## ABSTRACT

Unstructured content is increasing between 65 to 200 percent annually within most enterprises, depending on the industry sector. This growth is largely uncontrolled and undermines a company's ability to achieve.

While employees can spend up to 40 percent of a workday searching for content and complex issues with versioning, ownership, and reformatting. As a result, too much valuable content goes underused or must be recreated.

Enterprise content management software helps organizations create, capture, manage, and archive the vast amount of digital content that exists across the enterprise. Content or unstructured information includes text documents, email, reports, XML, pictures/images, audio and video files, and transactional data.

Spans review, revision, and approval processes for any piece of content, accordingly user-defined business rules can also be automated through enterprise content management implementation which could greatly make the business process faster.