

ABSTRACT

The purpose of this report is to create and develop a prototype website Nidapro.com to provide the training program through Internet to the customers in Thailand who are would like to improve their skill, their working. There are various program and services.

The scope of this project covers Business analysis such as company summary, SWOT analysis, Target market analysis, Competitor analysis, Marketing strategy and Cost and Benefits analysis for online business, the perfect combination of the Internet technology and the effective E-Commerce business strategy that will bring success to the company and enable the company to survive in the real world situation. In addition, the website is designed based on usable and functional concept and the security and control system there are key tools that the website is using.

