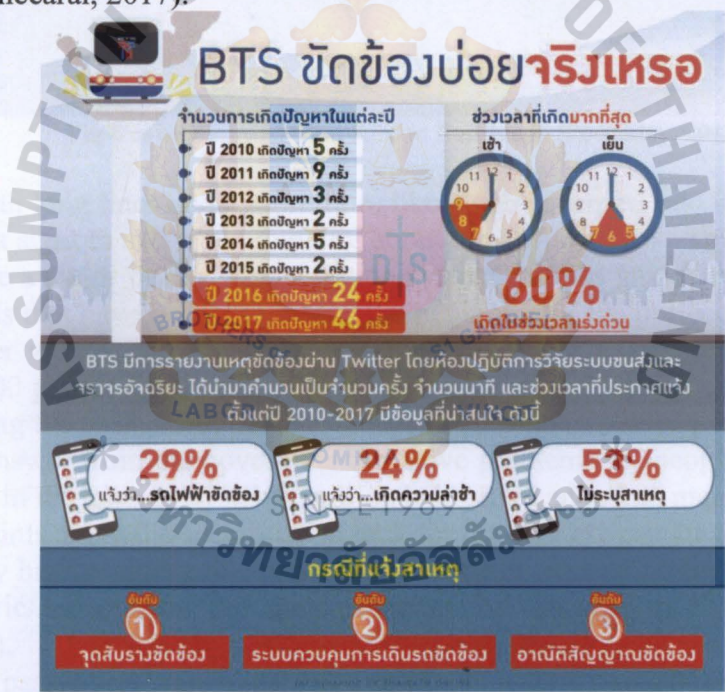


Fig 5 BTS ชัดข้องบ่อยจริงหรือ (meearai, 2017)

According to Dr. Wasan Phattathikom, Head of the Intelligent Transportation and Traffic Research Laboratory, NECTEC collected data from the BTS's Twitter (@BTS_SkyTrain) that has been tweeted about the incident. The number of minutes and times announced during 2010-2017 are as follows: In 2010, 5 problems occurred. In 2011, 9 problems occurred. In 2012, 3 problems occurred. In 2013, 2 problems occurred. In 2014, 5 problems occurred. In 2015, 2 problems occurred. In 2016, 24 problems occurred. In 2017, 46 problems occurred. Since 2016, there has been a high number of disruptions, which can be seen that there has been a major event that occurred in February 2016, the only month with the longest disruption for 1,449 minutes (Fig 4) (meearai, 2017).



Fig 6 ภาพผู้โดยสารขณะใช้บริการ Airport Rail Limls (Posttoday, 2018)

Queue with long lines and a tight train, like a fish squeezed into a can, throughout the rush hour is a sight to see when thinking about the Airport Link. This line of electric trains has become a major public transportation system that has gained popularity, which remove the insults that have been attacked at the beginning of the project's worthiness. At present, passenger volume has increased steadily. In the past 8 years, the growth rate of 133% from 30,000 people / day increased to 7.2 thousand people / day and to 8 thousand people / day during the peak. With the latest record of 2 million passengers per month. But still there is no answer from the government to solve problems for people. The project to purchase 7 trains in the amount of 4,400 million baht. But had to end many times from the incoming complaints about the specification lock for the Chinese private to win the tender. As well as a very high middle price compared to the numbers of Malaysian government purchasing electric trains from the same company but cheaper to 2,000 million baht (Posttoday, 2018).

Recently, passengers were injured as a result of the train being overloaded. The lady who used this service was the last one to enter the train, making her to stand next to the entrance, standing facing the door. Even with heavy passengers, the door is closed normally. When arriving at Ramkhamhaeng station, while the door is still not fully open, other passengers inside the train tried to walk out and thereby pushed her arm into the door. The victim said that her arms were stuck at the door, which was still not fully open for about 5 minutes. It is clear that this accident is partly caused by the number of passengers that are too crowded, causing the passengers to be injured (GMLive, 2018).



Fig 7 สภาพผู้โดยสารขณะใช้บริการ MRT (Posttoday, 2016)

Subway (MRT) travel during the rush time, 7.30 am - 8.30 am is becoming a problem for people who have to travel with this type of vehicle. We can see that many passengers have to stand in a long queue to enter the platform. The convenience that is lost in travel is leading to widespread criticism in society. The problem arises from the gate entering the platform. The station has only 3 channels, resulting in less mobility or passenger flow. It is not designed to accommodate many people. No matter how early you arrive at the station you must spend at least 10 minutes or more in line queuing. During the urgent period, there were only 3-4 employees selling tickets for service and only 3-4 automatic ticket vending machines service. Resulting in a loss of travel time from the usual 15 minutes to 30 minutes (Posttoday, 2016).

3. Road Transit (Bus, Taxi, Motorcycle)

Dr. Noppadon Kannika, President of the Institute for Community Happiness and Leadership from the Super Poll Research Office reveal the results of bus polls in the case studies of people from all occupations a total of 1,417 person. When asked about the problem of bus services in the past 30 days. 84.0% said buses were driving over the limited speed. 78.8% had encountered broken windows and damaged doors. 76.7% had encountered a sudden bus stop. 71.0% said that buses do not park at the edge of the parking lot sometime buses park two lanes away from the road edge. 66.4% said buses are stinky. 60.6% said buses do not stop at the bus stop. 60.3% had met upset drivers. While the other said the fare collector does not speak well, there were people who had been stolen, and more than 1/3 of female passengers have encountered sexual harassment on buses. When evaluating overall satisfaction with the service of buses from past experience, with the full score of 10 points, the satisfaction score from the people only 5.75 points (Siamrath, 2017).



Fig 8 แท็กซี่ไทยถูกร้องเรียนมากแค่ไหน (Thestandard, 2018)

Department of Land Transport Revealed that the assessment of taxi passenger satisfaction is less than 70% from the rating assessment via the DLT Check In application. In addition, the volume of complaints through the 1584 call center jumped over the previous year. In 2018, there were 48,223 complaints, which is more than the previous year (In 2016, there were 43,804 complaints, in 2017, there were 43,254 complaints.) The top 5 complaints were refusing to accept passengers, showing disrespectful behavior, driving recklessly, not using fares meter, and not sending passengers as agreed (Thestandard, 2018).

Foundation for Consumer Information Center and Consumer Network 7 sectors, disclosing complaints from consumers in the case of using motorcycle taxi services by data from 2017 until July 2018, there were 729 complaints. The problem of motorcycle taxi complaints are as follows

1. Fare is charged more than the rate.
2. Drive fast, adventurous, accident prone
3. Use impolite words to passengers

The problem of using the motorcycle taxi service is increasing every year caused by consumers not knowing their rights and they have no time to handle the complaint (Consumerthai, 2018).

Recently, a Facebook user has posted a warning because he has been riding a motorcycle taxi and fares collected was more than it was supposed to. The use a motorcycle taxi from Ekamai to go to the expressway-Ramintra road, which is a distance of 10-15 kilometers. But he was charge as high as 800 baht. Normally the charge should be 200-300 baht, maximum. This is what happen more and more when people use the service, especially to the passengers who do not know the way or the normal price of the service (Tnews, 2018).

Income and High cost of living

Bangkok is a money making city. People around the country come to Bangkok hoping to have at least a stable job. There are a lot of job offers, but also a lot of people looking for one too. In January of 2018, number of Bangkok people who are jobless increase by 0.73% or 39,000 people compared to 2017. The city was and still is very competitive. And even worst, the cost of living in Bangkok is quite high. Bangkok Research Center (Bangkok Poll) reveals survey results on "Resonance from the people about the cost of living today." 1,203 people responses were collected from Bangkok metropolitan area, 76.1% Given that current prices have an impact on their own lives and families. 53.2% said not enough revenue to cover expenses and had to solve it by using saved money (Bangkokpoll, 2012).

People need to pay for almost everything they did, transport, food, hospitality, etc. By living in Bangkok people will faces a lot of things that they want and sometime it cost more than they can offer. But most of the time, that expensive thing turns out to be trendy. Not only people have to fight for their living, they also need to fight with their own greed.

Over population



Fig 9 ข้อมูลสถิติจำนวนประชากรและพื้นที่ราชการของกรุงเทพมหานคร พ.ศ. 2558 (Bangkokgis, 2015)

There are around 5.6 million people living in Bangkok with 1,568.737 km² which is 3,631 person km² (Bangkokgis. 2015). This doesn't include the number of tourists, which are around 18.24 million people and the number of people from 4-5 provinces around Bangkok, who come to work in Bangkok. Clearly, Bangkok is very crowded (Thairath, 2015).

Social status stereotypes

There are different types of people from different parts of country living in the city. So, some are poor, some are middle class, and some are rich, there is classification in the society. There were times after times that the rich look down on the poor. Also, the ones born in Bangkok look down on the ones that come from other places. Racist issue is something that is common in Bangkok society, it happens whether intentionally or unintentionally. Often, that could lead to anger between each other. But that is not the only reason why people get angry. People get angry with each other easier when they are stressed and Bangkok is stressful. That's why people have attitude problems whenever they are provoked, even with small staff, for example there was time that a man forced another person to lie prostrate in front of his car because of hit and run. Even though, the man was right to be angry but his action was a little too aggressive. This type of behavior happens all the time in Bangkok.

The gap between the income of the rich and the poor is shown by the inequality in the society. The survey by government agencies in 2009 found that 40 percent of Bangkok people commented that the gap between the rich and the poor is so high that it cannot be accepted and 32 percent of the whole country sees that the gap between the rich and the poor is so high that it cannot be accepted, but 47 percent of the whole country saw that the gap was very high but still acceptable. And almost 80 percent of Thai people agree that there is an inequality of income (Posttoday, 2010).



2.1.2 Design Related Matter

Illustration style

- **Comical**

Comical style are various paintings drawn without emphasizing the same as all reality. By cutting down the details Comics are therefore written with simple lines. By emphasizing the special features of shapes, gestures, faces of people, animals, objects, etc. Comics are organized as visual art work. Because it is a work of art that is perceived by the public Comic are often used in various tasks including comic books, movies poster, advertising signs, and etc. Comical style can be drawn in many ways such as

1. Single image means image written on paper or other material which may be a lovely picture, a parody, and may contain text.

2. Caricature means an image that is distorted or beyond reality by mimicking the characteristics of those who are drawing.

3. A graphic novel meaning, is an image that is used to tell stories with realistic image characteristics, the appearance of light-shadow anatomy, and clear details.



Fig 10 Nick Fury, agent of S.H.I.E.D., (Marvel, 2019)



Fig 11 Shonen Jump Cover, (Onepiece, 2018)

- Narrative Art

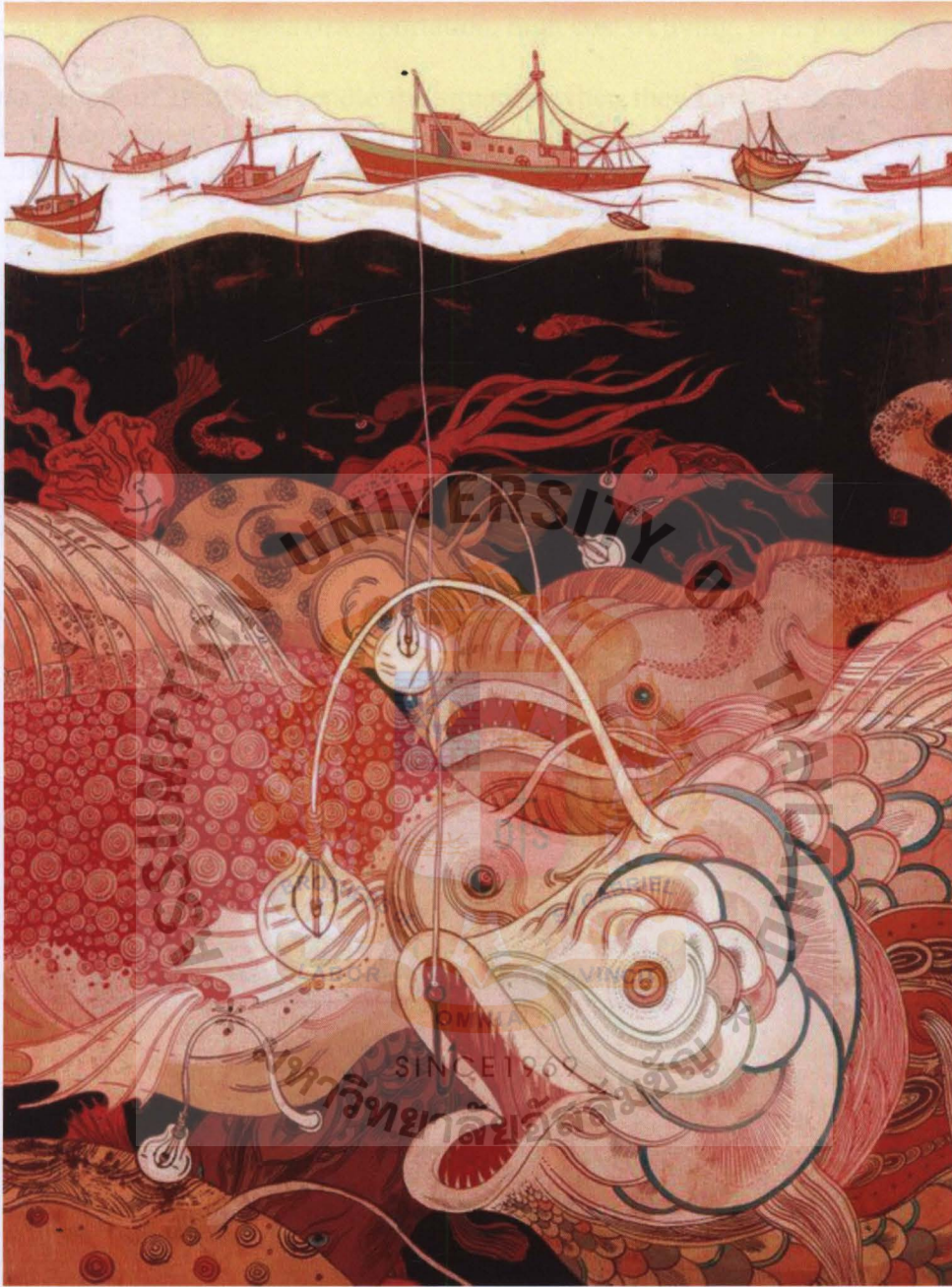


Fig 12 Untitle (Pinteriset, 2018)

Narrative art is the type of visual art that tells stories. This description is highly figurative of course, since the traditional visual arts do not have a temporal dimension needed for actual storytelling. Painting and sculpture, as the most common classical art forms, operate in spatial terms. Rather than having to read a text word by word, the viewer needs only to look at the painting before him/her and to “read” the image. This apparent difference between verbal narratives and the one told by pictures could also help us understand the alleged mediating role of art in our past (and present, as well) (Widewalls, 2016).

2.2 Data Collection

2.2.1 Key Questions

1. What cause the four problems (transportation, high cost of living, over population, social status stereotypes)?
2. How do people of Bangkok handle the situation when they have to face the four-main problems (transportation, high cost of living, over population, social status stereotypes)?
3. Could these problems be solved or compromised?

2.2.2 Methods

1. Observation 1 – Transportation: To find out what cause transportation problems in Bangkok? To see people's behavior and reaction on different type of transportation systems (cars, rapid transit, road transit)
2. Observation 2 – High Cost of Living: To compare the price of things that people need to use in their daily life (food, cloth, transportation, trendy stuff)? To find out what cause this problem?
3. Observation 3 – Over population: To see the different amount of people in three layers of Bangkok (inner, middle, outer)? How do people transport in each layer and what kind of transportation problem do they face? Where do people from each layer get their stuff (food, cloth, trendy stuff)? Is all of Bangkok over populate?
4. Observation 4 – Stereotypes: What cause stereotype problem? What is the different type of stereotype problems? How do people react to this problem?

2.2.3 Respondents

1. Observation 1 – Siam, Ramkhamhaeng, Ladprao: car, rapid transit, road transit
2. Observation 2 – Siam, Ramkhamhaeng, Min-buri: food, cloth, transportation
3. Observation 3 – Siam, Ramkhamhaeng, Nong Chok: transportation, food, cloth
4. Observation 4 – Social Media (Facebook, Instagram, Twitter)

2.2.4 Results

Observation 1 – Transportation

1. Cars

The cause of traffic jam is that there are a lot of people who use cars as their transportation choice, people use cars at the same time during rush hours, there are train station constructions until at least 2023, and there are also taxi, buses, and motorbike using the road at the same time. During rush hours, both in the morning and afternoon, on week day people have to spend extra 20-30 minutes on roads. To avoid traffic, people need to be on the road before 6AM or after 10AM in the morning and before 3PM or 8PM in the afternoon. During traffic jam people seem to be in a lot of frustration. There are people who would break the rule in order to get out of traffic jam, such as going through the red light, create extra lane, or cut thought lane without giving the turning signal. All in all, even though road traffic jam is one of the biggest transportation problems in Bangkok, but private cars is still one of the choices that people chose.

2. Rapid Transit (BTS, MRT, Airport Rail Links)

People tend to use rapid transit during rush hours more than other time. It is like an alternative choice for people who do not own a car or avoids traffic jam. All three services will be packed during rush hours. People would need to spend 10-15 extra minutes on the station during this time. The line of people waiting for the train could be seen from outside of the stations, especially the popular station such as Siam, Bangna, Ramkhamhang, Prayathai, Mo-chit and Chatuchak. Just as aspect, inside the train is pack during rush hours. People are standing very close to each other that it is easy to miss their destination. There are many all type of people who use the service such as students, office worker, or even businessman. Even though each of the three services costs differently, but there is no point to compare the price because each service has different route of service and they also support each other. All of the three services have one thing in common though, the services effects how Bangkok live their live directly, if the service went down at any time it would be a disaster, which happened before.

3. Road Transit (Bus, Taxi, Motorcycle)

Buses and taxi are one of the things that cause traffic jam in Bangkok. Because buses and taxi have to stop to pick up passengers, it would slowdown the flow of traffic. Buses are meant to stay on the left lane at all time, but many times it can be seen that they use the middle land or even worst the right lane. Buses also do not follow the rule that they should stop on bus stops in order to pick up passengers, it can be seen that they would stop a lane or two inside the road. So, even though they are cheaper than other services but the time that is lost during the service is hard to except. Taxi supposed to be the first alterative service of private car, but the way some taxi driver behaves, which is terrible, create a bad reputation to all taxi. Taxi cut though lanes illegally or other illegal actions could be seen all the time. That's why most people seem to avoid this service as much as possible.

Observation 2 – Income and High Cost of Living

1. Food

One thing in common in three different areas of Bangkok; Siam, Ramkhamhaeng, and Min-buri, is they all have street food. Street food is one of the unique things of Bangkok. The difference is prices, in Siam area street food is more expensive than the other two are. Because it is Siam, so it's understandable. Siam area offer a lot more than street food though, there are hundreds of restaurants available of people and they are quite costly. Ramkhamhaeng also known as one of the best food places in Bangkok. Most of the food in this area are street food that come with affordable price. Unlike Siam, there are not as much restaurant in this are, if there is, it is mostly a walk-in restaurant where food is quite cheap. Min-buri is where food is very cheap, compared to the other two areas. To be fair food of Min-buri and Ramkhamhaeng are very similar in quality and price, but with Siam it is a lot cheaper. Unlike the other two, there is a huge market in Min-buri that have everything, of course food is in there too. People do not feel that they are a problem with the price of food from there area because they use to it. The problem happens when people move around, when people from Min-buri travel to Siam they are shocked with the price of food. The same thing happens to people from Siam that travel to Min-buri and see the price of food, with similar quality, food in Min-buri is a lot cheaper. There are places that do not matter where its located, the price are the same, they are fast food restaurants and 7-11. These are food places that everyone could buy food in the same price and they are all over Bangkok.

2. Clothing

Siam area is in the middle of Bangkok so it is the place for brand name clothing. Most of brand name clothing are known to be expensive, which is a common knowledge for everyone. One good thing about it is that most of them are real, unlike other place that sell fake brand name clothing. In Ramkhamhaeng and Min-buri, people could find a lot of fake brand name clothing. There are only few places that you can buy a real clothing. Often, people were lie and persuade to buy fake cloth in this area. Because the fake one is a lot cheaper and people are lack of knowledge about the real clothing, they seem to buy it without a second thought.

3. Transportation:

Siam area is full of different type of transport. People could choose the one that suits them the most at any time. On the other hand, in Ramkhamhaeng are the only rapid transit available is one Airport Rail Links station. Other than that people have to use buses, taxi, motorbike taxi, or their own car. So, traveling in this area is not as convenient as the Siam area. Then, there is Min-buri area, where there is no rapid transit service available. People need to use only road transit services, which although the traffic problem is not as bad as the other two but traveling is a lot harder and slower for sure.

4. Trendy stuff:

When we thing about a place that we can buy trendy stuff or something that up to date, we will thing of Siam. Siam area is full of special shops. The reason why it is more special than other shop in the other area is because Siam shop provides something special, such as limited-edition stuff, custom made product, or something exclusive that you can't find it in other area. In Ramkhamhaeng and Min-buri area, the stuff that sale is most likely be a normal product or if they sale some trendy stuff it is properly fake or second handed.

Observation 3 – Over population

1. Siam

Siam is in the inner layer of Bangkok. People are everywhere, whether on the road, on train stations, in shopping mall, or even in a park. People here transport by trains, personal cars, and every other kind of public transportations (buses, taxi, motorbike taxi, boat). People spend a lot of time in shopping mall for entertainment and buying stuff.

2. Ramkhamhaeng

It is in the middle layer of Bangkok. The only place where there is a lot of people is on the road and the only Airport Rail Links station because this area is the place that connect between the inner and outer layer of Bangkok, so people from both layer have to travel through this area all the time. So, most of people here use road transportation. Othser will use Airport Rail Links services. This area does not have as much shopping mall as Siam, so people get stuff from market or sidewalk shops.

3. Nong Chok

This area is where you can find empty space. There are only few cars on the road. The worst traffic jam that this area would face is last only around an hour. This is the outer layer of Bangkok which connect to the next province. Lack of public transportation, most people use personal transportation to go place to place and most of them are motorbikes not cars. Similar to Ramkhamhaeng area people get most of their stuff from market. They will only go to shopping for special occasion.

So, to say that the whole Bangkok is over populated is an over statement. The only reason why people say what they said is because they only focus on the inner layer and some area around them.

Observation 4 – Social Status Stereotypes

1. Clothing

People in social media have a strong comment whenever they see someone dress differently. We use to see or hear about the rich look down to the poor, but nowadays the rich are the ones who are made fun of. There is a quote that people comment when they see people dress with expensive clothing, which is “you have to be rich and stupid to buy these type of clothes”.

2. Appearances/ race

People made an assumption that the one who comes from another province are either poor or outdated. They even go as far as took photos of those people and make strong and disrespected comments without them knowing. They do the same thing to people from another race too. They would take advantage of these people by making fun or comment about people in Thai, so those people won’t understand. The problem can be so big that it could affect the life in Bangkok for those people.

3. Occupation

Majority of people believe that Bangkok is the city of opportunities, those to made it to the city should have a better job than others. And those who doesn’t have a good job would be seen as failure. Yet again, these people are not brave enough to make fun or talk bad face to face, they always bring these stories to their own social media.

2.2.5 Implementation

Bangkok is ok. (Bangkok Yu Dai)

Bangkok has four major problems, which are transportation problems, high cost of living, overpopulation, and social status stereotype problems. These are very big problems. Truthfully speaking, these problems could be solved by only the government or people who have power. They are long-term problems that must be gradually resolved with the help of every single one of us.

But, what if these problems give us jobs or special skills that we can use to deal with it or to survive in this city. The skill is not super hero like but just some skills that we never thing we could have. But because the problems are huge that people need to do anything to survives, so anything is possible. This project is called "Bangkok Yu Yak, but Yu Dai" which tells the four main problems of Bangkok that make it difficult to live. And how to deal with it. With the idea that what if people in Bangkok get special talents or jobs from the four major problems through 4 illustrations of A2 size, 1 or each problem.

Transportation problem

Although the result of observation says that cars are one of the main reasons for traffic jams. But cars are still the first choice that people use when traveling. So, the usual solution is to traveling early, spare time, or the easiest is to just except it. But when we have that much time during traffic jam. We can train ourselves to have many other abilities. As for another group of people who don't have their own cars, they still need to use other ways of transportation. Which has a lot of users. They will encounter problems with passenger density all the time. And that is an equally serious problem which of course, these problems can give users special abilities or jobs as well.

- Ability to be an enlighten one

To be an enlightened person is to win the devil in one mind and conquer oneself beyond guile, which requires a lot of effort and concentration. You could earn this ability with daily meditation. A good long meditation before bed not only clears your mind but it also allows you to sleep better. In each busy day of Bangkok, traffic jam is the best time to put practice into work. Imagine that everything on the road is the driver's temptation. To want the car to not be stuck is the desire that every driver has. Usually this is the time and place where drivers are angry, but for those who has been meditate and trained their mind this is nothing to be worry about. The one that have this ability could teach other, then everyone will be claim and living in peace on the road. This will surely decrease the number of accident or fight on the road. Also, the traffic will surely be better because more people will follow rules, which is a win-win for everyone.

- Ability to be a seer/ forecaster

This ability is no joke. It is not some fancy thing on movies or T.V. shows. The ability will only be given to the one that have to travel a lot. They have to be using every kind of transportation around Bangkok, every day. It is a result of every calculations that they have to make to know the fastest way to reach their destination. Times, speed, distance, and weather are things that they have to keep in mind at all time.

- Ability to be a price negotiator

This ability can be practiced by negotiating with taxis or motorbike taxi about the price of the services. It will be a little harder with taxis because they have a lot of excuses not to pick up passenger. With daily practice, you will definitely become a good negotiator. Later on, you could apply this ability to do business or invest in anything.

-Ability to be healthy person

Trains and buses are two forms of travel that will train us all to have strong muscles. The more crowded, the more we practice. We have to do all those grapping and pushing every day. The least we could gain is a healthy body.

High cost of living and income problem

It is normal that being the capital city causing Bangkok to have a high cost of living. People in this city knew what to expect. But because everything is so expensive, it forces people to adapt. Those who cannot adjust must surrender and leave. But for those who can adjust it will train them and unconsciously give special abilities or careers. All of this happen because everyone wants and need to survive.

- Ability to be a Master Chef

Because food in Bangkok is expensive. People have to make their own food from cheap ingredients, which matches the qualifications of a Master Chef. And because they have to cook every day, they will have a lot of practice. Therefore, Master Chef is a dream that is not far away.

- Ability to be a farmer

Sometimes cheap ingredients may be difficult to find in Bangkok. That people have to grow vegetables by themselves. it is a good cost reduction. Nowadays technology allow plants to be planted in a small area such as condo or room. In addition, the current prime minister once tells people to grow vegetables if the wanted to have cheap food themselves, which is an idea of an actual government policy.

- Ability to be fashion stylish

Clothes in Bangkok are quite expensive. The trendier the outfit, the more expensive it will be. That's why people have to find inexpensive clothes from many places and combine them into a set which is a skill of a good fashion stylish. Then it could give people the ability to extend the work to be able to make their own shirt and turn it into a brand.

- Ability to be a statistician

This ability will be given to people who travel frequently in Bangkok. Bangkok has many kinds of transportations, whether on the subway, floor, or even on the water. Each have different price range and time spent on. Some prices are fixed, but some don't. It is something very complicated. This ability can be a gain easier for people who wants to travel cheap and fast because they have to compare everything and chose the best one.

Overpopulation Problem

Bangkok is a very crowded city, with a population of over five million people. Causing many people to feel uncomfortable. No matter where you go, there are people. And among all people, there must be some that may not be a good person. Some might be a thief. Some are spoiled. On the other hand, this may be a good thing. Because there are people from all over Thailand and foreigners living in one place that make Bangkok so diverse in its beliefs, religion, and culture.

- Ability to be a family organizer

This ability will allow you to help people realize that there are a lot of bad people in Bangkok and the reason is that parent do not have enough time or money to look after them properly when they were kid, so if you are planning to have many kids, make sure that you can be a good parent to all of them if not one or two kids is enough. This will not only help decreasing the quantity of people but it also filters the quality of people to. And the organizer can use what they here to adapt it to help their own life too.

- Ability to be an acrobat

This ability allows you to live in Bangkok easier because when you have to go to crowded place you can use your acrobatic skill to move faster or get away from the crowd. You can do it in the train, on street, or in the building. This ability can also makes you a super star too because when people see you moving fast and acrobatically they will take a video of you and post on social media. Then people will start talking about you, there will be news about you. Show will invite you to interview or some might even want to learn from you.

Social status stereotype problem

Bangkok is where the rich, the poor, and ordinary people are living along side each other. It is very easy for them to meet, causing more frequent judgments. Most of them happen to be external judgment. Many people stigmatize other people from how they look to the point of deciding that that person is a bad person without having any conversation. Many victims whose lives have crashed just because they were judged by others. These problems will never go away unless people learn to adjust. This kind of judgment can be better used for something that is beneficial to oneself and others.

- Ability to be a Modeling agency

Because there are many people in Bangkok it considered a modeling agency paradise. Modeling agency will decide which person fits to be model that fits for whatever they want to sell based mainly on their appearance. For example, to be a magazine or clothing model you have to be tall and looks good.

- Ability to be a direct salesperson

This ability will give high confidence in to people. They will be able to decide who can enter into offering or what to sell to. It's a job that requires to make decisions from the appearance of people and convince them to buy things that they may not need.

- Ability to be a game show player

There are usually game shows in which players have to judge people based on their appearance or their voice. This ability will allow people to use their premature judgment to

win some money in the way that is not offend other.

- Ability to be super human resource

Anyone that want to apply for job will give you the best resume and portfolio to you but that does not guarantee that that person will be able to work effectively. This ability only happens to a person that has the experience of working for many years and meeting a lot of people in Bangkok. Not only it will allow you to choose the right applicant to the right job by only talking to them for a few times but also allow you to be able to check backgrounds and abilities of every applicants in an instant. You will know exactly who is worth hiring.

This is all I want to present in this project. To let people, know about the problems that Bangkok has and let us know that we can adjust our perspective, find the pros and cons that we have encountered. But I will not let people see through reality, so I will be referring to the bad things that happening in Bangkok society through the special abilities presented.



2.3 Design Reference

2.3.1 Design Reference 1 – Visual



Source: https://www.huffpost.com/entry/cat-art-japan_n_6755592

Reference Significance

The centuries-old Japanese art form with wood print masters like Katsushika Hokusai and Hishikawa Moronobu, who rendered everything from “Great Waves” to Edo-era erotica. But, as a recent exhibition has graciously pointed out, cats played a surprisingly prominent role in the work of Japan’s illustrators in the 17th century on. Behold: “Life of Cats: Selections from the Hiraki Ukiyo-e Collection.” This is the collection of “cat as human”. Where the artist use cats as main character in the artwork acting like human.

2.3.2 Design Reference 2 – Concept



2.3.3 Design Reference 3 – Coloring Technique



Source: facebook @trystand

Reference Significance

“Bangkok is dead” an art work by Trystand, Thai artist. I chose this piece of art work for its coloring choice and technique. The use of wired colors that contrast each other and give the surreal feeling to the art is very interesting, which I would like to have in my work. Also, the surreal drawing technique is one of the ways that I would like to do in at least one of my works too.

CHAPTER 3
CONCEPT DEVELOPMENT



Chapter 3

Concept Development

3.1 Communication Objectives

1. To make people realize that the problems are serious so they wouldn't ignore it and start to help
2. To guide people on how to live with what each individual has effectively, such as time and money.
3. To change the mind set of people that there are ways to live even though there are a lot of problem in Bangkok.

3.2 Concept I

Title: Bangkok is happy, Bangkok is happy?.

Mood & Tone: Bitter, Dismal, Faint

Support:

The illustration shows the story behind the prosperity and hardship of living in Bangkok through the intense Chinese brush stroke. It shows how much people have to give in order to earn a piece of Bangkok. Where people have to live with problems that may or may not be able to solve. There is light at the end of the tunnel for everyone but the darkness is so powerful that only some may be left behind, some may have to live in the middle of darkness, and only few could make it to the end.



Concept 1 Sketch:



Media: Illustration

Specifications: A3

Technique: Ink on paper

Thesis Committee Comments & Suggestions:

Looks like a collage, which is hard to understand and express the meaning of the illustration. Too messy.

3.3 Concept II

Title: Intoxicate

Mood & Tone: Unconscious, Distorted, Provocative

Support:

The illustration will portray though the view of an intoxicated person. Everything they see are illusions just like living in Bangkok because things may not be what they look like. Reality was distorted. Promises were broken. People have to do what needs to be done with minimal effort because they have to save some energy to live for another day. People seem to be ill that the work that they do is like they inject some special drugs that will allow them to live, if they stop things will be shut down. That shows how people survive in Bangkok.



Concept 2 Sketch:



Media: Illustration

Specifications: A3, CMYK

Technique: Illustrator (Ai)

Thesis Committee Comments & Suggestions:

Too much is going on in the illustration but it seems to be all over the place. Too surreal to explain the meaning.

3.4 Concept III

Title: At the same time

Mood & Tone: Intense, Unnoticed, Neglectful

Support:

The illustration will show life of Bangkok. Things seem to be beautiful and cute but it is unreal and full of problems. People still seem to be enjoying themselves as if they are used to the environment. It shows that people have been living with these problems for so long, so it goes unnoticed intentionally and unintentionally.



SINCE 1969
มหาวิทยาลัยอัสสัมชัญ

Concept 3 Sketch:



Media: Illustration

Specifications: A3, CMYK

Technique: Illustrator (Ai)

Thesis Committee Comments & Suggestions:

This is the concept that could work, but the characters need to be easier to understand their characteristic and who they are. And try to put more details in the illustration.

CHAPTER 4
CONCLUSION & SUGGESTIONS



Chapter 4

Conclusion & Suggestions

4.1 Final Design



Name: Bangkok Yu Yak, but Yu Dai: Social Stereotype Problem

Media: Illustration

Specifications: A2, CMYK

Technique: Illustration (Ai), print on A2 canvas



Name: Bangkok Yu Yak, but Yu Dai: Transportation Problem

Media: Illustration

Specifications: A2, CMYK

Technique: Illustration (Ai), print on A2 canvas



Name: Bangkok Yu Yak, but Yu Dai: Overpopulation Problem

Media: Illustration

Specifications: A2, CMYK

Technique: Illustration (Ai), print on A2 canvas



Name: Bangkok Yu Yak, but Yu Dai: High cost and Income Problem

Media: Illustration

Specifications: A2, CMYK

Technique: Illustration (Ai), print on A2 canvas

4.2 Conclusion

Bangkok Yu Yak, but Yu Dai is the project reflecting on hardship of living in the capital city of Thailand, where people from all over the country trying to get in and survive. The project talks about big problems that people may ignore and never get fixed. Also provide tips and tricks on how to turn those big problems into something that benefit everyone who face it. So, people will see that even though it is hard to live in, but there are things that you could do to be able to live in Bangkok.

4.3 Suggestions for Future Study

There is one part in this project that I would like to suggest which is careers that you can get from the problems that I have mentioned. I believe that there are more careers that can be found. Finally, the abilities or careers that I have mentioned could be more realistic and accessible to everyone in the city of Bangkok.



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Appendix I

Observation Detail, Criteria and Results – People with transportation problems *Illustration: Bangkok Yu Yak, but Yu Dai*

1. Observation Detail

1. **Type of people:** People who use car during rush hours at Ramkamhang, Ladphrao road. The road around Siam.
2. **Gender and Age:** Any gender and old enough to own a car
3. **Topic of observation:**
 - What cause the traffic jam?
 - How long will they have to wait?

Setting:

- Siam area
- Ramkhamhaeng Road
- Lard Plao Road

4. Date and timeframe of observation:

Week day 7 AM – 10 AM, 4 PM – 7 PM

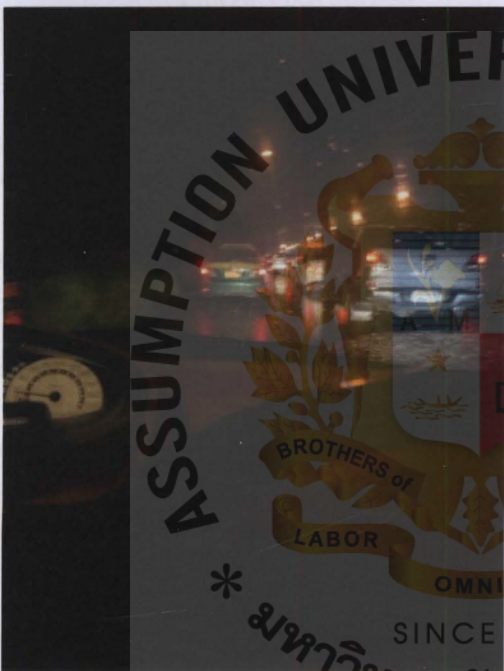
Observation Criteria

5. **Criteria 1:** Rush hours at Siam, Ramkamhang Road, Lard Plao Road

Observation Results

6. **Criteria 1:** People going to road before 6 AM. By 7-8AM is when traffic jam starts because most of people are afraid that they will stuck on the road. But with no particular reason, Friday know to be the day that have the worst traffic jam. So, from 7AM to almost 10AM the number of car stuck on the road is sky high. The road starts to be clear a little after 10AM. Similar things happen on Monday. In the evening, the same situation happens during 4PM – 7 PM. Roads start to clear around 8PM. To make thing worst “The Metro System City” project is now under construction. So, people have to spend around 30-60 minuets more on the road during both rush hours.

Example of Traffic Jam in Lad Plao, Ramkamhang, Siam area



2. Observation Detail

1. Type of people: People who use BTS, MRT, and Airport Rail Links during rush hours.

2. Gender and Age: Any gender and ages

3. Topic of observation:

- What cause the overload use of BTS, MRT, Airport Links?
- How long will they have to wait to use the service?

Setting:

- Siam
- Si lom
- Makkasan
- Ladphrao
- Mo Chit
- Phaya Thai station
- Ramkhamhaeng

4. Date and timeframe of observation:

Week day 6 AM – 9 AM, 3 PM – 8 PM

Observation Criteria

5. Criteria 1: Rush hours at Siam, Ramkamhang Road, Lard Plao Road

Observation Results

6. Criteria 1: People start to use BTS at 6AM. A line of people would be formed as early as 5.30AM. At 6AM the first train is full in less than a minute, but there is still space for people to stand waiting for the next train. From 7AM-9AM is the worst time for using the service because the whole train station is stuck with people. There is not enough space on the station that people have to line on the road waiting to enter the station. The same situation happens at 3PM to 8PM because it is the time that people just get off their work and head back home.

Example of BTS, MRT, and Airport Rail Links during rush hours.



3. Observation Detail

1. **Type of people:** People who use taxi

2. **Gender and Age:** Any gender and ages

3. **Topic of observation:**

- How many taxis do you have to wait before getting the service?
- How did the driver collect money?
- What kind of excuse do the driver use to denied the service?

Setting:

- Siam
- Ladphrao
- Ramkhamhaeng
- Min-buri

4. **Date and timeframe of observation:**

Week day 6 AM – 9 AM, 3 PM – 8 PM

Observation Criteria

5. **Criteria 1:** Rush hours at Siam, Ramkhamhaeng Road, Lad Phrao Road, Min-buri

Observation Results

6. **Criteria 1:**

At Siam and Ladphrao, during rush hours both in the morning and afternoon, never that the first taxi will agree to pick up the passenger. You have to wait for at least 2-3 taxi to get the service. If it is raining or there is a heavy traffic jam to have to wait for 4-5 taxi before you get the service. At worst, no taxi will pick you up, especially when your destination is far away from where the taxi usually drives. All of them use meter as the way to collect money, but some of them suggest the other route and it seem to be longer than the original route. The excuse that driver said to denied the service are they have to return the taxi because it is rental, the destination is too far, they have to refill the gas, and the traffic jam is too bad.

At Ramkhamhaeng and Min-buri is easier to get the service. Many time that you can get in with the first taxi. The worst that you have to wait is 2-3 taxies. The excuse that the driver would deny the service is the same as the on at Siam and Ladphrao.

Example of Taxi that refuse passengers



Appendix II

Observation Detail, Criteria and Results – People with income and high cost of living problems

Illustration: Bangkok Yu Yak, but Yu Dai

1. Observation Detail

1. Type of people: Street food and cheap walk in restaurant at Ramkamhang and Siam area.

2. Gender and Age: Any gender and ages

Topic of observation:

- The price of street food in both area
- The price of cheap walk in restaurant in both area

3. Setting:

- Ramkhamhaeng
- Siam

4. Date and timeframe of observation:

1 PM – 3 PM

Observation Criteria

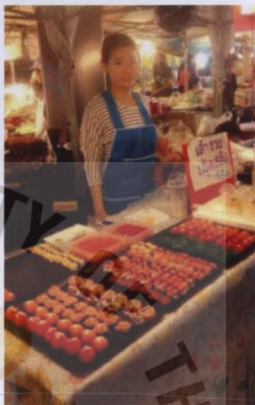
5. Criteria 1: The price of street food and cheap walk in restaurant

Observation Results

6. Criteria 1:

At both Ramkhamhaeng and Siam there are a lot of street food available. Even though the foods are similar but at Siam food is more expensive than Ramkhamhaeng for 5-10 baht. And it is easier to find cheap walk in restaurant at Ramkhamhaeng than Siam. The cheap walk in restaurant at Ramkhamhaeng cost around 30-50 baht, but at Siam is 50-80 baht. This shows that their cheap food in Bangkok but the price range will be charged according to the popularity of the area.

Example Street food and cheap walk in restaurant at Ramkamhang and Siam area.



2. Observation Detail

1. Type of people: Clothing store at Siam area, Rankhamhang, and Min-buri area

2. Gender and Age: Any gender and ages

Topic of observation:

- The price of clothing in both area
- The location in both area

3. Setting:

- Siam
- Ramkhamhang
- Min-buri

4. Date and timeframe of observation:

Weekends 1 PM – 5 PM

Observation Criteria

5. Criteria 1: The price and location of clothing store

Observation Results

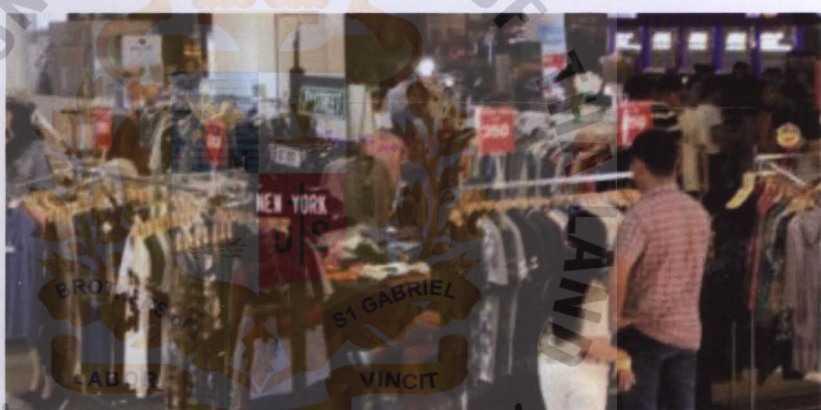
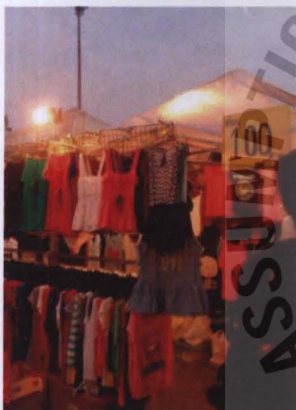
6. Criteria 1:

At Siam, there are two places where the stores are located which are in shopping malls and Siam square. Most of the clothing that are on sale in this area are brand name clothing, therefore the price range is from 500-20,000 baht per item.

At Ramkhamhaeng, there are two main places where the stores are located which are in shopping malls and area around Sports Authority of Thailand (SAT). You can find brand name clothing in shopping malls, but there are only few of them available. So, the price range is around 500- 3,000 baht per item. And the store that located around SAT sale normal clothing and fake brand name clothing. The price range is from 99-1000 baht per item.

At Min-buri, the only main place where the stores are located is Min-buri market. The only clothing sales here are normal and fake brand name clothing. So, the price is only at 99-500 baht per item.

Example Clothing store at Siam area, Rankhamhang, and Min-buri area



Appendix III

Observation Detail, Criteria and Results – Overpopulation problem

Illustration: Bangkok Yu Yak, but Yu Dai

1. Observation Detail

1. Type of people: People who live in inner, middle, and outer part of Bangkok

2. Gender and Age: Any gender and ages

Topic of observation:

- Where in the area the crowd are?

3. Setting:

- Siam
- Ramkhamhaeng
- Nong Chok

4. Date and timeframe of observation:

Weekdays: 8 AM – 6 PM

Observation Criteria

5. Criteria 1: Where are the crowd

Observation Results

6. Criteria 1:

At Siam, it is always crowded. You can see the crowd in train stations, shopping malls, roads, streets, and parks. During the rush hours is when to will see crowd everywhere. But, during working hours is then the area is kind of clear.

At Ramkhamhaeng, most of the crowd are on the roads because this area is where a lot of people all over Bangkok have to pass by. You will also see the crowd around food area during breaks between day and at the end of the day.

At Nong Chok, there some group of people who use the road, but it is not so crowded. Rarely see big group of people anywhere. The most crowd you will see is around the market area, where people go shopping at the end of the day.

Example of people who live in Bangkok



* มหาวิทยาลัยอัสสัมชัญ *

SINCE 1969

Appendix IV

Observation Detail, Criteria and Results – Social Status Stereotype on Social Medias *Illustration: Bangkok Yu Yak, but Yu Dai*

1. Observation Detail

1. **Type of people:** Social Media people

2. **Gender and Age:** Any gender and ages

Topic of observation:

- What happen in social media about the stereotype topic?

3. **Setting:**

- Facebook
- Instagram
- Twitter

4. **Date and timeframe of observation:**

Any day: Anytime

Observation Criteria

5. **Criteria 1:**

- What are the main stereotypes being on social media?
- Who are the victims?
- How do people react to these stereotypes?

Observation Results

6. **Criteria 1:**

Clothing, appearance(race), and occupation are the three-main topic of stereotype that happen in social media. About clothing, shockingly, the rich are the one who are the victims. People make critical comments that attack the one who wear expensive clothing and post them on social media. They said that you have to be rich and stupid to be able to buy all there expensive clothing. Some even said that it is a waste of money. For appearance or race, the victim can be anyone, but it is worst on the public figure like celebrities or politicians. People make an excuse that the public figures are public's people, so they have to be able to take any kind of comments, good or bad. Occupation is also one of the main stereotypes that people make fun of. People expect that the one who lives in Bangkok should have a good job. If not, they are just failures.

Example of social status stereotype on celebrities.

พริกต้องแบให้สุดนะ

1 ชม. ถูกใจ ตอบกลับ เพิ่มเติม

จะไปกดที่ตึกเอาแอลกอฮอล์ขึ้นมาเช็ดมือรายได้น้อยโดยเฉพาะอะ แอลกอฮอล์ล้างแผลก็ล้างไม่ได้ อีลล

1 ชม. ถูกใจ ตอบกลับ เพิ่มเติม

แกะแทบทุบตู้เพื่ออยากให้นาการเปลี่ยนตู้เพื่อกดเงิน

1 ชม. ถูกใจ ตอบกลับ เพิ่มเติม

พอละพูดถึงจะจ๊วัก

52 นาที ถูกใจ ตอบกลับ เพิ่มเติม

เวลาได้เหยียบหัวเศรษฐีใหม่
ทุกคนจนवलลาบ
นี่ใครละใจเลยนะ
กูของจริงทะอย่ามาเยอะ

เมื่อพวกอวดรวยว่อนนาบี

djboom เอาเงินให้คนรายล้านนี้ อีก 10ปี เจ้าจะมีเงิน 10 ล้าน... เอาเงินให้คนจนล้านนี้ อีก 10วัน เจ้าจะมี iPhone เครื่องนี้ นาฬิกาเรือนนี้ รถคันนี้ แล้วที่อื่นสินอีกมากมาย... อายากรวยต้องได้เงินให้เป็น... คุณละ... ถ้าได้เงินมาล้านนี้ถึงจะเอาไปทำอะไร...

เหม็นสาบคนจน

ความคิดเห็นที่ 9

อยู่ยากครับ เพราะถ้าใส่รองเท้าขาด กางเกงขาดรูเล็กๆ (โดยไม่รู้ตัวหรือไม่รู้ตัว) ก็จะมีโดนถ่ายรูป แฉ ประจานว่อนเน็ต กลายเป็นข่าวดังไปทั่วประเทศทันที

ความคิดเห็นที่ 1

ถ้ามีเงินก็ง่ายค่ะ

ความคิดเห็นที่ 10

ถ้าไม่รู้เส้นทาง จะโดนพวก สามล้อกับแท็กซี่ หลอกบ่อย ระวังหน่อย ปัจจุบัน ก็ยังหลงทางอยู่ จำยากจริงๆ

กรุงเทพสำหรับคนต่างจังหวัด อยู่ยากไหม ครับ

กรุงเทพมหานคร การจราจร มีปัญหาสังคม

คนต่างจังหวัด การจะไปอยู่ กรุงเทพมันอยู่ยากไหมครับ การจราจร การไปนู่นไปนี่ มันยากหรือป่าว สำหรับคนต่างจังหวัดที่จะไปอยู่ตัวคนเดียว

มันยากไหมครับ

ความคิดเห็นที่ 29

ถ้ามีเงินจะอยู่ง่ายมากมาย มีตัวเลือกเยอะแยะในเรื่องปัจจัย 4 แต่ก็แลกกับค่าครองชีพสูงละ

กลับกัน ผมไปอยู่ ดจว บางทียังรู้สึกค่าครองชีพมันก็สูงพอๆกันนะแต่ไม่สะดวกเท่า กทม. หรือบางทีกินอยู่ไม่แพงแต่ก็มีเงินก็ไม่พียงเงินมันก็ติดขัดนะ

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2007-2013 Pan-Asia International School
2014-2019 Assumption University
Visual Communication Design / Graphic Design

Working Experience:

June 2020- present : The Pakamon
2017- present : Monocoview Home Studio
2017 : Monocoview Home Studio (Internship)
2015- present : Freelancer

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- Illustrator (Ai), Photoshop (Ps), Indesign (Id)
- Painting, Drawing, Wall painting, Graphic design

