

## Abstract

A Career is the totality of work and leisure in which a person is involved in his or her whole life. In the thesis, this researcher studied the “The role of education on the perception of a taxi driver’s career”. The research study is based on the statement of the problem “to what extent are demographic components and career choices related to the perception of taxi driver”. The two objectives of this research are “to study the impact of education on the correlation between the demographic components and the perception of the taxi driver”. The second objective is “to study the impact of education on the correlation between career choice factors and the perception of the taxi driver”. For the research, the data were acquired by self-administered questionnaire with 384 respondents who were taxi drivers. Convenience-sampling technique is used. All data are analyzed and summarized by using Statistical Package for Social Science (SPSS). The research uses Cramer’s C Coefficient and Kendall partial rank order correlation coefficient for testing.

The research result shows the demographic components (gender, marital status and income) were not related to the perception of a taxi driver’s career. The career choice factors are words of mouth, freedom in working, insufficient previous income, additional earning and low investment. When education is not in control, freedom in working, additional earning and low investment are related to the perception on a taxi driver’s career. But when education is in control, freedom in working, additional earning and low investment are still related to the perception on the taxi driver’s career. It means that education does not affect the career choice factors because no matter whether education is in control or not the results from the test are the same. It means that education does not have any role on the correlation between demographic components and the perception on a taxi driver’s career. Furthermore, education still does not have a role on the correlation between the career choice factors and the perception on a taxi driver’s career.

Therefore, the recommendations regarding the study’s finding are that corporation taximeters could provide a flexible time schedule upon their requirement for taxi drivers to return the cabs. This could help the taxi drivers to have a convenient time for driving and could help the lack of taximeter cabs during the returning time. The government should fix the leasing cost per day for leasing taximeter cabs of every corporation at the same price, so that, every one could afford the leasing cost of the taximeters cabs. A taxi

driver's career could be the solution for the person who is looking for jobs and unemployed, and which could reduce the unemployment rate in Thailand. For additional further study, the survey should study the other careers in order to study the effect of education such as teachers. Moreover, the survey should study other aspects of taxi drivers such as others factors related to traffic accidents among taxi drivers in the Bangkok Metropolis.

