

Abstract

Today's business environment is highly competitive. No businesses are now local anymore. Everyone is competing with both local and global players. Businesses find themselves standing at the edge of a new and exciting era fuelled by unprecedented advancement in information technology. It's no longer an option to better manage and integrate the supply chain-it's must. If a company is to be competitive in today's market place, supply chain excellence is required practice. Management of the supply chain is concerned with achieving cost-effective satisfaction of end customer requirements through buyer supplier process integration. For effective integration of supply chain, a modern information system is required in managing the information flow in supply chain, which has direct bearing on the overall performance of the organization. With an integrated supply chain management strategy in place, the company can simultaneously improve customer service and reduce inventories, which will help the company to gain economic and competitive advantage throughout the entire product life cycle.

The objective of this study is to understand the strategic supply chain management and the role of information systems on it.

In order to have a clear understanding on strategic supply chain management, which consisted of in-depth interviewing of people knowledgeable about the area and willing to share their experiences to develop SCM vision transformation tolls to identify business opportunity.