

## ABSTRACT

This project examines the design and implementation of a development of JJ-Market homepage, the Online Shopping Web site for Thai products.

As our economy in Thailand is very bad now, many people are unemployed. Setting a small business is the way to survive. Internet is very popular right now, more and more people are using the Internet. Therefore, it is a good chance to set up a small business on the Internet, because setting up business on the Internet does not require much investment.

This project will inform you and give you example of setting a small shopping Web site on the Internet. It will start from creating the Web site that uses NetObjects Fusion as a Web authoring program. Then this project will help you find the ISP to upload your Web site. This project also includes the way to promote Web site. And the last chapter will discuss about how you can charge your customers online with their credit cards and earn money from your Web business.

This project could be a good example for everyone who wants to do a business on the Internet. It will guide you as to what you have to do and the steps to begin. The project was implemented and uploaded to the Internet at <http://www.jj-market.com>.