

## ABSTRACT

Information technology plays an important role in today's organizational design. As competition becomes more intense nowadays, we need to change the manual system to computerized system. Reengineering process is focused on monitoring the media flow to fulfill better performance, providing efficient services, greater productivity, lower costs and improve customer services. The system is developed according to the system analysis and design techniques. This project focuses on fulfilling user requirements, system design, cost benefit analysis, security and control of the system of checking incoming and outgoing media, checking status of the media and also the online information request.

Organization chart of the company is included in Page 9,10 and context diagram of existing system in page 29. New system's context diagram and dataflow diagrams are in Appendix B and Hardware Software requirements are in page 15. From the cost benefit analysis of new system break even point is at 3 years and the tables and diagram are on page 19-21. The new system's input/output screens, structure chart, database design are in appendixes.

Media Monitor System will speed up the operations of the company and will help the management with strategic decision making.