

ABSTRACT

Internet users in Thailand are increasing. Also, people use more and more digital devices such as digital camera. So, existing photo studios have to provide a digital printing device for them. There is a few existing photo studios that can service them. That is why we have to set-up photo studio online called Imaging Network (Thailandstudio.com)

Thailandstudio.com is an online full e-commerce system that provides full photo digital printing. In the first year, over 100 products are available on web site following our customer's need. Also, we provide the solution for Internet Café and photo studio. The goal of Thailandstudio.com is to be the first full photo studio online in Thailand and reach 1 million baht of revenue within 5 years.

The future plans of Thailandstudio.com are; provide new service and new digital device that can support customer's need. Also, create the biggest network for photo studio in Thailand.