ABSTRACT

Thailand economic crisis occurred in 1997 and is a main factor that motivated the author to do this study. The author thinks that all Thais should know about this crisis and use the past situation as an expensive lesson to prevent the same crisis situation from happening in future.

The purposes of this study are studying the causes of economic crisis, trend in the future, and the strategies to cope with the problem. The method of the study is to use the economic situation information and the past economy information between 1996 and 1999 to analyze the economic situation to find out the economic trend and the strategies for coping with Thailand's future economy.

From the analysis, the main causes of Thailand economic crisis are the collapse of Thai baht, suspension of finance companies, and non-performing loans. All the causes have great impacts on the to financial strength of Thailand. From the study, there is a trend that the Thailand economy will recuperate in this near future although the recovery signs are not clear according to the economic indicators.