

ABSTRACT

This project presents the idea of gathering the most updated sales & promotion information of all kind of stores in Thailand in one place via the website “Shockysale.com”. The project includes business strategy, SWOT analysis, financial analysis, business organization and control and website development information e.g. : web design, web infrastructure and database design. Beyond E-commerce technology, the project also includes short message delivery service via mobile technology to enrich service of this website. Mobile technology deployment system is also presented in this project.

