

# **Business Plan for ABSOLUTE CORP CO., LTD, A Trading company through the use of online marketing strategy**

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## **PURPOSE OF THE BUSINESS PLAN**

This business plan is intended solely for informational purposes to assist ABSOLUTE CORP CO., LTD. in planning a well business direction for 3 years accounting period starting from January 2008 to December 2010. It describes both macro and micro business area point of view to assist a company achieving both strategic and operational objectives. The information contained herein is believed to be reliable, but the management team makes no representations or warranties with respect to this information. The financial projections that are part of this plan represent estimates based on extensive research and on assumptions considered reasonable, but they are of course not guaranteed. The contents of this plan are confidential and are not to be reproduced with express written consent.

