ABSTRACT

This project gathers the exportation information and process, and performs the feasibility of venture set-up plan for an export trading business to provide the necessary data for the exporters, new export comers, and researchers.

The exportation information gathered from both reputable public organizations, and private organizations concerning the exportation such as Department of Export Promotion, Department of Foreign Trade, Thai Chamber of Commerce, Board of Trade, some shipping agents, EXIM Bank, etc. In the project, the colour figure documentation and other pictures are demonstrated so that the details can be explained clearly besides the alphabetical explanation only.

The marketing feasibility, the operational feasibility, and the financial feasibility are practical plans. The result of the feasibility suggests that the project can be referable and adjustable to any countries which exporters want to export the Thai products to.