## **ABSTRACT**

It is widely accepted that the success of business depends on E-Commerce Systems used in the business. The traditional methods of performing business operations are inefficient. The introduction of E-Commerce Systems enables business to operate more efficiently. Nevertheless, there are some businesses that still use the traditional methods to perform their business operations. The existing system of HongKong Gift Company is fully based on a manual system. Difficulties in maintaining the system are results from the general problems of a manual system, which is error-prone and has a high maintenance cost.

The new proposed E-Commerce System is developed to replace the manual system. Database server is required to keep all data of HongKong Gift Company. The user can access the database through the client workstation with less amount of system resource. The proposed system is designed in structured analysis and design using data flow diagram, structure chart, and also relational database concept. It has a central database for consistency and shared resource. This system can resolve the manual operational problem, save operation cost and time. This proposed system is easy to use for user.