

Abstract

The purpose of the was to study on learning styles, public relations and proposed organization development interventions and instructional development interventions of Myanmar Institute of Christian Theology (MICT). The researcher used the descriptive method to analyze data from the questionnaires. Questionnaires were primary instruments of data collection and the researcher used interview guidelines, observation checklist and documentary review checklists as supporting instruments. There were two sets of questionnaires, one for learning styles and other for public relations. In the questionnaires, the demographic profiles, the five learning preferences and opinions on audience, objectives and media of public relations were asked. The respondents of this study were executive committee members, principal, teachers, students and staffs of MICT. There were 164 respondents for learning styles and 181 respondents for public relations.

The results of the study revealed the various kinds of learning styles present in MICT. Learning and teaching supports were to enhanced and teaching methodology and capacity building of teachers and office staff were required to promote a better learning environment and teaching/learning process. With regard to public relations, the main audience or key persons for MICT were members of the Christian community including churches, Christian educational organizations, Christian organizations, individual Christians and the internal public of MICT, including teachers, students, committee members, and offices staffs. The objective in public relations was to communicate and have a mutual relationship with the public to earn trust and reputation for social responsibility, and some other objects were for organization motivation, opportunity

identification, and change issue anticipation. With regard to media, the internet, websites and blogs were some media that the respondents preferred to use and they desired to use some controlled media such as brochures, magazines and newsletters to communicate to the community and public in public relations program.

For the improvement and development of MICT, The researcher recommended the school to focus on teaching and learning by providing private study areas for students, designing courses which include various activities to enhance various learning styles and learning environment by developing feedback systems for effective teaching and learning. The researcher also recommended MICT to extend their communication boundaries to engage with local resource parties for mutual support. There were recommendations for capacity and capability building of teachers, students and staff and for the development of media initiation. For the future study and research in MICT, the researcher recommended to study staff development, teaching styles, communication processes and organization cultures.

