Music Scoring and Sound Design For Creative Dance: Just Dance 2016

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1. CREATIVE WORK NAME

MUSIC SCORING AND SOUND DESIGN FOR Creative Dance: Just Dance 2016

2. NAME OF ARTIST OR DESIGNER

A. PONGVICHAK PROTPAKORN, LECTURER FROM COMPUTER GENERATED IMAGERY FAC-ULTY.

3. BACKGROUND OR SIGNIFICANT OF THE PROJECT

"JUST DANCE 2016" IS A CREATIVE DANCE PROJECT INITIATED BY LECTURER ARUNWADI FROM PERFORMANCE FACULTY OF COMMUNICA-TION ART SCHOOL. IT IS BASED ON MEA-NAK PHRA KHANONG STORY. LECTURER ARUN-WADI INVITED ME TO COLLABORATE ON THIS PROJECT. SHE WOULD LIKE TO AMPLIFY THE SHOW THROUGH MUSIC AND SOUND FOR LIVE PERFORMANCE. THERE ARE SEVEN SCENES IN THIS CREATIVE DANCE. I CREATED THE SOUND DESIGN AND MUSIC SCORE FOR FINAL SCENES, THE 6TH AND 7TH SCENES OF JUST DANCE 2016.

EVERY PERFORMANCE NEEDS A SIGNATURE MUSIC AND SOUND. SCORING MUSIC ACCOM-PANY TO THE STORY LINE WILL MAKE THIS SHOW MORE LIVELY WITH THE RIGHT MOOD AND TONE OF MUSIC. MOREOVER, THIS PRO-JECT CAN HELP IMPROVE COMPOSING SKILL WITHOUT VISUAL ON SCREEN.

I WILL BE COLLABORATING WITH THE DI-RECTOR OF JUST DANCE 2016 IN ORDER TO UNDERSTAND HOW THEY DANCE, THINK OR TELL THE STORY THROUGH THEIR PERFOR-MANCE. WE WILL WORK TOGETHER TO BRING HER VISION TO LIVE THROUGH MUSIC.

4. PROJECT OBJECTIVE

• TO DESIGN MUSIC AND SOUND SIGNATURE OF JUST DANCE 2016 IN ORDER TO SUPPORT ALL DANCING PART AND PERFORMANCE'S STORY.

• TO CREATE AN ORIGINAL THEME SIGNA-TURE AND LEITMOTIF (THEME OF THE CHARACTER).

• TO CONNECT WITH THE DIFFERENT FACULTY MEMBERS AND LEARN NEW LANGUAGES FROM THE PERFORMANCE PRODUCTION. WE CAN STUDY EACH OTHER IDEAS AS WELL AS GAIN MORE EXPERIENCE OF COMPOSING SOUND FOR DANCE SHOW.

5. CONCEPT

I WOULD TO EXPERIMENT WITH NEW SOUNDS DURING THE DRAMATIC OR EXCITING SCENE BY USING IMPACT PERCUSSION WITH EF-FECTS OR STRINGS SECTION WITH ELEC-TRONIC INSTRUMENTS. I USED THE MODERN AND HYBRID SOUND WITH FULL SYNPHONY ORCHESTRA SOUND. THE DIGITAL AUDIO WORK (DAW) STATION IS UTILIZED FOR ELECTRONIC SYTHISIZER. NOTES AND MELO-DIES IN THIS PROJECT ARE BASED ON SOME PENTATONIC SCALE (NON-TRADITIONAL STYLE), FOR THE DANCING PARTS, THE RHYTHM AND PATTERN OF INSTRUMENTS ARE CREATED THROUGH STRINGS, WOODWINE, AND BRASS IN ORDER TO DESIGN DRAMATIC TONE. ELETRONIC INSTRUMENTS AND SOUND DESIGN MIX WITH ORCHESTRA GIVE MODERN AND HYBRID FLAVOR.

6. PROCESS OF DESIGN OR ART WORKS (THSARABUNPSK-BOLD 16PT)

6.1 I STARTED WITH TALK TO THE DI-RECTOR OF THIS SHOW AND DISCUSS THE IMPORTANT. FOR EXAMPLE, I STUDY HOW THE DANCERS MOVE IN LIVE ACTION AND IN THE FIGHTING SCENES. THEREFOR WE KNOW ABOUT STYLE OF DANCERS, COSTUME, STAGE, AND STORY PRIOR TO CREATING ALL SOUNDS.

6.2 THEN I WRITE THE MUSIC SCORE SCENE BY SCENE, WHICH SEPARATE INSTRUMENT TRACK AND COMPOSE ALL SOUND TOGETHER BY UISING DAW PROGRAM. AFTER THAT, ALL SOUNDS ARE BROUGHT TOGETHER FOR MIXING AND MASTERING (APPROPRIATELY WAY WITH STAGE).

6.3 DANCERS WILL REHERASE WITH ALL SOUNDS. THE LAUNCH OF THE COLLABORA-TIVE CREATIVE DANCE PROJECT ON 29TH April 2016.

7. MATERIAL AND TECHNIQUES OF DESIGN OR ART WORKS

• USING OF INSTRUMENTS ARTICULATION TECHNIQUE TO CREATE VARIETY TEXTURE, COLOR OF MUSIC, AND SOUND. EXAMPLES INCLUDE PIZZICATO, LEGATO, AND TREMOLO ON STRING ETC.

• USING OF LEITMOTIF THEME TO ASSOCI-ATE THE MUSIC DRAMA WITH PARTICULAR CHARACTERS IN THE STORY.

• ALL SOUND WILL BE CREATED BY DIGI-TAL AUDIO WORK (DAW) PROGRAM. I WILL WRITE THE SCORE ON SIBELIUS 7 AND COM-POSE MUSIC ON LOGIC PRO9 AND MASTERING ON PROTOOLS 10.



-2015

Show

Faculty

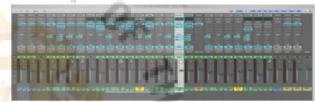
CA Creative

8. PICTURE OF DESIGNED WORK



PHOTO FROM THE MEA-NAK PHRA KHANONG CREATIVE PERFORMANCE





Phot<mark>o from Logic</mark> Pro 9 program (making music process)

9. KNOWLEDGE AFTER FINISHED PRODUCE ART OR DESIGN WORKS

IN TERMS OF SOUND ON STAGE PART, CRE-ATING SOUND FOR VISUAL MEDIA IS DIF-FERENT WITH FROM A DANCE SHOW. USING SOUND IN BIG STAGE, YOU NEED TO KNOW THE PLACE, SPEAKERS, ACOUSTIC ENVELOP-MENT, AND THE RIGHT WAY TO MIX IT. I WILL ACQUIRE MORE SKILLS ON MIXING AND CREATING SOUND FOR LIVE PERFORMANCE.

THIS PROJECT WILL ALSO GIVE AN EX-PERIENCE OF SCORING MUSIC FOR DANCE SHOW. WE HAVE TO CONSIDERATE AND FO-CUS ON TIME DURATION OF THE SHOW, CON-CEPT OF THIS PERFORMANCE, HOW DANCERS WILL PERFORM ON STAGE, AND BACKGROUND OR BACKDROP ON STAGE FOR DESIGN. ALL THESE THINGS WILL GIVE ME A DIRECTION TO CREATE MUSIC. THIS IS A NEW WAY FOR ME TO MAKE MUSIC.

COMBINING ELECTRONIC AND MODER INSTRU-MENTS WITH ORCHESTRA IS ANOTHER EXPER-IMENTAL THING THAT WILL GIVE A LOT OF KNOWLEDGE ABOUT NEW SOUND.

Case-2015

1st CA Creative Work Faculty Show