

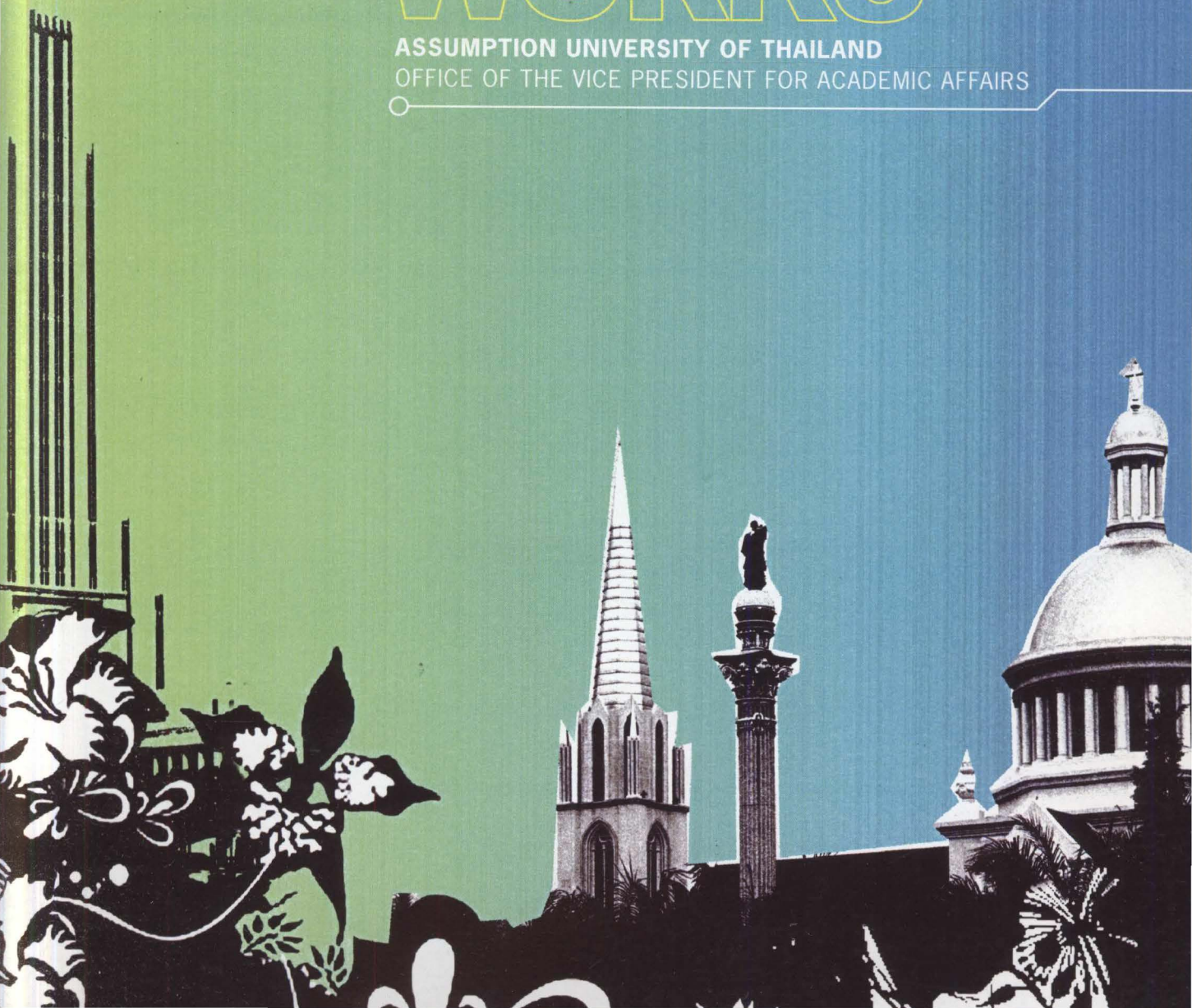
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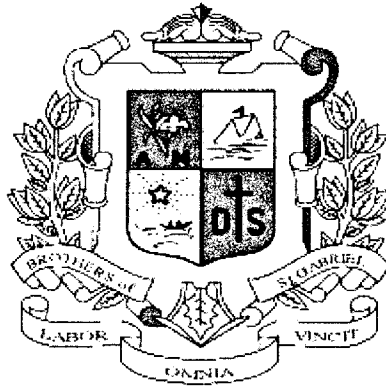
ACADEMIC TITLES **and** ACADEMIC WORKS **2005**

ASSUMPTION UNIVERSITY OF THAILAND

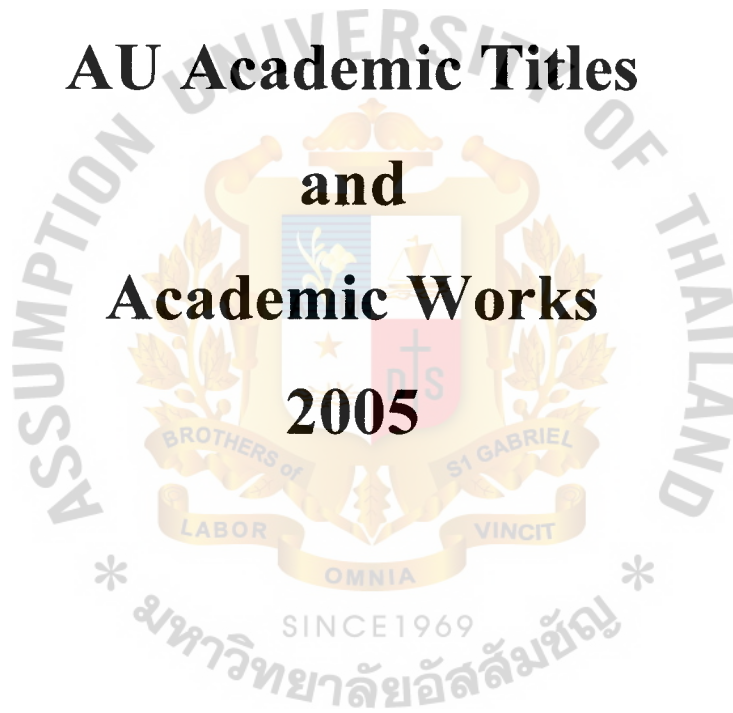
OFFICE OF THE VICE PRESIDENT FOR ACADEMIC AFFAIRS



04 OCT 2013



**AU Academic Titles
and
Academic Works
2005**



Office of the Vice President for Academic Affairs

FOREWORD

Assumption University expects her full-time faculty members to be efficient and knowledgeable not only as a lecturer but also in producing quality academic works. In doing so, these faculty members are able to update their knowledge and share their wisdom.

Whenever an AU faculty member produces a quality academic work or earn an academic title, it is always a pride for Assumption University. To acknowledge this, the Office of the Vice President for Academic Affairs has compiled and published the names of AU faculty members with their respective academic works or academic title appointments for the Academic Year 2005.

This is to show the University's appreciation for the hard work and the dedication given by these faculty members, and at the same time present these faculty members to the AU family as examples for the others to follow.

The University hopes that more names and academic works will be included in the following academic years. To the AU faculty members named in this booklet: **“Well done! Keep up the good work.”**



Bro. Visith Srivichairatana, f.s.g., Ph.D.

Vice President for Academic Affairs

1 June 2006

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Compiled by Dr. Sompit Porsutyaruk
Saisunee Ruankul
Salila Suebsook

Office of the Vice President for Academic Affairs
Assumption University

Academic Title Appointments 2005

1. Transfers of Academic Titles

The AU University Council, empowered under the provision in Article 34 (17) of the Private Higher Education Institutions Act B.E. 2546 and upon the recommendations of the Assumption University Committee on Academic Titles (AUCAT), approves the academic title appointments for the full-time faculty members who hold the academic titles obtained from the former universities before joining Assumption University as follows:

Professorship

1.

Academic Title : Professor
Name : Dr. Chaoyong Brahmawong
Faculty : College of Internet Distance Education
Specialization : Educational Technology
Former Appointment : 10 June 1988
University Council's Approval : 19 May 2005
Academic Works Considered : Endorsed by Sukhothai Thammathirat Open University

2.

Academic Title : Professor
Name : Dr. Utumporn Jamornmann
Faculty : College of Internet Distance Education
Specialization : Educational Research
Former Appointment : 14 December 1981
University Council's Approval : 19 May 2005
Academic Works Considered : Endorsed by Chulalongkorn University

Associate Professorship

1.

Academic Title : Associate Professor
Name : Mr. Pralong Phirananda
Faculty : Architecture
Specialization : Visual Arts
Former Appointment : 19 August 1995
University Council's Approval : 19 May 2005
Academic Works Considered : Endorsed by King Mongkut Institute of Technology Ladkrabang

- 2.
- | | |
|--------------------------------------|---|
| Academic Title | : Associate Professor |
| Name | : Mr. Chatchai Gadavanij |
| Faculty | : Architecture |
| Specialization | : Architecture |
| Former Appointment | : 20 July 1994 |
| University Council's Approval | : 19 May 2005 |
| Academic Works Considered | : Endorsed by King Mongkut Institute of Technology Ladkrabang |
- 3.
- | | |
|--------------------------------------|--|
| Academic Title | : Associate Professor |
| Name | : Dr. Methi Pilanthananond |
| Faculty | : Education |
| Specialization | : Educational Administration and Supervision |
| Former Appointment | : 23 November 1982 |
| University Council's Approval | : 19 May 2005 |
| Academic Works Considered | : Endorsed by Silapakorn University |
- 4.
- | | |
|--------------------------------------|---------------------------------------|
| Academic Title | : Associate Professor |
| Name | : Mr. Pornchai Soonthornpan |
| Faculty | : Law |
| Specialization | : Law |
| Former Appointment | : 1 July 1980 |
| University Council's Approval | : 19 May 2005 |
| Academic Works Considered | : Endorsed by Ramkhamhaeng University |
- 5.
- | | |
|--------------------------------------|--------------------------------------|
| Academic Title | : Associate Professor |
| Name | : Mr. Decha Siricharoen |
| Faculty | : Law |
| Specialization | : Law |
| Former Appointment | : 13 November 1984 |
| University Council's Approval | : 19 May 2005 |
| Academic Works Considered | : Endorsed by Ramkamhaeng University |
- 6.
- | | |
|--------------------------------------|--|
| Academic Title | : Associate Professor |
| Name | : Dr. Kitima Preedeedilok |
| Faculty | : Education |
| Specialization | : Educational Administration |
| Former Appointment | : 25 March 1986 |
| University Council's Approval | : 19 May 2005 |
| Academic Works Considered | : Endorsed by Srinakarinwirot University |

7.

Academic Title	: Associate Professor
Name	: Mr. Nattapong Posakabutra
Faculty	: Law
Specialization	: Law
Former Appointment	: 10 August 1989
University Council's Approval	: 19 May 2005
Academic Works Considered	: Endorsed by Ramkhamhaeng University

Assistant Professorship

1.

Academic Title	: Assistant Professor
Name	: Mr. Vichitnarong Buggakupta
Faculty	: Engineering
Specialization	: Physics
Former Appointment	: 22 February 1971
University Council's Approval	: 19 May 2005
Academic Works Considered	: Endorsed by Chulalongkorn University

2.

Academic Title	: Assistant Professor
Name	: Dr. Napawan Tantivejakul
Faculty	: Communication Arts
Specialization	: Communication Arts
Former Appointment	: 18 September 2002
University Council's Approval	: 19 May 2005
Academic Works Considered	: Endorsed by Rangsit University

II. Successful Applicants for Academic Titles

The AU University Council, empowered under the provision in Article 34 (17) of the Private Higher Education Institutions Act B.E. 2546 and upon the recommendations of the Assumption University Committee on Academic Titles (AUCAT), approves the academic title appointments for the full-time faculty members whose academic works have successfully passed the evaluation done by the external expert readers as follows:

Assistant Professorship

1.

Academic Title : Assistant Professor
Name : Mr. Thanachai Thumthawatworn
Faculty : Science and Technology
Specialization : Telecommunication Science
University Council's Approval : 19 May 2005
Effective Date : 22 June 2004
Academic Works Considered :
· Course Outline, Lesson Plan and Teaching Materials:
TS 6387 Network Technology Workshop
· Researches
1. Method for Cluster Heads Selection in Wireless Sensor Networks
2. A Fuzzy Rule-Based Processes Scheduling Method in Critical Distributed Computing Environment
3. Adaptive Zone Routing Technology for Wireless Ad Hoc Network

2.

Academic Title : Assistant Professor
Name : Dr. Sonthya Vanichvatana
Faculty : School of Management
Specialization : Real Estate
University Council's Approval : 19 May 2005
Effective Date : 15 September 2004
Academic Works Considered :
· Course Outline, Lesson Plan and Teaching Materials:
RE 4102 : Building Construction Techniques
· Articles
1. Risk Factors in Real Estate Development in Thailand
2. Thailand 2003 Up Trend Real Estate Cycle: Fundamental and Characteristics

3.

Academic Title : Assistant Professor
Name : Ms. Rachada Dangchamroon
Faculty : Communication Arts
Specialization : Communication Arts
University Council's Approval : 19 May 2005
Effective Date : 20 September 2004
Academic Works Considered :
· Course Outline, Lesson Plan and Teaching Materials:
CA 3006 Introduction to Journalism
· Articles
1. กลยุทธ์และเทคนิคในการสร้างข้อความชวนเชื่อ (Propaganda)
กรณีศึกษา: กรณีพิพาทระหว่างไทยกับพม่า 27 ม.ค. 2546
2. ภาพสะท้อนเรื่องการข่มขืนในภาพยนตร์

4.

Academic Title : Assistant Professor
Name : Mrs. Yaowalak Jittakoat
Faculty : Nursing Science
Specialization : Community Health Nursing
University Council's Approval : 15 September 2005
Effective Date : 21 March 2005
Academic Works Considered :
· Course Outline, Lesson Plan and Teaching Materials:
NS 4317 Primary Medical Care
· Researches
1. ผลของการมีส่วนร่วมของชุมชนต่อการเปลี่ยนแปลงพฤติกรรมส่งเสริมสุขภาพของผู้สูงอายุ
2. The Patients' Satisfaction with AU Nursing Students' Performance
· Article
Alternative Health for Holistic Care

5.

Academic Title : Assistant Professor
Name : Dr. Mohammad Asif Salam
Faculty : School of Management
Specialization : Marketing
University Council's Approval : 19 January 2006
Effective Date : 22 June 2004
Academic Works Considered :
· Course Outline, Lesson Plan and Teaching Materials:
BP 3940 Business Research Methodology
· Research
A Conceptual Study on the Measurement of Tourism Destination Image: The Case of Thailand.

Full-time Lecturers' Academic Works
Academic Year 2005

School of Management

1. **Name** Asst. Prof. Dr. Mohammad Asif Salam -
Department Management

Research

1. Salam, Mohammad Asif. "The Impact of Green Supply Chain on Competitiveness and Economic Performance." May 2006. Thai Research Fund (TRF) (300,000 baht).

Publication

1. Salam, Mohammad Asif. "Supply Chain Enablers, Competitive Advantage, and Firm Performance: An Empirical Investigation of Thai Garment Industry." **Sasin Journal of Management** 11.1 (November 2005): 121-141.
2. Salam, Mohammad Asif. "An Empirical Investigation of the Impact of Firm Size on Supply Chain Enablers and Firm Performance: The Case of Thai Garment Industry." **Proceedings of the Logistics Research Network Conference (LRN)**, Plymouth, United Kingdom: 7-9 September 2005.
3. Salam, Mohammad Asif. "An Empirical Examination of Resource- Based View of Competitive Advantage within the Supply Chain Environment." **Proceedings of the International Conference on Logistics and Supply Chain Management**, January 5th – 7th 2006, The University of Hong Kong, Hong Kong Special Administrative Region.
4. Salam, Mohammad Asif. "An Empirical Investigation of the Role of Purchasing in Corporate Social Responsibility." **Proceedings of the International Conference on Logistics and Supply Chain Management (ICLS)**, May 1st – 2nd 2006, Kaohsiung, Taiwan, ROC.
5. Salam, Mohammad Asif. "Competitive Advantage Through Managing Supply Chains." **Proceedings of the 4th Worldwide Research Symposium on Purchasing and Supply Chain Management**, April 06th - 08th 2006, The University of San Diego, California, USA.
6. Salam, Mohammad Asif. "The Relationship between Inventory Level and Service Level: The Case of a Retail Supply Chain." **Proceedings of the Third Annual Symposium on Supply Chain Management**, September 29th – 30th 2005, Toronto, Ontario, Canada.
7. Salam, Mohammad Asif. "Development of Supply Chain Enablers on Firm Performance within the Thai Garment Industry." **Proceedings of the Third Annual Symposium on Supply Chain Management**, September 29th – 30th 2005, Toronto, Ontario, Canada.

8. Salam, Mohammad Asif. "Achieving Supply Chain Excellence through Managing Inventory Level and Service Level Under Replenishment Decision Support System." **Proceedings of the 5th Industrial-Academic Annual Conference on Supply Chain and Logistics Management**, November 29th – 30th 2005, Bangkok, Thailand.
9. Salam, Mohammad Asif. "Achieving Competitive Advantage through Managing Supply Chain Excellence: The Case of Thai Garment Industry." **Proceedings of the 2005 International Conference on Computer and Industrial Management**, October 29th – 30th 2005, Bangkok, Thailand.
10. Salam, Mohammad Asif, and Nantawan Kirathphaisarl "A Study of Optimal Inventory Level and Service Level under Replenishment Decision Support System: The Case of a Retail Chain." **Proceedings of the 8th International Conference of the Decision Sciences Institute (DSI)**, July 3rd –06th 2005, Barcelona, Spain
11. Salam, Mohammad Asif. "An Empirical Investigation of the Role of Supply Chain Management on Firm Performance: The Case of Thai Garment." **Proceedings of the 10th International Symposium on Logistics (ISL)**, July 3rd –5th 2005, Lisbon, Portugal.
12. Salam, Mohammad Asif. "An Empirical Investigation of the Impact of Firm Size on Supply Chain Enablers and Firm Performance: The Case of Thai Garment Industry." **Proceedings of the Logistics Research Network Conference (LRN)**, September 7th – 9th 2005, University of Plymouth, United Kingdom.
13. Salam, Mohammad Asif. "An Empirical Investigation of the Relationship between Inventory Level and Service Level." **Proceedings of the International Conference on Operations and Supply Chain Management (OSCM)**, December 15th –17th 2005, Bali, Indonesia.

Presentation

1. Salam, Mohammad Asif. "An Empirical Investigation of the Role of Purchasing in Corporate Social Responsibility: An Asian Perspective." **International Congress on Logistics and SCM System**, May 01st – 02nd 2006, National Kaohsiung First University of Science & Technology, Taiwan and The Asia Pacific Federation of Logistics and SCM Systems.
2. Salam, Mohammad Asif. "An Empirical Examination of Resource- Based View of within the Supply Competitive advantage Chain Environment." **International Conference on Logistics and Supply Chain Management**, January 5th –7th 2006, The University of Hong Kong, Hong Kong Special Administrative Region.
3. Salam, Mohammad Asif. "A Simulation Modeling of the Relationship Between Inventory and Service Level." **International Conference on Logistics and Supply Chain Management**, January 5th – 7th 2006, The University of Hong Kong, Hong Kong Special Administrative Region.

4. Salam, Mohammad Asif. "Achieving Supply Chain Excellence through Managing Inventory Level and Service Level Under Replenishment Decision Support System." **5th Industrial-Academic Annual conference on Supply Chain and Logistics Management**, November 29th – 30th 2005, Bangkok, Thailand.
5. Salam, Mohammad Asif. "Achieving Competitive Advantage through Managing Supply Chain Excellence: The Case Of Thai Garment Industry." **2005 International Conference on computer and Industrial Management**, October 29th – 30th 2005, Bangkok, Thailand.
6. Salam, Mohammad Asif, and Natawan Kiratiphaisarl. "A Study of Optimal Inventory Level and Service Level under Replenishment Decision Support System: The Case of a Retail Chain." **8th International Conference of the Decision Sciences Institute (DSI)**, July 3rd – 06th 2005, Barcelona, Spain.
7. Salam, Mohammad Asif. "An Empirical Investigation of the Role of Supply Chain Management on Firm Performance: The Case of Thai Garment." **10th International Symposium on Logistics (ISL)**, July 3rd – 5th 2005, Lisbon, Portugal
8. Salam, Mohammad Asif. "An Empirical Investigation of the Impact of Firm Size on Supply Chain Enablers and Firm Performance: The Case of Thai Garment Industry." **Logistics Research Network Conference (LRN)**, September 7th – 9th 2005, University of Plymouth, United Kingdom.
9. Salam, Mohammad Asif. "An Empirical Investigation of the Relationship between Inventory Level and Service Level." **Proceedings of the International Conference on Operations and Supply Chain Management (OSCM)**, December 15th – 17th 2005, Bali, Indonesia.

2. **Name** Asst. Prof. Nucharee Supatn
Department Management

Research

1. Supatn, Nucharee. "An Exploratory Study on Students' Academic Engagement Activities." 2005.

Publication

1. Supatn, Nucharee. "An Exploratory Study on Students' Academic Engagement Activities." **AU Journal of Management** 3.2 (June-December 2005): 6-19.
2. Banomyong R., N. Rithironk, P. Varadejsatitwong, and N. Supatn. "Selecting Logistics Service Providers in Thailand: A Shipper Perspective." **Proceedings of the 10th International Symposium on Logistics**, Lisbon, Portugal 3-5 July 2005: 568-573.

3. **Name** Asst. Prof. Dr. Myint Thein
Department Accounting

Publication

1. Thein, Myint. "Myanmar: Initiating Administrative Reforms." In Ho Khai Leong (ed.). **Re-thinking Administrative Reforms in South East Asia**, Singapore: Marshall Cavendish Academic, 2006: 195- 223.
2. Thein, Myint. "Teaching Managerial Accounting: A Discussion on Pedagogy." **ABAC Journal** (2006 January-April): 31-40.

4. **Name** Asst. Prof. Dr. Sonthya Vanichavatana
Department Real Estate

Publication

1. Vanichavatana, Sonthya. "The Differences in Amenity Preferences of Apartment and Serviced Apartment." **AU Journal of Management, Assumption University** 4.1 (January-June 2006): 53-64.
2. Vanichavatana, Sonthya. "Relationship Between Building Characteristics and Rental to Support Apartment Investment." **Proceedings of Pacific Rim Real Estate Society (PRRES) 2006 Conference**, Auckland, New Zealand, 2006.

Presentation

1. Vanichvatana, Sonthya. "Relationship Between Building Characteristics and Rental to Support Apartment Investment." **Pacific Rim Real Estate Society (PRRES) 2006 Conference**, University of Auckland, New Zealand, 22-25 January 2006.

5. **Name** Dr. Myat Mon
Department Mathematics

Publication

1. Mon Myat, "Burmese Migrants in Thailand." **Review of Indonesian and Malaysian Affairs** 39.2 (2005): 129-150.

6. **Name** Michel Thiéry
Department Accounting

Research

1. Thiéry, Michel. "The Bayesian Network and Heidegger's Existential Hermeneutical Phenomenology." 2006.

Publication

1. Thiéry, Michel, "The Bayesian Network and Heidegger's Existential Hermeneutical Phenomenology." **Journal of the Philosophy and Religion Society of Thailand** (1.1)1 (March 2006): 56-71.

7. **Name** June Bernadette D'Souza
Department General Management

Research

1. Christopher, M.S., G.D. Skillman, M.W. Kirkhart, and J.B. D'Souza. "The Effect of Normative and Behavioral Persuasion on Help-seeking in Thai and American College Students." 2006.

Publication

1. Christopher, M.S., G.D. Skillman, M.W. Kirkhart, and J.B. D'Souza. "The Effect of Normative and Behavioral Persuasion on Help-seeking in Thai and American College Students." **Journal of Multicultural Counseling and Development** 34.2 (April 2006).

8. **Name** Piyabute Fuangkhn
Department Business Information Systems

Publication

1. Fuangkhn Piyabite. "Neural Network-Based Nipple Detection for Obscene Pictures." **WSEAS Transactions on COMPUTERS** 9.4 (September 2005): 1138-1145. ISSN 1109 – 2750
2. Fuangkhn Piyabite, and Thitipong Tanprasert. "Nipple Detection for Obscene Pictures." **Proceedings of the 5th International Conference on SIGNAL, SPEECH and IMAGE PROCESSING (SSIP'05)**, Corfu Island, Greece, WSEAS, 2005: 315-320. ISBN 960-8457- 32-7

9. **Name** Dr. Kaveepong Lertwachara
Department Finance & Banking

Publication

1. Lertwachara, Kaveepong, and Pattana Boonchoo. "Dow Jones Components and Economic Indicators: A Factor Analysis Approach." **AU Journal of Management** 3.2 (June-December 2005): 20-29.
2. Lertwachara, Kaveepong, and James J. Cochran. "An Event Study of the Economic Impact of Professional Sport Teams on Local Incomes." **AU Journal of Management** 3.1 (January-April 2005): 41-46.

10. **Name** Dr. Theingi
Department Marketing

Research

1. Theingi, Yokfar Phungphol, and Sharon Purchase. "The Role of Firm's Resources in Relationship Development Stages: Case Studies in Thailand. May, 2006.

Publication

1. Theingi. "Working together towards Peace and Prosperity in Asia-Pacific Region." **Asia-Pacific Youth Forum**, March 14- 22, 2005, Okinawa, Japan.
2. Theingi, Yokfar Phungphol, and Sharon Purchase. "Resource Use and Contribution in Thai Business Networks." **Proceedings of the International Marketing and Purchasing (IMP) Group**, December 11-14, 2005, Merlin Beach Resort, Phuket, Thailand.

Presentation

1. Theingi . "Working together towards Peace and Prosperity in Asia-Pacific Region", **Asia-Pacific Youth Forum**, March 14- 22, 2005, Okinawa, Japan.
2. Theingi, Yokfar Phungphol, and Sharon Purchase, "Resource Use and Contribution in Thai Business Network", **International Marketing and Purchasing (IMP) Group**, December 11-14, 2005, Merlin Beach Resort, Phuket, Thailand.

11. **Name** Dr. Malinee Ronapat
Department Finance and Banking

Publication

1. Ronapat, Malinee. "Personal Financial Knowledge in Thai University Students for Sustainable Development." **ASAIHL-THAILAND JOURNAL** 9.1 (May 2006): 60-70.
2. Ronapat, Malinee. "The Regulatory Use of Credit Rating: A Two-Edged Sword." **AU Journal of Management** 3.1 (January-April 2005): 1-4.
3. Ronapat, Malinee. "Money Management in University Students." **AUJournal of Management** 3.2 (June-December 2005): 39-44.

12. **Name** Dr. Amonrat Thoumrungroje
Department International Business Management

Publication

1. Thoumrungroje, Amonrat, and Jerman W. Rose. "The Roles of Intangible Assets and Website Localization on the Performance of Global Internet Startups." **AU Journal of Management** 3.1 (January-April 2005): 19-30.

13. **Name** Dr. Krisda Tanchaisak
Department Management

Publication

1. Tanchaisak, Krisda. "An Examination of the Psychological Contract in Thailand." **AU Journal of Management** 3.1 (January-April 2005): 31-40.
2. Tanchaisak, Krisda. "Emotional Intelligence for Employees' Motivation." **AU Journal of Management** 3.2 (June-December 2005): 30-38.

14. **Name** Potjanee Muangsillapasart
Department Hospitality & Tourism Management

Publication

1. Muangsillapasart, Potjanee, and Patricia Arttachariya. "Perception of Effective Teaching Characteristics: A Case Study of MBA Program Students of Assumption University, Thailand." **AU Journal of Management** 3.2 (June-December 2005): 45-50.

15. **Name** Khuong Nguyen Le
Department Business Information System

Publication

1. Nguyen, Khuong Le, and Tipsunanta Krachang. "E-Commerce Adoption in Thailand: An Insight into the Current Websites Operation Models of the Top 50 Wealth Added Index Enterprises." **International Journal of the Computer, the Internet and Management** 1.SP2 (October 2005): 12.1-5.

16. **Name** Dr. Chandhaluk Heesawad
Department Management

Publication

1. Heesawad, Chandhaluk. "The Opportunities and Problems in Making Services More Tangible." **International Journal of the Computer, the Internet and Management** 13.SP2 (October 2005): 20.1-4.

Faculty of Risk Management and Industrial Services

1. **Name** Asst. Prof. Brian Lawrence
Department Property Insurance

Publication

1. Lawrence Brian. "Insurance Products for the Poor in Thailand." **The Journal of Risk Management and Insurance** 10 (November 2005): 109-121.



Faculty of Arts

1. **Name** Asst. Prof. Rachanee Kamphangkaew
Department General Education

Textbook/Book

1. รัชณี กำแพงแก้ว, นันทา ทองทวีวัฒน์, ศศิธร ทศนัยนา, รัตนา ทิมเมือง และ วรณศิริ ตั้งพงค์คีติ. **BG 1000 ภาษาไทยเพื่อการสื่อสาร (ฉบับปรับปรุง)**. บทที่ 1-3 และ 5-7. กรุงเทพฯ: มหาวิทยาลัยอัสสัมชัญ, 2549.
2. รัชณี กำแพงแก้ว. **สำนวนไทย (ฉบับปรับปรุง)**. กรุงเทพฯ : มหาวิทยาลัยอัสสัมชัญ, 2549.
3. Kamphangkaew, Rachanee. "Thai at Your Fingertips." **Bangkok: Digital Production Press**, 2005.

2. **Name** Asst. Prof. San Shwe Baw
Department English

Publication

1. Shwe Baw, San. "In Helping Our Students to Understand Spoken English." **Galaxy** 5.1 (February 2006): 11-14.
2. Shwe Baw, San. "Is Grammar Really Unteachable in a Communicative Classroom?." **Galaxy** 4.1 (February 2005): 17-20.

3. **Name** Asst. Prof. Dr. Suthira Duangsamosorn
Department Business English

Publication

1. Duangsamosorn, Suthira. "Buddhism is all Around Us." **World Buddhism: Journal of the World Buddhist University**, Bangkok: Mahachulalongkorn rajavidyalaya University Press, April 2006. 73-82.
2. Duangsamosorn, Suthira. "The Changing Form of Fiction: Narrative Technique in Chart Korbchitti's Time." In Suthira Duangsamosorn et al (eds.), **Re-imagining Language and Literature for the 21st Century**, Amsterdam-New York: Rodopi, 2005. 257-267.

4. **Name** Sasitorn Tassanaiyana
Department General Education

Textbook/Book

1. รัชณี กำแพงแก้ว, นันทา ทองทวีวัฒน์, ศศิธร ทศนัยนา, รัตนา ทิมเมือง และ วรณศิริ ตั้งพงค์คีติ. **BG 1000 ภาษาไทยเพื่อการสื่อสาร (ฉบับปรับปรุง)**. บทที่ 9 และบทที่ 10. กรุงเทพฯ: มหาวิทยาลัยอัสสัมชัญ, 2549.

5. **Name** Rattana Timmaung
Department General Education

Publication

1. พนม คลีฉายา, นภวรรณ ตันติเวชกุล และรัตนา ทิมเมือง. สถานการณ์การสื่อสารสุขภาพและนักสื่อสารสุขภาพ (พ.ศ. 2547-2548). 144-169. กรุงเทพฯ: อูษาการพิมพ์, 2548.
2. พนม คลีฉายา, นภวรรณ ตันติเวชกุล และ รัตนา ทิมเมือง. “สถานภาพการดำเนินงานสื่อสารสุขภาพของสื่อหนังสือพิมพ์รายวัน.” วารสารนิเทศศาสตร์ 23 (2548): 1-16.

Textbook/Book

1. รัชนี กำแพงแก้ว, นันทา ทองทวีวัฒน์, ศศิธร ทศนัยนา, รัตนา ทิมเมือง และ วรรณศิริ ตั้งพงษ์ศิริ. BG 1000 ภาษาไทยเพื่อการสื่อสาร (ฉบับปรับปรุง). บทที่ 14. กรุงเทพฯ: มหาวิทยาลัยอัสสัมชัญ, 2549.

6. **Name** Me Me Khine
Department English

Research

1. Khnie, Me Me. “Narrative Criticism and Its Application to the Jataka Stories.”

Publication

1. Khnie, Me Me. “Attitudes of Burmese Buddhist Nuns towards Social Work.” In Warayuth Sriwarakuel et al (eds.), **Cultural Traditions and Contemporary Challenges in Southeast Asia : Hindu and Buddhist USA**: The Council for Research in Values and Philosophy, 2005. 209-219.
2. Khnie, Me Me. “Oral Presentation: My Favorite Websites.” **Galaxy** 5.1 (February 2006): 33-37.

Presentation

1. Khnie, Me Me. “The Power of Story and A Reflection on Burmese Literature.” 1st **World Congress on The Power of Language: Theory, Practice, and Development**, Queen Sirikit National Convention Center, Bangkok, Thailand, 22-25 May 2006.

7. **Name** Sr. Dr. Little flower
Department English

Publication

1. Flower, Sr. Little. “Earthquake.” **AU Journal of Technology** 8.3 (January 2005): 158-164.

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Department Computer Science

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Department Business Law

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Department Interior Architecture

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Department Architecture

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Department Organization Development and Management

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Department Tourism Management

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Graduate School of Philosophy and Religion

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4. **Name** Dr. Joseph I. Fernando
Department Philosophy and Religion

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1. Fernando, Joseph I. "Cultural Heritage of India and the Imperative of Radical Change." **Cultural Traditions and Contemporary Challenges in Southeast Asia**. Eds. Warayuth Sriwarakuel et al. Washington, D.C.: The Council for Research in Values and Philosophy, 2005. 107-115.
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5. **Name** Dr. John Thomas Giordano
Department Philosophy and Religion

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1. Giordano, John Thomas. "Sacred Commodities." **The 8th Socio-Cultural Research Congress**. Cambodia: Heinrich Boll Foundation, 2006.

2. Giordano, John Thomas. "Kinnari: On the Space between Traditional and Corporate Myth." **Journal of Philosophy and Religion** 6.1 (January-June 2005): 90-107.

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6. **Name** Dr. Subhavadee Numkanisorn
Department Philosophy and Religion

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7. **Name** Kajornpat Tangyin
Department Philosophy and Religion

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Graduate School of Psychology

1. **Name** Dr. Maria B.C. Bamforth
Department Psychology

Research

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Faculty of Education

1. **Name** Assoc. Prof. Dr. Methi Pилanthananond
Department -

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2. **Name** Dr. Karanam Pushpanadham
Department -

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College of Internet Distance Education

1. **Name** Prof. Dr. Chaoyong Brahmawong
Department eLearning Methodology

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2. **Name** Prof. Dr. Utumporn Jamonman
Department eLearning Methodology

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3. **Name** Dr. Jintavee Monsakul
Department eLearning Methodology

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4. **Name** Dr. Poonsri Vate-U-Lan
Department eLearning Methodology

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Center for Excellence

1. **Name** Asst. Prof. Dr. Teay Shawyun
Department -

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