

ABSTRACT

Online Freight Forwarder or Logistics is an online home-based business, P M T Co., Ltd. offering multi line transportation and to generate revenues from transportation service charge. It is the opportunity to expand distribution channel and communication with customers.

This project explores the additional way of doing business effectively and of course with low cost and minimum risk. A web site was developed altogether fast answer and quotation online, to enhance more sales for our company services.

In the first part of this project, I have gathered logistics concept, information and analysis, and then set up our competitive service, including a SWOT analysis, financial analysis and create the web page with contain information as the Table of Vessel Arrival and Departure, Quotation online and so on. The meaning of word in this business and abbreviations, acronyms, vocabularies are at the appendix of project.