

## ABSTRACT

This project is developed for providing information for all business units in the True Digital Entertainment Company Limited (TDE). It will improve the performance of the information system to keep track of all the information of publishers, publications, members and their reading behavior. This will also improve the quality of existing business flow and customer satisfaction.

This project covers all phases of system development that starts from gathering user requirement from the users. This project focuses on developing and designing a new computerized information system to replace the existing manual system. All data are kept in a database server and accessed through a web server, while users interface with the system through a web browser on their client machine.

Therefore this project summary will design the benefits of the information system including cost and benefit analysis, database design, and user interface design, to support the above requirements, and provide report design to provide necessary data and information for related departments in the organization.