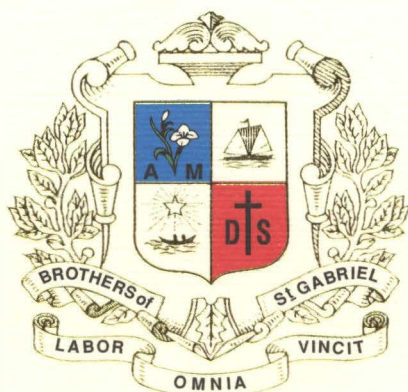


Assumption University of Thailand



*Conferral Ceremony of
Au Awards for Excellence*

*December 24, 2013
Chapel of St. Louis Marie de Montfort
Suvarnabhumi Campus*

Assumption University of Thailand



Conferral Ceremony of AU Awards for Excellence

*December 24, 2013
Chapel of St. Louis Marie de Montfort
Suvarnabhumi Campus*

AU Awards for Excellence 2013

In recognition of greatness of spirit

Shown in service to the university

Ordinary things done in extraordinary ways

AU Awards for Excellence

St. Montfort Award for Illustrious Service

St. Michael Award for Public Service

St. Hilaire Award for Distinction in Writing

St. Martin de Tours Award for Excellence in Performance

St. Bernard Award for Special Merit

St. Thomas Aquinas Award for Research

St. De La Salle Award for Commendable Service

St. Joseph Award for Dedicated Service

Research Fellow

AU AWARDS FOR EXCELLENCE

Philosophy and Objectives

“Those who have sacrificed their lives and time by their creative loyalty and positive contributions to the institution must be recognized, promoted and rewarded.” So wrote Rev. Prathip Martin Komolmas in the *Faculty and Staff Development Policies*, July 22, 1993. The philosophical underpinnings of the AU Academic Awards were simply that good deeds and achievements must be recognized and awarded. The President had often expressed his wish to establish academic awards as incentives for the academic community. Evaluation of job performance for this purpose was undertaken. After a considerable length of time, the administrators decided to introduce the awards. These awards aim to both reward for past performances and encourage future efforts. As a reward, it demonstrates our belief that those selected have met and surpassed the standards of excellence for the award given. The awards are also meant to encourage future efforts of not only the reward recipients but others who may take note that they, too, will be recognized for superior performance. The AU Academic Awards are granted periodically to those who met the selection criteria.

Historical Background

One of the philosophies of Assumption University is that good deeds and achievements done by any member must be recognized and awarded. The first conferment of awards was initiated in 1997 under the name AU Academic Awards. Only lecturers were nominated for these awards under six categories. Then, three-tier system of achievements (first, second, and third class with the first as the highest in each category) was announced in 1999 to take effect in 2000 (AU Academic Awards, December 24, 1999, p. 12). In the year 2000, the name of the awards was changed to **AU Awards for Excellence**. The purpose is to reward not only teaching staff but also the non-teaching staff who daily facilitate in the management and operation of the institution.

AU Awards for Excellence

Each award was named after an illustrious person found in Catholic Church history and also in memory of our predecessors who had worked long and hard to carry out their teaching mission. The general policies governing each award were laid down by the AU Academic Awards Committee in 1997. These policies are subject to review, re-interpretation and modification as may be called for. Except for the St. Montfort Award, St. De La Salle Award and St. Joseph Award, the awards are given in three classes. The second and third class awards are meant to recognize mid-level and junior AU faculty members and staff who have performed well above the norm as compared to their peer group. The awards are as follows:

St. Montfort Award
Illustrious Service Award

The St. Montfort Award was named after St. Louis Marie Grignon de Montfort (1673-1716), the founder of the Brothers of St. Gabriel. He is our spiritual master who walked before us toward the Living God. Following in his footprints, we can proceed on a path to union with God. The Brothers of St. Gabriel in Thailand consider him to be a model for a religious life and for their educative mission.

This award is given for faithful, dedicated and outstanding services rendered to the University by senior administrators whose career spans more than twenty-five years.

St. Michael Award
Public Service Award
(First, Second, and Third Class)

The St. Michael Award was named after St. Michael the Archangel, the protector of the people of God.

The award also honors the name of Brother Michael, one of the 13 French Brothers who moved from Thailand to India during World War II. He was appointed master of novices at Eachinkadu, Yercaud, South India, tasked with the training of a number of senior Brothers of the Province of Thailand.

This award comes in three classes and is given to University members who have provided academic and/or other significant services to society, and who have represented the University in academic and supporting activities that are acknowledged by the public. In so doing, they uphold and promote the University's reputation and stature.

St. Hilaire Award
Distinction in Writing Award
(First, Second, and Third Class)

The St. Hilaire Award was named after St. Hilaire who was born at the beginning of the fourth century at Poitiers in France. He was a bishop and Doctor of the Universal Church.

Brother Hilaire was one of the first five pioneering Brothers to arrive in Thailand in 1901. He was a well-known educator at Assumption College, Bangkok. He mastered the Thai language so well that he became an unparalleled Siamese Linguist. He wrote Thai language manuals, the first of which, Darun Suksa, was considered by all as the very best source for the learning of the Thai language.

This award comes in three classes and is designated for those who achieved distinction through academic writings in the form of articles and books.

St. Martin de Tours Award
Excellence in Performance Award
(First, Second, and Third Class)

St. Martin de Tours, for whom St. Martin de Tours Award is named, was a Roman soldier raised in Italy. Finding God, he converted to Christianity and became an unwilling soldier. Later he was a disciple of Hilaire of Poitiers and, still later, became the Bishop of Tours. The award was also named in memory of Brother Martin de Tours, one of the five Brothers who first entered Siam on October 20, 1901.

This award is designated for lecturers and administrators: who discharged their duties and responsibilities conscientiously and superbly: who exhibited high standards of efficiency, excellence and quality in teaching, counseling, and duties such as composition of test materials, framing of examination papers and other academic related factors. The award is also for non-teaching staff who add to the University learning process.

St. Bernard Award
Special Merit Award
(First, Second, and Third Class)

The St. Bernard Award was named after St. Bernard (1090-1153), an abbot and later named Doctor of the Church. He was a Cistercian monk. He wrote profusely and movingly concerning the Lord Jesus, spirituality, the Scriptures, and the Blessed Mother.

The award also recognized Brother Bernard Mary whose idea of adding a degree program to the existing Assumption Commercial College (ACC) program that eventually led to the establishment of ABAC and hence Assumption University.

This award is intended for University members who exhibited special managerial skills, and who performed their tasks and assignments beyond the normal calls of duty such as initiating, restructuring or reengineering of programs for an office or department, or providing voluntary services for improving, upgrading systems and procedures, and participating in other artistic or scientific activities for the welfare of society.

St. Thomas Aquinas Award
Research Award
(First, Second, and Third Class)

The St. Thomas Aquinas Award was named after St. Thomas Aquinas in respect for his special talents that he devoted in full measure to the search for the Eternal Truth. St. Thomas Aquinas was a great Dominican teacher (1225-1274). He traveled and wrote extensively. His two *Summas* should not obscure his other biblical, theological and philosophical writings. He dedicated his brilliant talents to the investigation of the

sublime truth of God in the light of faith and the human intellect. He is the patron saint of all Catholic schools.

This award is given to those who contribute through their research to the promotion, enhancement or the reputation and prestige of the University. Their research should result in publications, patents and/or other innovative materials or feature.

St. De La Salle Award Commendable Service Award

The St. De La Salle Award is named in honor of St. De La Salle, a learned man and Patron Saint of all teachers, who is credited with writing the pedagogy of the teaching profession and the twelve virtues of teachers.

This award recognizes and rewards faculty members who have served exclusively as lecturers for over twenty-five years at Assumption University, maintaining high standards of excellence in their profession.

St. Joseph Award Dedicated Service Award

The St. Joseph Award is named after St. Joseph. The bible mentions him as a humble and just man. The Catholic Church has proclaimed Saint Joseph as the Patron Saint of all workers.

This award recognizes and rewards full-time staff members who, having served at Assumption University for at least twenty-five years, in their everyday work and roles, go beyond themselves in bringing service with satisfaction to their colleagues and students, in selfless ways.

Research Fellow

The title “Research Fellow” is conferred upon a distinguished Professor or Lecturer before he retires from active service at the university.

Individuals appointed to this honorary position display a deep love for research as a pathway to truth. Their endeavors in revealing inspirational truths through research are indeed commendable and worthy of recognition.

This recognition also includes individuals who have contributed, through their intellectual works, to the strengthening of the university’s expertise either through writing textbooks, creating a faculty or setting intellectual standard for academic connaissances.

**Conferral Ceremony of AU Awards for Excellence
Felicitation on the President Emeritus' Birthday
and
Christmas Greeting
December 24, 2013**

Programme

- 10.00-10.30 hrs.** **Assemblage at the Chapel of St. Louis Marie de Montfort, Suvarnabhumi Campus**
MC takes the floor
- 10.30 hrs.** **Arrival of the President and the President Emeritus**
- *Song: Assumption University Anthem*
- 10.35-11.30 hrs.** **Report by the Vice President for Academic Affairs**
Conferral of AU Awards for Excellence
- Reading of Citations by the Vice President for Academic Affairs
- Awards Conferral by the President
Song: God Will Make A Way
- Celebration of Christmas Festival**
Song: We Wish You a Merry Christmas
- Garlands Presentation by AU representatives
- Speech of Appreciation by the President
- * Celebration of the President Emeritus' Birthday**
Song: Bouquet of Hearts
- Speech and Poems to felicitate the President Emeritus by AU representatives
- Bouquet Presentation to the President Emeritus by the President
Song: Happy Birthday
- Speech of Appreciation by the President Emeritus
Song: You Are the Light of My Soul
- Group Photograph Taking**
- 11.30-12.30 hrs.** **Cocktail Reception at John XXIII Conference Center**

End of the Programme

Report

Rev. Bro. Rector Magnificus

Rev. Bro. Rector Emeritus

Faculty Members and Distinguished Guests

It is an honour that the President graces the conferral ceremony for AU Awards for Excellence 2013. Prior to the awards conferral, I would like to present you the historical background, philosophy and objectives of the AU Awards for Excellence and the significance of the awards for Assumption University's community.

The AU Awards for Excellence was officially initiated on 22 July 1993 by Rev. Bro. Prathip Martin Komolmas. He initiated the policy which he wrote: "Those who have sacrificed their lives and time by their creative loyalty and positive contributions to the institution must be recognized, promoted and rewarded."

The first conferral of awards was initiated in 1997 under the name **AU Academic Awards** under six categories. Then, three-tier system of achievements: first, second, and third class, with the first as the highest in each category was announced in 1999 to take effect in 2000. In the year 2000, the name of the awards was changed to **AU Awards for Excellence**. In 2008, the President of Assumption University decreed the inception of the **Professor of the Order of St. Gabriel** as part of the annual awards ceremony to honour faculty members who are dedicated to teaching and providing service through other avenues within the university.

Since its conception, Assumption University has always deemed it appropriate to acknowledge the contributions of everyone within the university community, especially individuals who have contributed immensely to the success and attainment of academic goals of the university. Acknowledgement of such sacrifice, commitment and dedication to teaching, research, administration and service is a graceful act. Individuals who have shown such dedication and hard work are worthy of recognition and award.

The philosophical underpinnings of the AU Awards for Excellence are simply that good deeds and achievements must be recognized and awarded. These awards aim to both reward for past performances and encourage future efforts. As a reward, it demonstrates our belief that those selected have met and surpassed the standards of excellence for the award given. The awards are also meant to encourage future efforts of not only the award recipients but others who may take note that they, too, will be recognized for excellent performance.

In 2009, Rev. Bro. Prathip Martin Komolmas, President Emeritus, initiated two additional distinguished awards namely, St. De La Salle Award and St. Joseph Award which would be conferred to faculty members and staff members who have made valuable contributions to the university and have been committed and dedicated to their profession, roles and responsibilities for over twenty five years.

For the year 2013's AU Awards for Excellence, the University takes great pleasure in conferring

1. St. Martin de Tours Award for Excellence in Performance to one faculty member,
2. St. Thomas Aquinas Award for Research to four faculty members,
3. St. De La Salle Award for Commendable Service to twelve faculty members,
4. St. Joseph Award for Dedicated Service to two staff members.

On this auspicious occasion, may I call upon Rev. Bro. Bancha Saenghiran, the Rector Magnificus of Assumption University, to confer the AU Awards for Excellence.

Sompit Porsutyaruk, Ph.D.

Vice President for Academic Affairs

24 December 2013

St. Martin de Tours Award for Excellence in Performance

Dr. Patchanee Yasurin

Awarded St. Martin de Tours Award for Excellence in Performance (Third Class)

Citation:

Dr. Patchanee Yasurin joined the Faculty of Biotechnology in 2001. She received her B.Sc. in Biotechnology from Assumption University in 2001 and Ph.D. in Food Biotechnology (Sandwich program between Assumption University and University of California, Davis, U.S.A.) in 2009.

Dr. Patchanee devotes herself to students through creative and innovative teaching methodology and research. As a good teacher, she gives a helping hand to her students. Her contribution to the improvement of teaching and learning has been a continuous endeavour. This is evident in the teaching methodology she uses by training her students to be good researchers by giving them a chance to participate in conducting research with her.

Dr. Patchanee has also conducted and published research papers which have contributed to Thailand's sustainable development. The following are her research publications in the past 3 years:

1. Utami, Christina V., Nateepat Pitinidhipat and Patchanee Yasurin. "The Antibacterial Activity Study of *Chrysanthemum indicum*, *Centella asiatica* and *Andregraphis paniculata* on *Bacillus cereus* and *Listeria monocytogenes* under Low pH Stress." KMITL Science and Technology Journal 12, 1 (2012): 49-54.
2. Lazuardi, Irayudi, Treuktongjai Saenghiruna and Patchanee Yasurin. "Natural Antimicrobial Activity of Thai Red Curry's Herbs on *Salmonella* Typhimurium DT104b." AU Journal of Technology 16, 1 (2012): 1-6.
3. Pitinidhipat, Nateepat and Patchanee Yasurin. "Antibacterial Effect in *Chrysanthemum Indicum*, *Centella Asiatica* and *Andregraphis Paniculata* Against *Bacillus Cereus* and *Listeria Monocytogenes* Under Osmotic Stress." AU Journal of Technology 15, 4 (2012): 239-245.
4. Sapabguy, Chuchod and Patchanee Yasurin. "The Study of Natural Antibiotics Effect of Thai A Curry Paste in Thai Coconut Milk Based Curry on *Salmonella enterica*." Proceedings of the International Conference on Food and Applied Bioscience 2012, Chiang Mai, Thailand, February 6-7, 2012: 209-212.
5. Saenghiruna, Treuktongjai and Patchanee Yasurin. "Antibacterial Activity of Thai Red Curry Paste's Ingredients between Using Kang-Pa and Kang-Kati Model on *Salmonella Enterica* 4, 5, 12:i:- (human) US Clone." Proceedings of the 1st KMITL Agro-Industry Conference, Bangkok, Thailand, September 7, 2012: 141-148.

6. Rattanakorm, Supawan and Patchanee Yasurin. "Natural Antibacterial Activity of Thai Red Curry Paste in Thai Red Curry-Water Base Mode (Kang-Pa) on *Listeria monocytogenes* 10403S." Proceedings of the 1st KMITL Agro-Industry Conference, Bangkok, Thailand, September 7, 2012: 488-494.
7. Rattanakorm, Supawan and Patchanee Yasurin. "Natural Antibacterial Activity of Thai Curry Paste in Thai Red Curry-Water Base (Kang-Pa) Model on *Salmonella enterica* 4, 5, 12: i: - (human) and *Salmonella enteric* Enteritidis (human)." KCU Research Journal, 18,4 (2013) : 559-566.
8. Arienata H.A, Udchachonand, T. and Patchanee Yasurin. "Antibacterial Activity of Thai Red Curry Paste in Kang-Kati (Thai Red Curry) Model on *Salmonella enterica* Typhimurium DT104b." Proceedings of the 15th Food Innovation ASIA Conference 2013, BITECH, Bangkok, June 13 -14 2013: 97-106.
9. Udchachonand, T. and Patchanee Yasurin. "Natural Antibacterial Activity of Thai Curry Paste in Thai Red Curry (Kang-Kati) Model against *Salmonella enterica* 4,5, 12:i:-(human)." Proceedings of the 15th Food Innovation ASIA Conference 2013, BITECH, Bangkok, June 13 -14 2013: 389-397.
10. Sriariyanun, M. Yasurin P, Phetsom J, Cheenkachorn K. "A Study of Feasibility of Pretreatment Process to Utilize Lignocellulosic Biomass as Materials for Biodiesel Production." Proceeding of the 3rd Annual Asian Conference on Sustainability, Energy and the Environment 2013: 267-276.
11. Yasurin, Patchanee, Saenghiruna, T., Phetsom, J. and Sriariyanun, M. (2013) "A Study of Feasibility to Utilize Lignocellulosic Biomass as Materials for Biodiesel Production." Proceedings of the 3rd Annual Asian Conference on Sustainability, Energy and the Environment 2013: 686-693.

Dr. Patchanee has been granted two research grants by The Sirindorn International Thai-German Graduate School of Engineering (TGGS) with Thailand Research Fund (TRF) for the year 2012-2013 for her research projects on the topic "Isolation and Characterization of Cellulolytic Enzyme from Bacteria Isolated from Unexplored Natural Environment for Biofuel Production" and "Culturing Process Development to Improve *Acinetobacter* spp Lipid Profile as a Potential Biodiesel Renewable Resource." She also has been granted by The Institute for the Promotion of Teaching Science and Technology (IPST) for the year 2012-2014 for her research project on the topic "Biosynthesis of Biodiesel from Pretreated Lignocellulosic Biomass Using Enzymatic Esterification Process."

For her invaluable contribution to the development of the teaching- learning and to the improvement of the quality of biotechnology, Assumption University is pleased to confer the St. Martin de Tours Award for Excellence in Performance (Third Class) on Dr. Patchanee Yasurin on this auspicious date of December 24, 2013.

St. Thomas Aquinas Award for Research

Assistant Professor Dr. Theingi

Awarded St. Thomas Aquinas Award for Research (Second Class)

Citation

Assistant Professor Dr. Theingi has been working at the Department of Marketing, Assumption University, since 1995. She received her Bachelor and Master of Business Administration from Assumption University and earned her Ph.D. in International Marketing from the University of Western Australia in 2005.

Since the completion of her Ph.D. study, Assistant Professor Dr. Theingi has shared her research skills and knowledge by conducting research workshops for faculty members of Martin de Tours School of Management and Economics together with a team of lecturers. Moreover, she also served as a reviewer for Australian and New Zealand Marketing Academy Conference (ANZMAC) in 2009 and 2010, and worked as a reviewer and scientific committee member for Asian Conference on Corporate Governance and Business Sustainability (ACCGBS) in 2013. Currently, she is a committee member of Assumption University Research Support Committee.

Moreover, Assistant Professor Dr. Theingi has worked on a number of research projects together with ABAC Poll Research Center, with colleagues from Assumption University as well as with researchers from overseas. Her research interests include export marketing, business to business relationships, market exit strategy, service quality and online shopping behavior. Her research works have contributed to existing marketing literature through her numerous publications covering conference proceedings, journals, book chapters, discussion papers, and case studies. The following list highlights her research publications.

Research

1. Theingi and Ogunmokun, G. "The Impact of Control Strategy and Market Entry Decision Process on Export Performance: An Exploratory Study of Small-Medium Sized Firms in Thailand." Proceedings of the 27th Annual Macromarketing Conference edn, eds C. Jack & A. Pecotich, Sydney (2002): the University of New South Wales, Australia.
2. Theingi and Ogunmokun, G. "International Marketing Resources and Export Performance: An Exploratory Study of Small-Medium Sized Firms in Thailand." Proceedings of the World Marketing Congress, ed. J. E Lewin (2003), Academy of Marketing Science, Perth, Western Australia.
3. Theingi and Sharon Purchase. "The Important of Resource based View in Export Performance of SMEs in Thailand." AU Journal of Management 2, 1 (2004): 34-42.

4. Theingi, Yokfar Phungphol and Sharon Purchase. "Resource Use and Contribution in Thai Business Networks" Proceedings of the Industrial Marketing and Purchasing Group (IMP) Conference, Merlin Beach Resort, Phuket, December 2005.
5. Theingi, Yokfar Phungphol and Sharon Purchase. "The Role of the Firm's Resources in Relationship Development Stages: Case Studies in Thailand." Proceedings of the 22nd Industrial Marketing and Purchasing Group (IMP) Conference, Bocconi University, Milan, Italy, September 2006.
6. Theingi; Purchase, Sharon; and Phungphol, Yokfar. Social Capital in Southeast Asian Business Relations. *Industrial Marketing Management* 37,5 (2008): 523-530.
7. Saha, Gour, and Theingi. "Service Quality, Satisfaction, and Behavioural Intentions: A Study of Low-cost Airline Carriers in Thailand." *Managing Service Quality*. 19, 3 (2009): 350-372.
8. Theingi and Cho Mon Aung. "Antecedents of Online Purchase Intention among Thai Consumers." *AU Journal of Management* 7, 1 (2009): 32-40.
9. Purchase, Sharon, and Theingi. "The Role of Sikh Actor Identity in Business Relationship Development." Proceedings of the 25th Industrial Marketing and Purchasing (IMP) Conference. Marseilles, France, September 3-5, 2009: 14 pages.
10. Theingi and Cho Mon Aung. "What Makes Online Shoppers Different from Non-online Shoppers in Thailand?." Proceedings of the 11th International Business and Economy Conference, Hawaii, USA., January 5-8, 2011. ISSN 1537-2316 of the United States Library of Congress.
11. Theingi and Sharon Purchase. "How Exporters' and Intermediaries' Resources Influence Export Performance." *Australasian Marketing Journal*. 19 (2011): 100-107.
12. Theingi. "Exploring Market Exit Strategy in the Context of Corporate Sustainability." Proceedings of the Asian Conference on Corporate Governance and Business Sustainability, Assumption University, Thailand, 7-9 October 2013.

Book Chapter

1. Theingi, Hla and Theingi. "Sikh Business Community in Thailand." In S.A.A.Kaur (Ed.), *Sikhs in Southeast Asia: Negotiating an identity*, Institute of Southeast Asian Studies (2011), Singapore: 221-240. ISBN 978-981-4279-64-2

Mini-case in Textbook

1. Theingi. “Mini-Case: B2B Planning Problems in an Unconventional Market.” *Business to Business Marketing: Relationships, Networks & Strategies* authored by Nick Ellis, Oxford: Oxford University Press: 153-154.
2. Theingi. “Strategy Capsule 9.1: Business Networking in Developing Countries.” *Contemporary Strategic Management Text; An Australian Perspective*” authored by Robert Grant, Bella Butler, Humphry Hung and Stuart Orr, John Wiley & Sons Australia, Ltd.: 267-268.

Discussion Paper

1. Theingi. “Working together towards Peace and Prosperity in Asia- Pacific Region.” Paper presented at Asia-Pacific Youth Forum, Okinawa, Japan, 14-22 March, 2005.

For all her brilliant contributions and distinction in research activities and enhancement of the University’s reputation and prestige, Assumption University is pleased to confer the St. Thomas Aquinas Award for Research (Second Class) on Asst. Prof. Dr. Theingi on this auspicious date of December 24, 2013.

Assistant Professor Dr. Amara Tirasriwat

Awarded St. Thomas Aquinas Award for Research (Third Class)

Citation

Asst. Prof. Dr. Amara Tirasriwat joined Assumption University in 1987. She is currently the Chairperson of Accounting Department, Martin de Tours School of Management and Economics. Asst. Prof. Dr. Amara received her Bachelor of Business Administration in Accounting from Assumption University in 1979, Master of Accountancy from Chulalongkorn University in 1993, and Doctor of Philosophy in Business Administration from Ramkhamhaeng University in 2006.

Asst. Prof. Dr. Amara's research interests are in accounting, finance, and education. She received three awards of "Outstanding Research Paper Award" from the Association of Private Higher Education Institutions of Thailand (APHEIT) for three consecutive years as follows:

- | | |
|------|--|
| 2011 | Outstanding Research Paper Award: “Ethics from the Perspectives of Undergraduate Accounting Students, Private Higher Education Institutions of Thailand.” APHEIT National Conference on Innovative Higher Education: Key Drivers Towards A Sustainable Development, Chulabhorn Research Institute, Bangkok, July 19, 2011. |
| 2012 | Outstanding Research Paper Award: “Accounting Information Problems Which Are the Obstacles to SMEs Financing.” APHEIT National Conference, Sripratum University, Bangkok. Thailand, May 28, 2012. |

Published in APHEIT Journal (Association of Private Higher Education Institutions of Thailand Journal) Vol. 18 No.1 (May 2012): 186-198.

- 2013 Outstanding Research Paper Award: “Insufficient Accounting Information—an Obstacle to Thai SMEs Financing: From the Perspectives of SME Bank’s Credit Analysts.” APHEIT National Conference, Payap University, Cheingmai, Thailand, May 31, 2013.

The highlights of other research papers are as follows:

- 2002 “Financial Reports Reliability.” APHET Journal Vol. 9 No.1 (November 2002), pp. 12-26.
- 2006 “Factors Influencing Financial Report Reliability from the Perspectives of Thai Investment Analysts.” Journal of Accounting Professions Vol. 2, No.1 (May 2006), pp 34-52.
- 2010 “How the Roles and Duties of the Accounting Professionals Can Protect and Detect Fraud and Theft in the Organization” APHET Journal Vol.16, No.2 (December 2010), pp. 1-14.
- 2010 “Qualities Desired in Accounting Graduates: From the Perspectives of Entrepreneurs in International Accounting Firms in Thailand.” Journal of Accounting Professions Vol. 16, No.1 (May 2010), pp 19-38.
- 2013 “The Importance, Necessity and Suitability of Accounting Ethics Education in Thailand: From the Perspectives of Accounting Students and Lecturers in Private Higher Education Institutions in Thailand.” Asian Conference on Corporate Governance and Business Sustainability (ACCGBS 2013) Assumption University, Suvarnabhumi Campus, Thailand, 7-9 October 2013.
- 2013 “Business Ethics Education from the Perspective of Lecturers of School of Business Administration in Thailand.” International Conference on Business Tourism and Applied Science, University of London, UK., 8-9 August 2013.

Asst. Prof. Dr. Amara has also contributed to the research and academic services as paper reviewer for the Association of Private Higher Education Institute of Thailand Journal.

For her valuable contributions to research, Assumption University is pleased to confer the St. Thomas Aquinas Award for Research (Third Class) on Asst. Prof. Dr. Amara Tirasriwat on this auspicious date of December 24, 2013.

Assistant Professor Dr. Nopphon Tangjitprom

Awarded St. Thomas Aquinas Award for Research (Third Class)

Citation

Asst. Prof. Dr. Nopphon Tangjitprom joined Assumption University in 2006. He earned his Bachelor of Business Administration with double majors in Finance and Banking and International Business Management with Summa Cum Laude (First Class Honour) from Assumption University in 2003 and Master of Science in Information Technology from King Mongkut's University of Technology Thonburi in 2006. Then, he was granted the full scholarship by Assumption University to pursue doctoral degree study in Finance at National Institute of Development Administration in 2010 and earned Ph.D. in Finance in 2013.

Asst. Prof. Dr. Nopphon's research interests are in finance and banking including areas in investment, portfolio management, as well as corporate finance. His research publications are as follows.

1. Tangjitprom, Nopphon. "Preholiday Return and Volatility in Thai Stock Market." *Asian Journal of Finance and Accounting* 2, 2 (2010): 41-54. ISSN 1946-052X.
2. Tangjitprom, Nopphon. "The Calendar Anomalies of Stock Return in Thailand." *Journal of Modern Accounting and Auditing* 7,6 (June 2011): 565-577.
3. Tangjitprom, Nopphon. "Dividend Premiums and Dividend Payment Decisions in Thailand." *Proceedings of the 2nd International Conference on Economics, Business and Management, Maldives, Sri Langka, November 25-27, 2011*: 50-54.
4. Aumeboonsuke, Vesarach and Nopphon Tangjitprom. "The Performance of Newly Issued Stocks in Thailand." *International Journal of Economics and Financial* 4, 1 (January 2012): 103-109.
5. Tangjitprom, Nopphon. "Macroeconomic Factors of Emerging Stock Market: The Evidence from Thailand." *International Journal of Financial Research* 3, 2 (April 2012): 105-114.
6. Tangjitprom, Nopphon. "The Review of Macroeconomic Factors and Stock Returns." *International Business Research* 5, 8 (2012) : 107-115.
7. Tangjitprom, Nopphon. "Market Timing with GEYR in Emerging Stock Market: The Evidence from Stock Exchange of Thailand." *Journal of Finance and Investment Analysis* 1, 4 (2012) : 53-65.

8. Tangjitprom, Nopphon. "The Role of Corporate Governance in Reducing the Negative Effect of Earnings Management." *International Journal of Economics and Finance* 5, 3 (2013): 213-220.
9. Tangjitprom, Nopphon. "Propensity to Pay Dividends and Catering Incentives in Thailand." *Studies in Economics and Finance* 30, 1 (2013): 45-55.

For his valuable contributions to research, Assumption University is pleased to confer the St. Thomas Aquinas Award for Research (Third Class) on Asst. Prof. Dr. Nopphon Tangjitprom on this auspicious date of December 24, 2013.

Dr. Narong Aphiratsakun

Awarded St. Thomas Aquinas Award for Research (Third Class)

Citation

Dr. Narong Aphiratsakun joined Assumption University in November 2001. He is currently the Acting Chairperson of Mechatronics Engineering, School of Engineering. Dr. Narong received his B.Eng with Magna Cum Laude (Second Class Honour) in Electrical Engineering and M.Eng in Power Electronics Engineering from Assumption University, in 2001 and 2004 respectively. He received his Ph.D. in Mechatronics Engineering from Asian Institute of Technology in 2010.

Dr. Narong's research interests include control system, mechatronics, robotics and embedded system. He has conducted research and has had research papers published in proceedings of national and international conferences and international journals.

Dr. Narong has greatly encouraged his 4th year students to join in competitions and write papers for conferences. In 2011, Dr. Narong brought his students to the Bicyrobo Competition. These students published two papers in the proceedings of the ECTI Conference on Application Research and Development (CARD) in the year 2012. In March 2013, he sent two groups of students to the IEEE Thailand Student Conference on Senior Capstone Project, where one of these groups received the fourth runner-up award from 82 groups nationwide. In October 2013, Dr. Narong sent three groups of students to the Second Joint Seminar on Control System. These students have published a paper for the IEEE 2014 International Electrical Engineering Congress which will be held in March 2014.

The highlights of Dr. Narong's research publications are as follows.

1. Aphiratsakun N., Chirungsarpsook K., Parnichkun M. (2008). "Design and Balancing Control of AIT Leg Exoskeleton-I (ALEX-I)", *Proceedings of 5th International Conference on Informatics in Control, Automation and Robotics*, Funchal, Madeira-Portugal, 11-15 May 2008, pp. 151-158.

2. Narong Aphiratsakun and Manukid Parnichkun (2009). Balancing Control of AIT Leg Exoskeleton Using ZMP based FLC, International Journal of Advanced Robotic Systems, ISSN: 1729-8806, IN-TECH, Vol. 6, No. 4, pp. 319-328.
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For all his contributions, devoting himself to research activities and encouraging his students to do research and write papers, Assumption University is pleased to confer the St. Thomas Aquinas Award for Research (Third Class) on Dr. Narong Aphiratsakun on this auspicious date of December 24, 2013.

St. De La Salle Award for Commendable Service

The St. De La Salle Award is given to faculty members who have served Assumption University as lecturers for more than twenty-five years. These faculty members have made invaluable contributions to the teaching profession and have maintained high standards of excellence in their profession. They have displayed exemplary attitude and professionalism for younger members of the University to emulate. Most importantly, they have been committed to the development of the total being of students academically, emotionally and morally.

On December 24, 2013, Assumption University is pleased to confer the St. De La Salle Award on 12 faculty members who deserve to be recognized for the long years of commendable service to the University as follows:

1. Dr. Aung Kyaw San
2. Dr. Wiyada Nittayagasetwat
3. Ms. Anita P. Causaren
4. Mrs. Cheang Saw Kean
5. Ms. Marlar Myint
6. Mr. Senkichi Kanazawa
7. Ms. Kyi Kyi Tin
8. Ms. Khin Mae Kyaw
9. Mr. Suchart Trakulwilaiwan
10. Dr. James Gallagher
11. Mr. Chukiat Kiatdherarat
12. Ms. Supen Booncharoen

St. Joseph Award for Dedicated Service

The St. Joseph Award is given to full-time staff members who have served Assumption University for over twenty-five years. These staff members have fulfilled their work and responsibilities to the best of their ability and have rendered satisfactory service to the University, faculty members and students. They have shown exemplary work attitude, dedication and commitment to the University that are worthy of recognition.

On December 24, 2013, Assumption University is pleased to confer the St. Joseph Award on 2 staff members who deserve to be recognized for the long years of dedicated service to the University as follows:

1. Mr. Matee Tantipalphant
2. Mrs. Sirirat Jirothphan

ASSUMPTION UNIVERSITY ANTHEM

Lyrics by : Thomas Khng
Music by : Lian Sek Lin
Arranged by : Capt. Veeraphan Vawklang

From every corner of the land,
We come to pursuit truth.
For integrity, and progress we stand
And learning's sterling worth
Up lifting virtue of mind and hand
With the glory of our youth.

We are the salt of the glorious earth
No task is too hard to do.
For Assumption and the land of our birth
We remain ever loyal and true
For excellence in all realms of effort
We give Assumption its due.

Assumption is
the light that leads
Our youth to knowledge sure
Ever mind full of all our needs
It brings us to learning shore
Ennobling our academic deeds
Making our
future secure!

GOD WILL MAKE A WAY

Words and Music by Don Moen

God will make a way where there seems to be no way.

He works in ways we cannot see.

He will make a way for me.

He will be my guide, hold me closely to his side, with love and strength for each new day.

He will make a way.

He will make a way.

By a road way in the wilderness, he'll lead me, and rivers in the desert will I see heaven and earth will fade but his word will still remain.

He will do something new today.

WE WISH YOU A MERRY CHRISTMAS

We wish you a Merry Christmas
We wish you a Merry Christmas
We wish you a Merry Christmas
And a Happy New Year...

Good tidings to you and whenever you are.

Good tidings for Christmas and a Happy New year. *(repeat all)*

BOUQUET OF HEARTS

Composed by: Siripong Santiyothin
ABAC Alumnus
ID 3913763

Songs of bliss from the heart of our hearts sung in your memory on your rapturous welcome birthday. We wish you full of happiness.

May the Lord of joy bless you, bless you His special child.

Happy Birthday to you, Happy Birthday to you, Happy Birthday to you. (repeat all)

HAPPY BIRTHDAY

Happy Birthday to you, happy birthday to you, happy birthday,
happy birthday, happy birthday to you.

Happy is the man who loves the Lord. Happy is the man who
walks in his way. Happy is the man who loves the Lord.
Happy is the man who walks in his way.

Happy Birthday to you, happy birthday to you, happy birthday,
happy birthday, happy birthday to you.

YOU ARE THE LIGHT OF MY SOUL

You are the light of my soul, O Lord. You are the candle in my life.
You are the light of my soul, O Lord. You keep the flame burning bright.
You are the One who lights my path. You lead me in the way of truth.
You are the Rock on which I stand. For ever more, I'll trust in you.
For ever more, I'll trust in you.
