

ABSTRACT

Anger is a common human intense emotion to express a negative feeling. It lacks of analytical thinking. Anger will cause a physical reaction. If people don't know how to deal with the emotion, it will affect them all around. One of the expressions of anger is road-rage. It turns driver to be aggressive people on the road and is followed later with problems with negative effects. According to the news, the number of road-rage problems has been increasing. Anger lacks consciousness and responsibility, and it leads to serious problems. This study will create a visual design to help driver become aware of, preventing and understand road-rage.

