

## ABSTRACT

This project contains to the Information web site of Kimac Ltd., Part. The objective of web site is to improve image of the company and improve company service specially to providing the product information so in web site will tread to be the electronic catalogue.

In part of introduce the project has the important of the electronic commerce nowadays and company background. Meanwhile part of marketing it has marketing objective, planning, target customer, product and also analysis the SWOT. Beside that's for the part of financial analysis which covers cost. These bring to conclude break even analysis and graph presentation of break even point.

For part of web designing, the project also include web analysis, and designing web prototype which it contains the step of web development, web site structure, map link, layout grids, and also web containment.